RED HAT INNOVATION AWARDS APAC, 2018

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

Official Rules

1. **Contest Description & Term**

    Red Hat Asia Pacific Pte Ltd (Red Hat). is sponsoring the 2018 Red Hat Innovation Awards APAC ("**Contest**"), a skill contest in which participants provide a description of how Red Hat products (including but not limited to Red Hat Enterprise Linux, Red Hat Virtualization, Red Hat Gluster Storage, Red Hat Ceph Storage, Red Hat JBoss Middleware, Red Hat CloudForms, Red Hat OpenShift Container Platform, Red Hat OpenStack Platform, Red Hat Cloud Infrastructure, Red Hat Mobile Application Platform, Red Hat Ansible Tower, Red Hat Technical Account Management, Red Hat Training, and Red Hat Consulting) were used to solve a business problem or project that required an exceptionally innovative solution to a complex problem. The innovative solution must have been executed to address the problem described by the participant or must at least be in progress. To enter, visit the Contest web site located at https://www.redhat.com/en/explore/innovation-awards-apac during the Term. The Contest begins on June 11, 2018 at 8:00 a.m. GMT +8 ("Singapore Time") and ends on July 20, 2018 at 11:59 p.m. Singapore Time ("**Term**"). Sponsor reserves the right to extend the Term by seven (7) days. VOID WHERE PROHIBITED.

    IMPORTANT NOTICE TO ENTRANTS: ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS.

2. **Eligibility**

    To be eligible to enter the Contest, the entrant ("**Entrant**") must be: (1) a legal commercial entity; (2) a customer of Red Hat or one of its affiliates; and (3) a legal resident of Australia, China, Hong Kong, India, Indonesia, Japan, South Korea, Malaysia, New Zealand, Singapore, Taiwan, or Thailand. The individual entering the contest on behalf of the Entrant ("**You**") must have access to the Internet and a valid email address to enter the Contest. Sponsor, its subsidiaries and affiliated companies are not eligible to enter. **A government, its agencies, and contractors during the Term are eligible to enter.**

    You warrant that in entering the Contest, Entrant has authorized You to act as its agent, that You are acting within the scope of Your employment as an employee, contractor, or agent of Entrant, that Entrant has full knowledge of Your actions and has consented thereto, and that Entrant agrees to satisfy all conditions required to win a prize. You further warrant that Entrant owns any work product You create as part of the Contest and that Your actions do not violate Entrant's company's policies and procedures.

3. **How to Enter**

To enter the Contest, You must complete all required fields on the entry form located at https://www.redhat.com/en/explore/innovation-awards-apac/nominate and provide the following information:

- Entrant's name and address;
- Your name, title, business address, phone number, and email address; and
- Project Leader's* name, title, business address, phone number, and email address. (*Note that the "Project Leader" is the person within the Entrant organization who commissioned the project and/or is accountable for the success of the project.)
- A detailed explanation on how Entrant implemented an innovative solution utilizing the Red Hat family of products ("**Entry**").

You must select up to two of the following categories contained on the entry form:

Category	Description
IT Optimization	Your organization has moved away from proprietary infrastructure and restrictive vendors, and migrated to secure, modern, open source, and standardized solutions. You can participate in the digital economy without starting from scratch because you've embraced new digital trends and bridged legacy systems with modern applications and cloud services. Your business model reflects your modern IT processes through an open and transparent culture. You've aligned development and operations for seamless and continuous innovation. Show us your path, so that others may follow. This category showcases the most outstanding transition from legacy IT to becoming a self-service leader and business partner in the digital world.
Enterprise integration	The nature of integration has moved from connecting different software applications, services, APIs, data, and devices to automating business processes and providing the right information in the right place and at the right time. Despite the shift, you are able to support distributed and adaptable integration across multiple teams within your organization, and even that of your customers and partners. Your business runs like a well-oiled machine, your management console gives you ultimate power and keeps your people productive. Tell us: How do you keep things working so seamlessly? This category showcases that best represents the value of agile integration.
Cloud Infrastructure	With an open hybrid cloud infrastructure, your IT organization is better serving your business by delivering more agile and flexible solutions. At the same time, you're protecting business assets and preparing for the future by securing your infrastructure and cloud development. You've closed the gap between the needs of your business and the expectations of what IT can deliver. Developers and technologists work together to create tools for building and managing public and private clouds. This is now part of your daily routine. And you have the results to prove its value. Tell us how your organization is collaborating to build the kind of cloud that your business needs to thrive. This category showcases a collaborative public, private, or open hybrid cloud deployment.

