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Realita digitální transformace: Business a svět IT, spolu nebo proti sobě?

Pavel Roland, IDC

1955: 500

2016: 60

88% Are Gone

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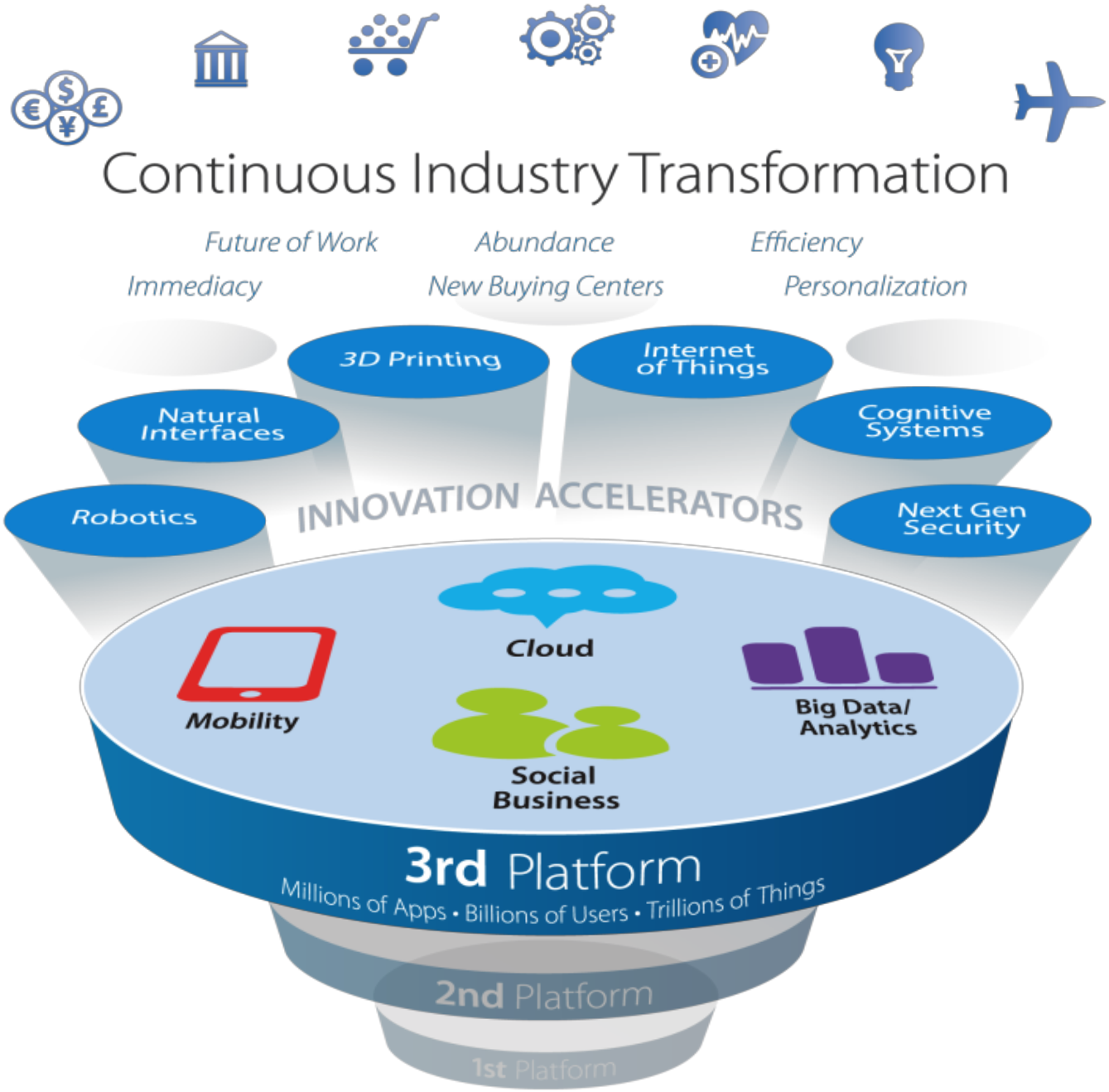

