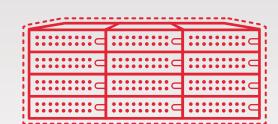
# CLOUD OR VIRTUALIZATION WHY SHOULD YOU HAVE TO CHOOSE?

WILL YOUR ENTERPRISE BE PURSUING A PRIVATE CLOUD STRATEGY BY 2014?\*

17% 5% MAYBE NO

#### SHOULDN'T YOU HAVE ALL THE BENEFITS OF BOTH?



#### VIRTUALIZATION

- OFFERS:
- + Increased utilization
- + Improved scalability

#### **CLOUD OFFERS:**

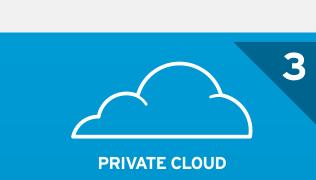
- + Increased efficiencies
- + Increased agility
- + Faster time to market
- + Improved performance
- + Faster response times via self-service



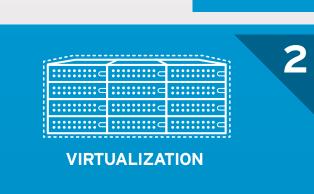
\*Gartner Data Center Conference Poll (December 2011): Will your enterprise be pursuing a private cloud computing strategy by 2014? (n=150)

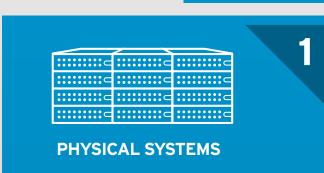
### HOW TO GET TO CLOUD

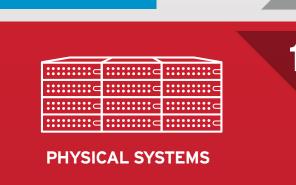
MOVE FROM WHERE YOU ARE TO WHERE YOU WANT TO BE









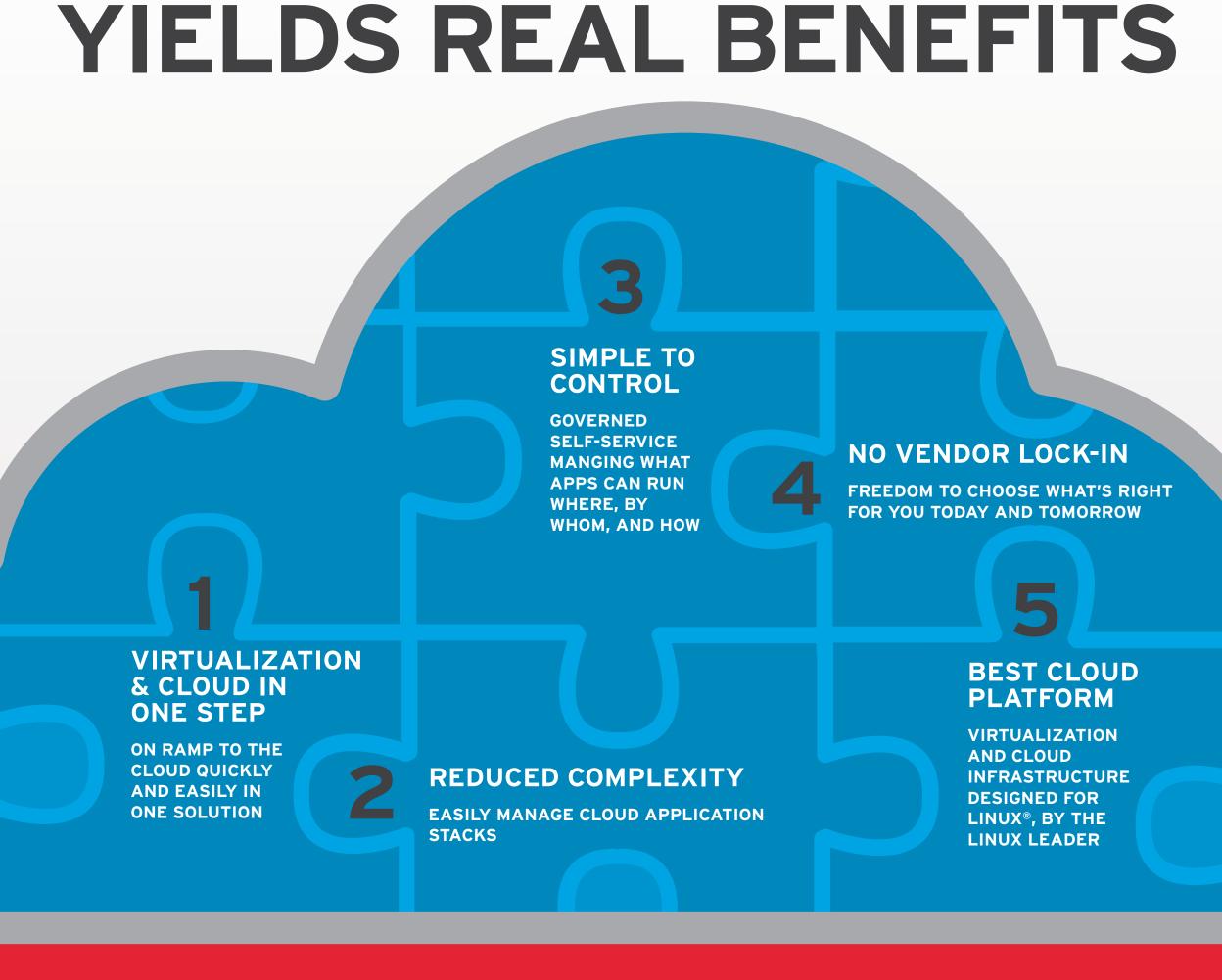


VIRTUALIZATION VENDOR

RED HAT

VIRTUALIZE AND MOVE TO CLOUD IN ONE STEP.

## RED HAT CLOUD WITH VIRTUALIZATION BUNDLE YIELDS REAL BENEFITS



#### **LEARN MORE:**

www.redhat.com/solutions/cloud