Modern Application Development	Increasingly complicated applications—and demands for faster development—are putting even more pressure on infrastructure, IT teams, and processes. But you've reduced friction between development and operations, simplified application deployment, and accelerated delivery cycles. You're now using microservices, containers, and/or DevOps processes to free yourself from maintaining old, physical environments and optimize cost. You're able to manage and secure your apps consistently across multiple environments—physical, virtual, and both private and public cloud environments. All of this allows you to deliver value to the line of business and your customers faster. Share your journey of building a modern application infrastructure. This category showcases agile methodologies and most successfully illustrates superior overall performance in creating, maintaining, and deploying successful business applications.
Digital Transformation	The road to digital transformation requires efficiency, productivity, agility and speed. Your organization has made big strides in optimizing, integrating and modernizing your infrastructure, architectures, applications, processes and policies so as to achieve operational excellence and enable continual innovation. You are able to maintain security and compliance, support current infrastructure and applications, as well as provide resources for new developmental workloads. Share with us how you did it, and what you're going to do next. Everyone else's future plans may depend on it. This category showcases successfully addressing IT challenges and delivering business value to effectively compete as a digital enterprise.
The Open Source Way	Open source is more than a development model. It designates a broad set of values, like open exchange, collaborative participation, rapid prototyping, transparency, meritocracy, and community development. This is what we call *the open source way.* You're using open source projects, products, or initiatives, and you're creating a culture that supports collaboration. This gives your business the agility and flexibility needed to compete in today's digital economy. You're using open source projects as the basis of critical technology deployments and are using open source technologies to rapidly develop your cloud, big data, and DevOps initiatives. This category showcases leading innovation by building an open source culture, contributing to community projects, and using open source technology to support a broad range of applications and business services.

Hereinafter, these six (6) categories will be collectively referred to as "Categories" or individually referred to as "Category." Entrant will use the same Entry for all Categories chosen, so the Entry should address the judging criteria for all Categories entered.

You must also indicate which Red Hat APAC Forum event ("**Forum Event**") you wish to attend by referring to the event schedule on https://www.redhat.com/en/events/red-hat-forum-apac.

A potential Entrant may ask Sponsor for assistance in preparing its Entry. Specifically, at Entrant's request, Sponsor will interview You by asking the questions on the entry form, record Your answers to the questions, and send the prepared answers to You for Your further editing and submission as an Entry. Sponsor will not accept any responsibility for such assistance and does not make any warranty or undertaking that such assistance will improve an Entrant's chances of winning.

For Entry to be considered eligible, You must submit the Entry during the Term. Entries in languages other than English will be considered, however Red Hat takes no responsibility for ensuring such Entries are translated into English correctly. Subsequent Entries will be disqualified. All Entries become the property of Sponsor. They will not be returned or acknowledged. Entries are void if they are in whole or part illegible, incomplete, deemed as not "innovative" by the Red Hat APAC Marketing team, damaged, altered, counterfeit, manipulated, obtained through fraud, lost, late, misdirected, mutilated, submitted in a format other than in the entry form, or for any computer related, online, telephonic, or technical malfunctions that may occur whether or not within Sponsor's control. Entries will also be disqualified if they infringe upon third parties' rights or if they are objectionable, offensive, unlawful, illegal, or contradictory to the spirit of the Contest.