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Innovation Accelerators

ŠKODA

TOPWET®

FANUC Robotics

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IT Infrastructure Reset

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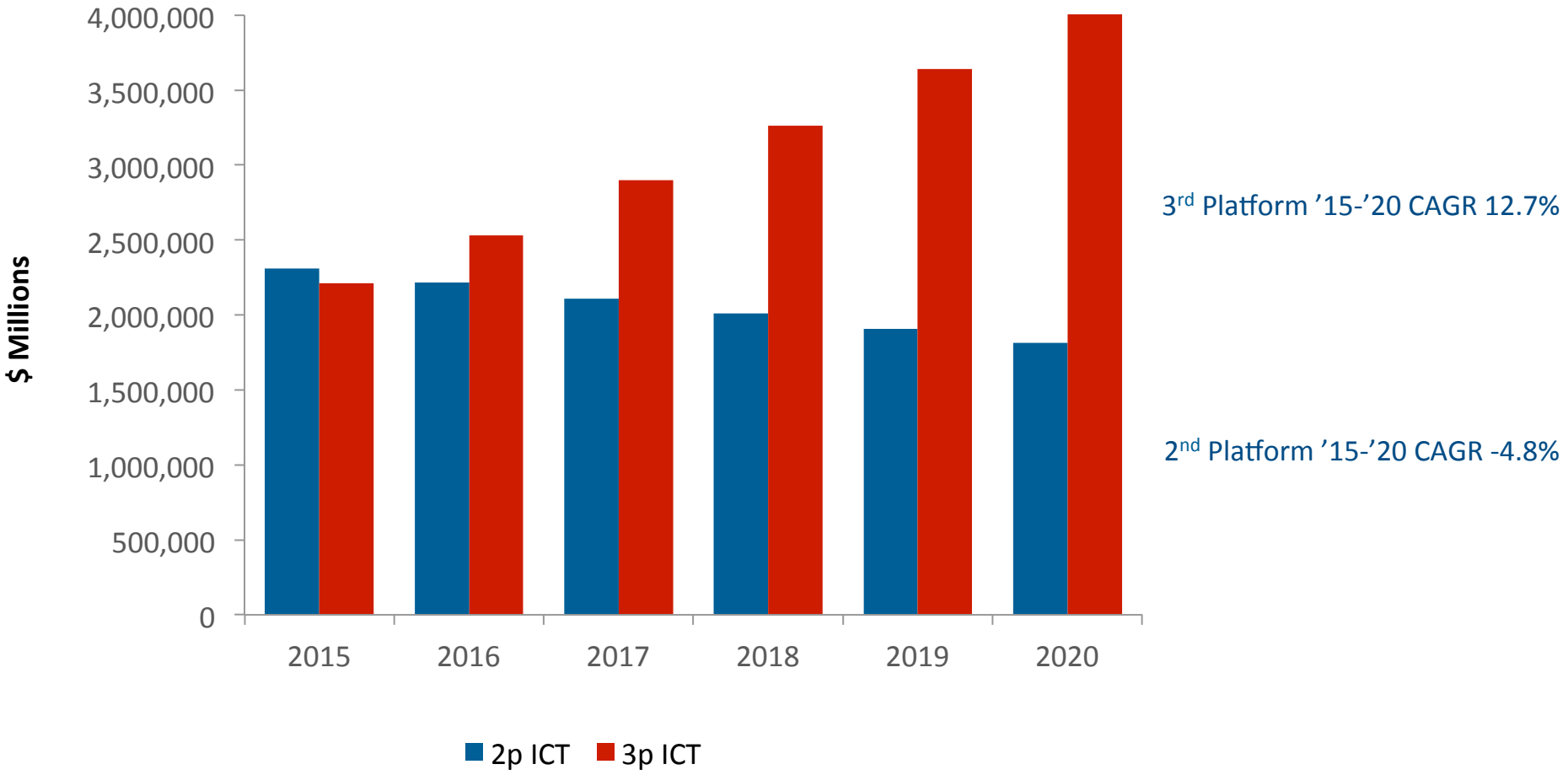
3rd Platform vs. 2nd Platform ICT Spending



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Source: IDC Q2 2015 Black Book

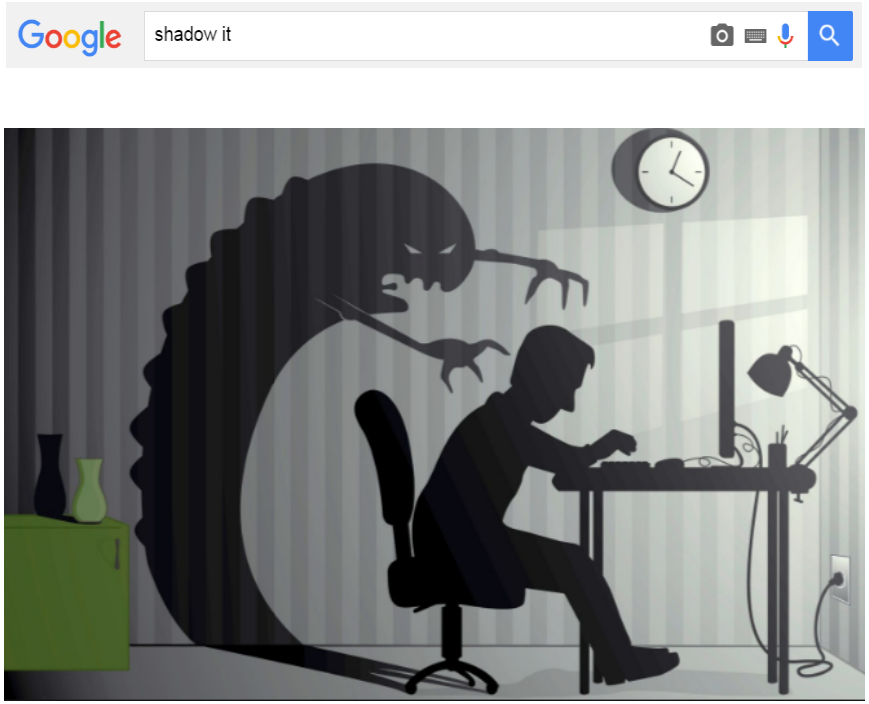
EUROPEAN LoBs

Influence More than 60% of the Overall External IT Spending

- % of external IT spending controlled entirely by LOB and outside the IT budget
- % of external IT spending controlled by the IT department, but where decisions are influenced by LOB
- % of external IT spending controlled entirely by the IT department

