

## 2021 RED HAT APAC INNOVATION AWARDS

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

### Official Rules

#### 1. Contest Description & Term

Red Hat Asia Pacific Pte Ltd is sponsoring the 2021 Red Hat APAC Innovation Awards (“**Contest**”), a skill contest in which participants provide a description of how Red Hat, Inc. products (including but not limited to Red Hat Enterprise Linux, Red Hat OpenShift, Red Hat OpenStack Platform, Red Hat Virtualization, the Red Hat Middleware Portfolio, Red Hat Ansible Automation Platform, Red Hat OpenShift Container Storage, or Red Hat Advanced Cluster Management for Kubernetes, Red Hat Technical Account Management, Red Hat Training, and Red Hat Consulting) were used to solve a business problem or project that required an exceptionally innovative solution to a complex problem. The innovative solution must have been executed to address the problem described by the participant or must at least be in progress. To enter, submit the nomination form located at <https://www.redhat.com/en/explore/innovation-awards-apac> during the Term. The Contest begins on April 5, 2021 at 8:00 a.m. GMT +8 (“Singapore Time”) and ends on May 14, 2021 at 11:59 p.m. Singapore Time (“**Term**”). Sponsor reserves the right to extend the Term by seven (7) days. VOID WHERE PROHIBITED.

**IMPORTANT NOTICE TO ENTRANTS: ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS.**

#### 2. Eligibility

To be eligible to enter the Contest, the entrant (“**Entrant**”) must be: (1) a legal commercial entity; (2) a customer of Red Hat or one of its affiliates; and (3) a legal resident of Australia, China, Hong Kong, India, Indonesia, Japan, South Korea, Malaysia, New Zealand, Singapore, Taiwan, or Thailand. The individual entering the contest on behalf of the Entrant (“**You**”) must have access to the Internet and a valid email address to enter the Contest. Sponsor, its subsidiaries and affiliated companies are not eligible to enter. **A government, its agencies, and contractors during the Term are eligible to enter.**

**You warrant that in entering the Contest, Entrant has authorized You to act as its agent, that You are acting within the scope of Your employment as an employee, contractor, or agent of Entrant, that Entrant has full knowledge of Your actions and has consented thereto, and that Entrant agrees to satisfy all conditions required to win a prize.** You further warrant that Entrant owns any work product You create as part of the Contest and that Your actions do not violate Entrant's company's policies and procedures.

### 3. How to Enter

To enter the Contest, You must complete all required fields on the entry form located at <https://www.redhat.com/en/explore/innovation-awards-apac/nominate> and provide the following information:

- Entrant's name and address;
- Your name, title, business address, phone number, and email address; and
- Project Leader's\* name, title, business address, phone number, and email address. (\*Note that the "Project Leader" is the person within the Entrant organization who commissioned the project and/or is accountable for the success of the project.)
- A detailed explanation on how Entrant implemented an innovative solution utilizing the Red Hat family of products ("Entry").

You may select up to two of the following categories contained on the entry form:

Category	Description
Hybrid Cloud Infrastructure	<p>With an <a href="#">open hybrid cloud infrastructure</a>, your IT organization is better serving your business by delivering more agile and flexible solutions. At the same time, you're protecting business assets and preparing for the future by securing your infrastructure and cloud development. You've closed the gap between the needs of your business and the expectations of what IT can deliver. Developers and technologists work together to create tools for building and managing public and private clouds. This is now part of your daily routine. And you have the results to prove its value. Tell us how your organization is collaborating to build the kind of cloud that your business needs to thrive.</p> <p>This category showcases a collaborative public, private, or open hybrid cloud deployment.</p>
Cloud-native Development	<p>Increasingly complicated applications—and demands for faster development—are putting even more pressure on infrastructure, IT teams, and processes. But you've reduced friction between development and operations, simplified application deployment, and accelerated delivery cycles. You're now using microservices, <a href="#">containers</a>, and/or DevOps processes to free yourself from maintaining old, physical environments and optimize cost. You're able to manage and secure your apps consistently across multiple environments—physical, virtual, and both private and public cloud environments. All of this allows you to deliver value to the line of business and your customers faster. Share your journey of building a modern application infrastructure.</p> <p>This category showcases agile methodologies and most successfully illustrates superior overall performance in creating, maintaining, and deploying successful business applications.</p>
Automation	<p>The market realities and demands are causing IT organizations to look for automation and management solutions so as to proactively deploy, optimize, secure, and automate their IT environments, enabling them to accelerate innovation and growth that spans the entirety of their enterprise IT. You're able to automate routine IT tasks to save time and increase stability, and reduce IT</p>