4. **Privacy**

   You agree that Your personal data that is provided to Red Hat during the Contest, including Your name, mailing address, phone number, and email address, may be processed, stored, and otherwise used for the purposes and within the context of the Contest. The collection, use, and disclosure of Your personal information will at all times be governed by our privacy policy, available at: www.redhat.com/legal/privacy_statement.html. This data will also be transferred into Singapore and the United States. By entering, You agree to the transmission, processing, and storage of this personal data in Singapore and the United States.

5. **Sponsor**

   Red Hat Asia Pacific Pte Ltd, Inc., located at 8 Shenton Way #10-00 Singapore 068811, is the Sponsor of the Contest ("**Sponsor**" or "**Red Hat**").

6. **Winner Selection & Judging**

   Up to two (2) potential winners ("**Potential Winners**") will be selected based on one (1) round of judging, per Forum Event. In the event that no Entries are received or no Entrants are deemed satisfactory to be a Potential Winner for a given Forum Event, no Potential Winner will be selected. The judging will take place beginning on or about July 30, 2018 and ending on or about August 3, 2018. The Entries will be judged by a panel of experts in the field of business and open source technology ("**Judges**"). Each Entry will be scored based on the following five (5) criteria:

   a) Measurable impact to the organization and their various lines of business, showing the return on investment benefits and metrics of improvements in cost, time, productivity, agility, automation, scalability, and performance.

   b) Data points supporting the organization's IT transformation and modernization, articulating the type of challenge it experienced before and how it's thriving after.

   c) Insight into how the organization is embracing an agile mode of IT, using open source technology, methodology, open source values and initiatives to create a culture that supports collaboration, diversity, and meritocracy.

   d) Insight into how the organization's change and transformation has made a difference in the lives of the users, communities, and even the society it supports.

   e) The uniqueness, innovative originality, and distinct vision for the project.

For each criterion, each Judge will enter a score between one (1) and five (5), and the average score among the Judges will result in the Entry's overall score. The Nominees with the top two (2) highest scores (either that scored 25 or closest to 25) will be named as the two (2) Potential Winners. The decisions of the Judges are final. Entrants may win in only one Forum Event.

In the event of a tie, the Entry that received the highest total score from the Judges in their rating of criteria (a) will be selected as a Potential Winner. In the case of a further tie, the Entry that received the highest total score from the Judges in their rating of criteria (b) will be selected as a Potential Winner, and so on through criteria (e). In the case of a tie in the scores of all criteria, the tied Entrants will all be Potential Winners.

We will notify You that the Entrant is a Potential Winner by e-mail on or about August 6, 2018. Before receiving the Award, You and the Potential Winner must complete the Affidavit of Eligibility, Release of Liability and/or Publicity Release ("Prize Documents"), where lawful. The Prize Documents must be properly executed by You and the Potential Winner and returned within seven (7) days of attempted notification as a condition of receipt of the Grand Prize. If the e-mail notification is returned as undeliverable, rejected, or no response is received with seven days, the Potential Winner will be disqualified and an alternate Potential Winner will be selected based on the criteria for the selection of the Potential Winners described herein.

By agreeing to accept the Award, described below, each Potential Winner agrees to collaborate with Sponsor to create a customer success story based on the Potential Winner's entry. The completed customer success stories will then be posted online at https://www.redhat.com/en/explore/innovation-awards-apac/winners.

Potential Winners will also need to make themselves available for videos and photographs, which will be used in Forum Event promotional/marketing materials such as – but not limited to – Forum Event banners, videos, and award ceremony materials, no later than August 31, 2018. A Red Hat Marketing Communications Associate will work with You and Entrant to schedule a time for a photographer to take Your picture and interview You on video so Sponsor can showcase Your and Entrant's accomplishments during the Event as well as showcase them on www.redhat.com and www.youtube.com/redhat.

