



# GENERAL SPONSORSHIP OPPORTUNITIES

National Harbor, Maryland | October 9-11, 2018

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**RED HAT NORTH AMERICA  
PARTNER CONFERENCE (NAPC)**

## PLATINUM SPONSORSHIP

Price: \$60,000  
Availability: Three

### EVENT BRANDING

- 12 conference passes to NAPC
- Main stage keynote mentions at NAPC
- Awards dinner co-sponsorship with other NAPC platinum sponsors(reserved table)
- 10x20 exhibit space at NAPC partner pavilion
- Mention in all conference communications
- Advertisement in conference printed materials for NAPC
- Logo display on event signage and in conference program guides
- Sponsors showcase on NAPC mobile apps
- Logo display + company description on NAPC website hosted on redhat.com (up to 150 words)
- Sponsor-led breakout sessions available

## GOLD SPONSORSHIP

Price: \$40,000  
Availability: Five

- Sponsor-led breakout sessions available
- 6 conference passes to NAPC
- 10x10 exhibit space at partner pavilion
  - Dedicated exposure during reception, lunches, and breaks
- Conference communications
  - Advertisement in conference program guide
  - Logo display on event signage and in conference program guide
- Online communications
  - Company description on conference website hosted on redhat.com (up to 100 words)
  - Logo display on conference website

## SILVER SPONSORSHIP

Price: \$25,000

Availability: 15

- Four conference passes
- Networking opportunities
- One 6' tabletop display in solutions pavilion for three days
- Conference communications
  - Advertisement in conference program guide
  - Logo display on event signage and in conference program guide
- Online communications
- Company description on conference website hosted on redhat.com (up to 75 words)
  - Logo display on conference website
- Includes one marketing and promotional opportunity from list below

## MARKETING AND PROMOTIONAL OPPORTUNITIES

- Lunch sponsorship
- Water bottle
- Refreshment breaks
- Charging stations
- Happy hour (three sponsorship opportunities available)
- Mobile app banner display

## CONTACT

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