	<p>environment complexity through automation.</p> <p>This category showcases the project that most successfully automated processes, workflows, tasks and IT operations to rapidly implement innovative and disruptive technologies and practices.</p>
Digital Transformation	<p>The road to digital transformation requires efficiency, productivity, agility and speed. Your organization has made big strides in optimizing, integrating and modernizing your infrastructure, architectures, applications, processes and policies so as to achieve operational excellence and enable continual innovation. You are able to maintain security and compliance, support current infrastructure and applications, as well as provide resources for new developmental workloads. Share with us how you did it, and what you're going to do next. Everyone else's future plans may depend on it.</p> <p>This category showcases successfully addressing IT challenges and delivering business value to effectively compete as a digital enterprise.</p>
Resilience	<p>2020 has been a year of uncertainty. As we appreciate the governments' work to contain the pandemic, we'd also like to applaud how organizations are navigating through the changes to help the people weather the storm.</p> <p>This category showcases organizations that have successfully displayed agility and resilience amidst the changing conditions to help its customers address the new normal using Red Hat technology.</p>

Hereinafter, these five (5) categories will be collectively referred to as "Categories" or individually referred to as "Category." Entrant will use the same Entry for all Categories chosen, so the Entry should address the judging criteria for all Categories entered.

A potential Entrant may ask Sponsor for assistance in preparing its Entry. Specifically, at Entrant's request, Sponsor will interview You by asking the questions on the entry form, record Your answers to the questions, and send the prepared answers to You for Your further editing and submission as an Entry. Sponsor will not accept any responsibility for such assistance and does not make any warranty or undertaking that such assistance will improve an Entrant's chances of winning.

**For Entry to be considered eligible, You must submit the Entry during the Term. Entries in languages other than English will be considered, however Red Hat takes no responsibility for ensuring such Entries are translated into English correctly. Subsequent Entries will be disqualified. All Entries become the property of Sponsor. They will not be returned or acknowledged. Entries are void if they are in whole or part illegible, incomplete, deemed as not "innovative" by the Red Hat APAC Marketing team, damaged, altered, counterfeit, manipulated, obtained through fraud, lost, late, misdirected, mutilated, submitted in a format other than in the entry form, or for any computer related, online, telephonic, or technical malfunctions that may occur whether or not within Sponsor's control. Entries will also be disqualified**

**if they infringe upon third parties' rights or if they are objectionable, offensive, unlawful, illegal, or contradictory to the spirit of the Contest.**

#### **4. Privacy**

You agree that Your personal data that is provided to Red Hat during the Contest, including Your name, mailing address, phone number, and email address, may be processed, stored, and otherwise used for the purposes and within the context of the Contest. The collection, use, and disclosure of Your personal information will at all times be governed by our privacy policy, available at:

[www.redhat.com/legal/privacy\\_statement.html](http://www.redhat.com/legal/privacy_statement.html). This data will also be transferred into Singapore and the United States. By entering, You agree to the transmission, processing, and storage of this personal data in Singapore and the United States.

#### **5. Sponsor**

Red Hat Asia Pacific Pte Ltd, located at 8 Shenton Way #11-01 Singapore 068811, is the Sponsor of the Contest ("**Sponsor**" or "**Red Hat**").

#### **6. Winner Selection & Judging**

Potential winners ("**Potential Winners**") will be selected based on one (1) round of judging, per the Country Table listed. In the event that no Entries are received or no Entrants are deemed satisfactory to be a Potential Winner for a given Country, no Potential Winner will be selected. The judging will take place beginning on or about May 24, 2021 and ending on or about June 4, 2021. The Entries will be judged by a panel of experts in the field of business and open source technology ("**Judges**"). Each Entry will be evaluated based on the following five (5) criteria:

- a) Measurable impact to the organization and their various lines of business, showing the return on investment benefits and metrics of improvements in cost, time, productivity, agility, automation, scalability, and performance.
- b) Data points supporting the organization's IT transformation and modernization, articulating the type of challenge it experienced before and how it's thriving after.
- c) Insight into how the organization is embracing an agile mode of IT, using open source technology, methodology, open source values and initiatives to create a culture that supports collaboration, diversity, and meritocracy.
- d) Insight into how the organization's change and transformation has made a difference in the lives of the users, communities, and even the society it supports.
- e) The uniqueness, innovative originality, and distinct vision for the project.

For each criterion, each Judge will enter a score between one (1) and five (5), and the average score among the Judges will result in the Entry's overall score. The Nominees with the highest qualifying scores (either that scored 25 or closest to 25) will be named as the Potential Winners. The decisions of the Judges are final. Entrants may win in only one Country.

Country	Maximum no. of Awards allowed
China, India, Japan	4 per country
Australia, Hong Kong, Indonesia, Korea, Malaysia, Singapore, Taiwan, Thailand	2 per country
New Zealand	1 per country

In the event of a tie, the Entry that received the highest total score from the Judges in their rating of criteria (a) will be selected as a Potential Winner. In the case of a further tie, the Entry that received the highest total score from the Judges in their rating of criteria (b) will be selected as a Potential Winner, and so on through criteria (e). In the case of a tie in the scores of all criteria, the tied Entrants will all be Potential Winners.