7. **Award**

Sponsor will award a plaque ("**Award**") to all Potential Winners who have returned the Prize Documents ("**Winners**").

If a Winner is unable to have someone attend the relevant Forum Event, Sponsor may, in its sole discretion, disqualify that Winner and select an alternative Winner. Therefore, please do not enter this Contest if no one will be able to attend on Winner's behalf.

Winners are responsible for any other expenses, including cost to travel to and from the relevant Red Hat Forum Event, and any other expenses not expressly stated above, including but not limited to ground transportation, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses, which are the responsibility solely of the Winner. Odds of winning depend on the number of eligible Entries received and the skill of the Entrants.

8. **Condition of Participation**

   By entering the Contest, Entrant agrees to be bound by the terms of these Official Rules and Entrant confirms that it meets all eligibility requirements listed herein. Entrant agrees that all federal, state, provincial and local laws and regulations apply. By registering for the Contest, Entrant agrees that these Official Rules and the decisions of Sponsor are final and binding on all matters pertaining to this Contest.

   Acceptance of the prize constitutes permission for, and You and the Potential Winner's consent to, Sponsor and its agencies to use the winning Entries, the Entrant's name, and Your name and/or likeness for advertising and promoting the Red Hat Innovation Awards APAC 2018 in any media now known or hereafter devised, without further notice, compensation, consideration, review, or consent, and without regard to moral rights, unless prohibited by law. To the extent permitted by law, You and Entrant agree to hold Sponsor, its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Contest and/or use or acceptance of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the prize. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, or if Sponsor learns that any portion of the Contest is illegal or if Sponsor is ordered to terminate the Contest as a result of a court order or the operation of any law, the Sponsor reserves the right in its sole discretion, to cancel, terminate, modify or suspend the Contest. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor or its agents. You or Entrant may be prohibited from participating in this Contest if Sponsor, in its sole discretion, reasonably believes that You or Entrant have attempted to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, or annoys, abuses, threatens, or harasses any other participants, Sponsor, or associated agencies.

9. **Intellectual Property Rights Warranty, Indemnity and License**

   By registering for the Contest, You and Entrant warrant and represent that, except for content created by Sponsor in transcribing the answers to the questions during an interview, You and/or Entrant are the sole author and creator of the Entry, the Entry does not violate any applicable law, and that You or Entrant have no reason to believe that the Entry infringes or violate any intellectual property right held by any third party. Entrant further agrees to indemnify and hold harmless Red Hat, its agents, representatives and promotional partners, in the event of a breach of this warranty.

   As a condition of entry, You and/or Entrant, as applicable, grants Sponsor and its licensees an irrevocable, royalty-free, and non-exclusive license, for the duration of protection of the rights, to use, reproduce, distribute, translate, publicly perform, publicly display and create a derivative work from the Entry. You and Entrant also waive all moral rights in the Entry to the extent such rights are waivable. You and Entrant also agree to allow Red Hat to publish Your and Entrant's name in correlation with the Entry. In addition, before being declared a Winner, each French Potential Winner must sign an assignment of copyright. All Entrants agree to execute any further documents as necessary to effect the preceding license.

10. Release of Liability

By participating, You and Entrant release Sponsor, its affiliates, parent, and subsidiary companies, its employees, agents and officers, advertising and promotion agencies, licensees, as well as all others associated with the development and execution of this Contest, from and against any and all liability with respect to or in any way arising from the Contest and the awarding and use of the prize, or in connection with the use, modification, or publication of the Entry. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms.

11. Governing Law

This Contest is subject to all United States federal, state and local laws. This Contest and Official Rules are governed and interpreted by the laws of Singapore, without regard to its conflict of law provisions.

12. Official Rules/Winners List

The Official Rules, the names of the Winners and the success stories created by the Sponsor will be posted online at https://www.redhat.com/en/explore/innovation-awards-apac/winners after the date of the relevant Forum Event.