


Consulting guide to Red Hat Summit 2020

Virtual Experience | April 28-29

So you're attending Red Hat Summit, the industry's premier enterprise open source technology conference.

But between hundreds of sessions, where do you start? How do you leave Red Hat Summit knowing you had a meaningful experience?

This guide to Summit, from the Red Hat Consulting team, highlights sessions to help you understand the importance of process and culture change, alongside the adoption of emerging technology, to be successful. Join us for sessions on topics such as:

 Open hybrid cloud infrastructure

 Transformation

 Automation

 Cloud-native development



"Many business leaders are recalibrating their strategies as they're becoming more realistic about the difficulty of achieving digital transformation," says Melissa Swift, leader of the digital advisory unit of Korn Ferry, a consulting firm based in Los Angeles. "They're realizing that the answer isn't better technology, it's better everything else around it. Unfortunately, a large number of companies still lack a cohesive strategy from a people perspective about how to move the organization forward."

Harvard Business Review

Rethinking Digital Transformation, New Data Examines the Culture and Process Change Imperative in 2020

SESSION INFORMATION

Red Hat Consulting Discovery Sessions

Interested in content around topics that affect your organization? Located in the **Sessions and Labs theater**, *Discovery Sessions* offer a unique format to learn. We'll dig deep into today's critical technology implementations and offer best practices. See our nine discovery sessions at the times they'll be shown in each region at red.ht/discoverysessions2020.



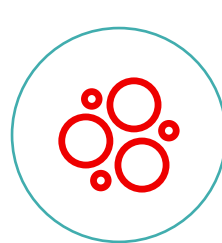
Technology Adoption

Tuesday, April 28

11:00 a.m. - 4:00 p.m. ET

Red Hat Consulting architects will facilitate panel discussions with subject matter experts focused on how to translate technologies, new ways of working, and culture change to tangible business outcomes. In the **Sessions and Labs theater**, the Red Hat Consulting team will be facilitating five panel discussions that have been deemed mission-critical to business success:

- ▶ Transformation
- ▶ Container adoption
- ▶ Integrated cloud native applications
- ▶ Hybrid cloud infrastructure
- ▶ Automation adoption



Open Practices

Wednesday, April 29

10:00 a.m. - 2:00 p.m. ET

In the **Sessions and Labs theater**, we'll feature a curated experience of practices and processes from the [Open Practice Library](#), an open source community that showcases processes and methods to support agile ways of working. Regardless of the technology you're working with, these open practices and tools can be adopted and evolved to drive cultural transformation.



Red Hat Open Innovation Labs

Red Hat Open Innovation Labs is an immersive, residency-style engagement that distills the best of open to help you build applications the Red Hat way and drive sustainable business transformation.

Join us in the **Open Neighborhood** to experience the immersion and collaboration that's foundational to Open Innovation Labs.

Questions?

For more information visit red.ht/discoverysessions2020