



RED HAT DATACENTER

DILEMMA

CIOs are being asked to do more with less. Improve asset utilization and customer satisfaction, deploy more workloads, and augment security. All with a shrinking budget. And all while maintaining the flexibility to respond quickly to changing business needs.

SOLUTION

Red Hat Datacenter has been engineered to solve this dilemma. Delivering a turnkey solution for a data center, Red Hat's open source solutions provide an enterprise with a uniquely flexible and cost-effective IT infrastructure. Making it possible to save money today, while at the same time lowering operating costs for the future. You will now have a flexible Red Hat infrastructure which will free up budget to respond to increasing and changing demands in your IT organization.

RESULT

A secure data center platform that allows you to run your business with confidence. You'll have the flexibility you need to attain your performance and cost targets. And resources will be freed up to enable innovation. These are just a few of the results that will give your IT organization a unique ability to deliver a competitive advantage for your company.

HOW RED HAT DOES THE DATACENTER

Start with a secure, high-performance operating system: Red Hat Enterprise Linux. Combine it with an integrated set of easy-to-deploy system administration tools. Layer with a scalable file system that delivers high data availability. Add a flexible virtualized server/storage environment. Finally, top it off with Red Hat's 14 years of experience building, integrating, supporting, and delivering open source solutions that result in measurable increased value to the enterprise.

Red Hat Datacenter provides everything you need for the infrastructure of your data center for one fixed, annual price. You'll also receive best-in-class training and services to transfer knowledge to your technical staff.

All this in a stable, scalable platform. One that can scale as your business needs change. Through new solutions and new partnerships, Red Hat will continue to deliver open source technologies that allow you to redefine the operating expenses required to meet your company's IT goals.

RED HAT + OPEN SOURCE: CHANGING THE DYNAMICS OF IT

WHY RED HAT?

The open source leader, Red Hat is the most respected name in the community. Red Hat has 80+% marketshare worldwide and is the #1 commercial contributor to Linux. Red Hat also boasts the largest open source ecosystem, making the company the most sought after partner for building and delivering open source solutions.

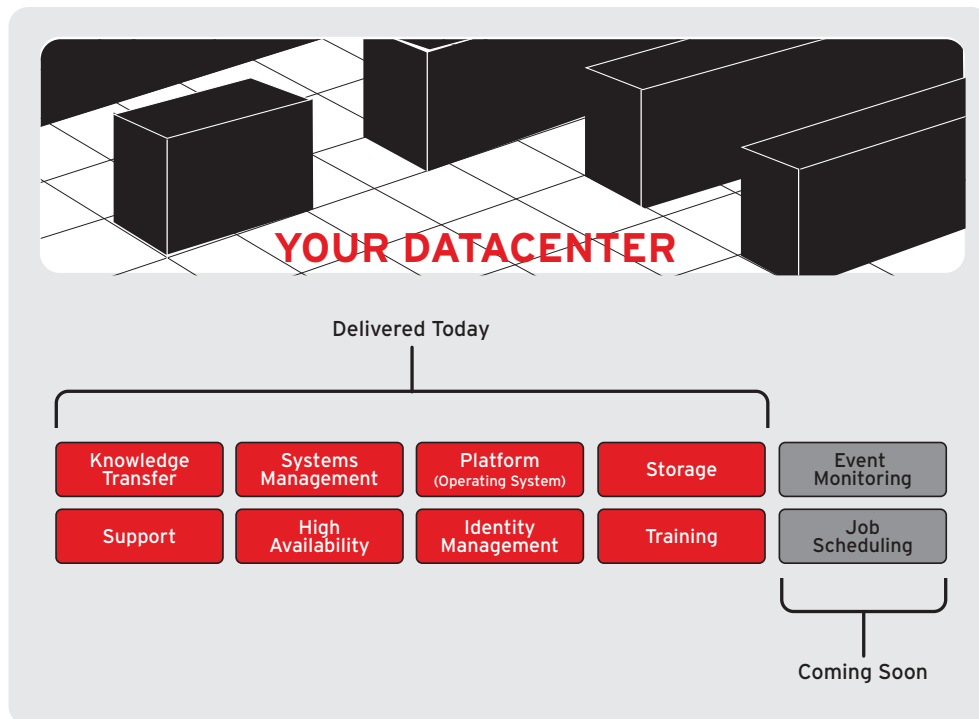
Red Hat has changed the economics of IT. Enabling customers to save billions of dollars while improving their service levels. This is why Red Hat has been named the most valuable software vendor three years running in CIO Magazine's* annual poll.

see <http://www.redhat.com/promo/vendor/> for more information and survey details.

WHY OPEN SOURCE?

The integration of open source technologies is essential for today's businesses. It's the only way to meet the increasing demands placed on IT. From operating systems, to middleware and applications, open source technology is now in the mainstream. It is being embraced by small and large companies in every industry around the globe.

Open source is delivering a rapid stream of new and innovative technologies. Why? Because solutions aren't just the sum of innovation from one company, but from a community of contributors. A community that starts with end users and expands to include the commercial efforts of a large ecosystem of brand-name hardware and software vendors.





PRODUCTS AND PRICING

Red Hat Datacenter is priced to be affordable, predictable, and uncomplicated. There are two options to choose from, based on the size of your existing datacenter.

DATACENTER AUTOMATION—STANDARD

(for a datacenter with up to 30 servers)

List Price: \$120,000 per year

This turnkey solution includes:

Platform (operating system):

- Red Hat Enterprise Linux (Advanced Platform)

Storage:

- Red Hat Global File System
- Red Hat Volume Manager

High availability:

- Red Hat Cluster Suite
- Conga

Systems Administration:

- Red Hat Network Satellite Server
- Red Hat Network Management Modules
- Red Hat Network Provisioning Modules

Identity Management:

- Red Hat Directory Server (master)
- Red Hat Directory Server (replicant)
- Red Hat Certificate System

Support:

- 24x7 Premium support from Red Hat Certified Engineers

Knowledge transfer:

- Two weeks of targeted implementation engagements by Red Hat Global Professional Services

Skill building:

- 74 training units to be used in upgrading the skills of your IT staff to efficiently support this solution.

DATACENTER AUTOMATION—LARGE

(for a datacenter with up to 100 servers)

List Price: \$350,000 per year

This turnkey solution includes:

Platform (operating system):

- Red Hat Enterprise Linux (Advanced Platform)

Storage:

- Red Hat Global File System
- Red Hat Volume Manager

High availability:

- Red Hat Cluster Suite
- Conga

Systems Administration:

- Red Hat Network Satellite Server
- Red Hat Network Management Modules
- Red Hat Network Provisioning Modules

Identity Management:

- Red Hat Directory Server (master)
- Red Hat Directory Server (replicant)
- Red Hat Certificate System

Support:

- 24x7 Premium support from Red Hat Certified Engineers
- Dedicated Technical Account Manager

Knowledge transfer:

- Two weeks of targeted implementation engagements by Red Hat Global Professional Services

Skill building:

- 148 training units to be used in upgrading the skills of your IT staff to efficiently support this solution.



RED HAT SALES AND GENERAL INQUIRIES

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