We will notify You that the Entrant is a Potential Winner by e-mail on or about June 7-, 2021. Before receiving the Award, You and the Potential Winner must complete the Affidavit of Eligibility, Release of Liability and/or Publicity Release ("Prize Documents"), where lawful. The Prize Documents must be properly executed by You and the Potential Winner and returned within seven (7) days of attempted notification as a condition of receipt of the Award. If the e-mail notification is returned as undeliverable, rejected, or no response is received with seven days, the Potential Winner will be disqualified and an alternate Potential Winner will be selected based on the criteria for the selection of the Potential Winners described herein.

By agreeing to accept the Award, described below, each Potential Winner agrees to collaborate with Sponsor to create a customer success story based on the Potential Winner's entry. The completed customer success stories will then be posted online at <https://www.redhat.com/en/explore/innovation-awards-apac/winners>.

Potential Winners will also need to make themselves available for videos and photographs, which will be used in event promotional/marketing materials such as – but not limited to – Forum Event banners, videos, and award ceremony materials, no later than August 31, 2021. A Red Hat Marketing Communications Associate will work with You and Entrant to schedule a time for a photographer to take Your picture and interview You on video so Sponsor can showcase Your and Entrant's accomplishments during the Event as well as showcase them on Red Hat websites, online and social media properties not limited to [www.redhat.com](http://www.redhat.com) and [www.youtube.com/redhat](http://www.youtube.com/redhat).

## 7. Award

Sponsor will award a plaque ("**Award**") to all Potential Winners who have returned the Prize Documents ("**Winners**").

## 8. Condition of Participation

By entering the Contest, Entrant agrees to be bound by the terms of these Official Rules and Entrant confirms that it meets all eligibility requirements listed herein. Entrant agrees that all federal, state, provincial and local laws and regulations apply. By registering for the

Contest, Entrant agrees that these Official Rules and the decisions of Sponsor are final and binding on all matters pertaining to this Contest.

Acceptance of the prize constitutes permission for, and You and the Potential Winner's consent to, Sponsor and its agencies to use the winning Entries, the Entrant's name, and Your name and/or likeness for advertising and promoting the Red Hat Innovation Awards APAC 2021 in any media now known or hereafter devised, without further notice, compensation, consideration, review, or consent, and without regard to moral rights, unless prohibited by law. To the extent permitted by law, You and Entrant agree to hold Sponsor, its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Contest and/or use or acceptance of any prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the prize. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, or if Sponsor learns that any portion of the Contest is illegal or if Sponsor is ordered to terminate the Contest as a result of a court order or the operation of any law, the Sponsor reserves the right in its sole discretion, to cancel, terminate, modify or suspend the Contest. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor or its agents. You or Entrant may be prohibited from participating in this Contest if Sponsor, in its sole discretion, reasonably believes that You or Entrant have attempted to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, or annoys, abuses, threatens, or harasses any other participants, Sponsor, or associated agencies.

## **9. Intellectual Property Rights Warranty, Indemnity and License**

By registering for the Contest, You and Entrant warrant and represent that, except for content created by Sponsor in transcribing the answers to the questions during an interview, You and/or Entrant are the sole author and creator of the Entry, the Entry does not violate any applicable law, and that You or Entrant have no reason to believe that the Entry infringes or violate any intellectual property right held by any third party. Entrant further agrees to indemnify and hold harmless Red Hat, its agents, representatives and promotional partners, in the event of a breach of this warranty.

As a condition of entry, You and/or Entrant, as applicable, grants Sponsor and its licensees an irrevocable, royalty-free, and non-exclusive license, for the duration of protection of the rights, to use, reproduce, distribute, translate, publicly perform, publicly display and create a derivative work from the Entry. You and Entrant also waive all moral rights in the Entry to the extent such rights are waivable. You and Entrant also agree to allow Red Hat to publish Your and Entrant's name in correlation with the Entry. In addition, before being declared a Winner, each French Potential Winner must sign an assignment of copyright. All Entrants agree to execute any further documents as necessary to effect the preceding license.

## **10. Release of Liability**

By participating, You and Entrant release Sponsor, its affiliates, parent, and subsidiary

companies, its employees, agents and officers, advertising and promotion agencies, licensees, as well as all others associated with the development and execution of this Contest, from and against any and all liability with respect to or in any way arising from the Contest and the awarding and use of the prize, or in connection with the use, modification, or publication of the Entry. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms.

#### **11. Governing Law**

This Contest is subject to all United States federal, state and local laws. This Contest and Official Rules are governed and interpreted by the laws of Singapore, without regard to its conflict of law provisions.

#### **12. Official Rules/Winners List**

The Official Rules, the names of the Winners and the success stories created by the Sponsor will be posted online at <https://www.redhat.com/en/explore/innovation-awards-apac/winners> between October and December 2021.