Source: *IDC European Vertical Markets Survey,* October 2015 (n = 1,697, base = all samples)

SHADOW IT



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Survey Among Non-IT Professionals: progressively more influence when it comes to making IT decisions

CEE study examines:

- The **role, influence, and autonomy** of line-of-business managers regrading business unit IT.
- The IT-LoB **relationship** in initiating, funding, and implementing IT projects.
- The **awareness, importance, and priority** of IT solutions among business units.

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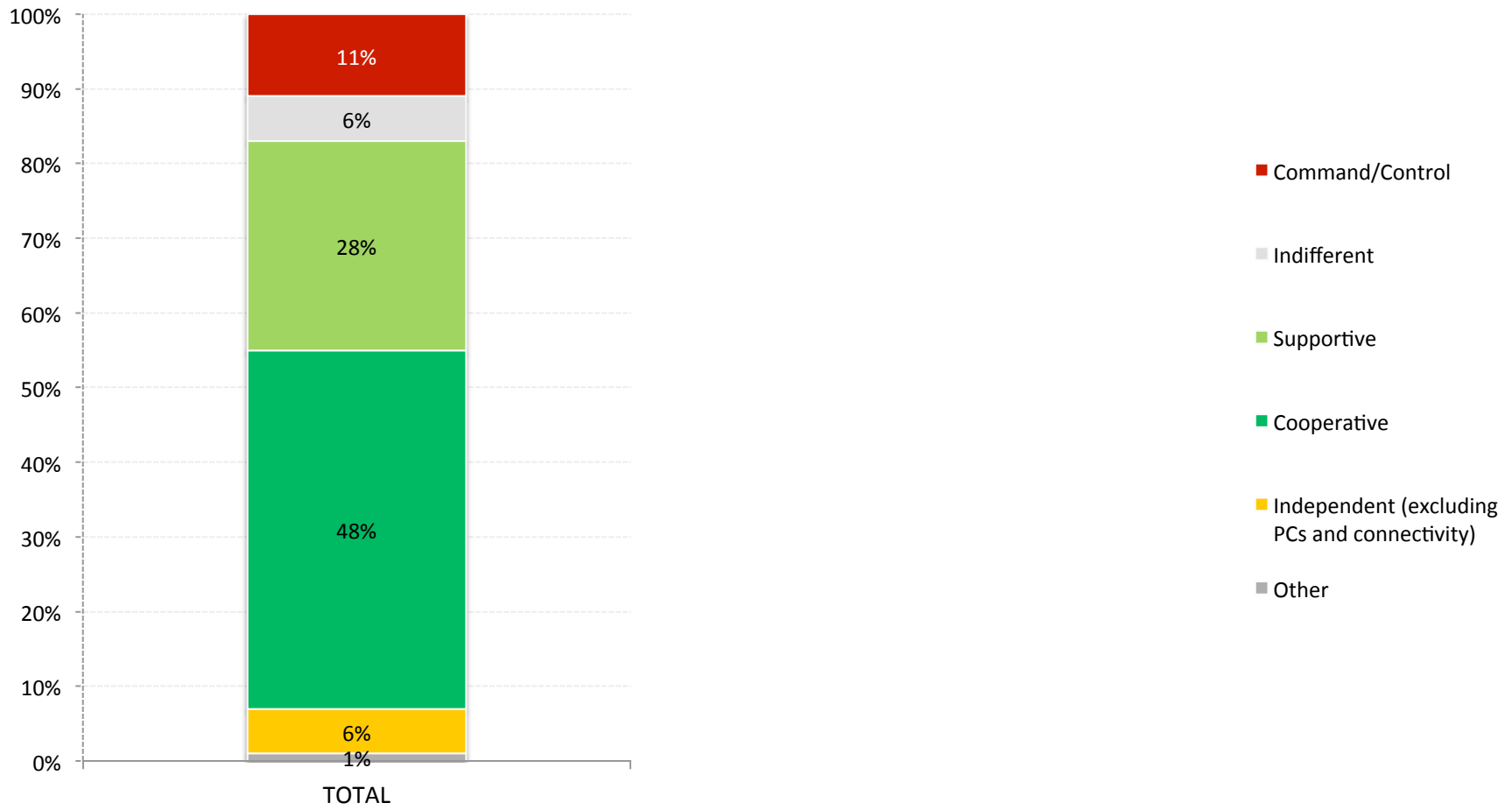
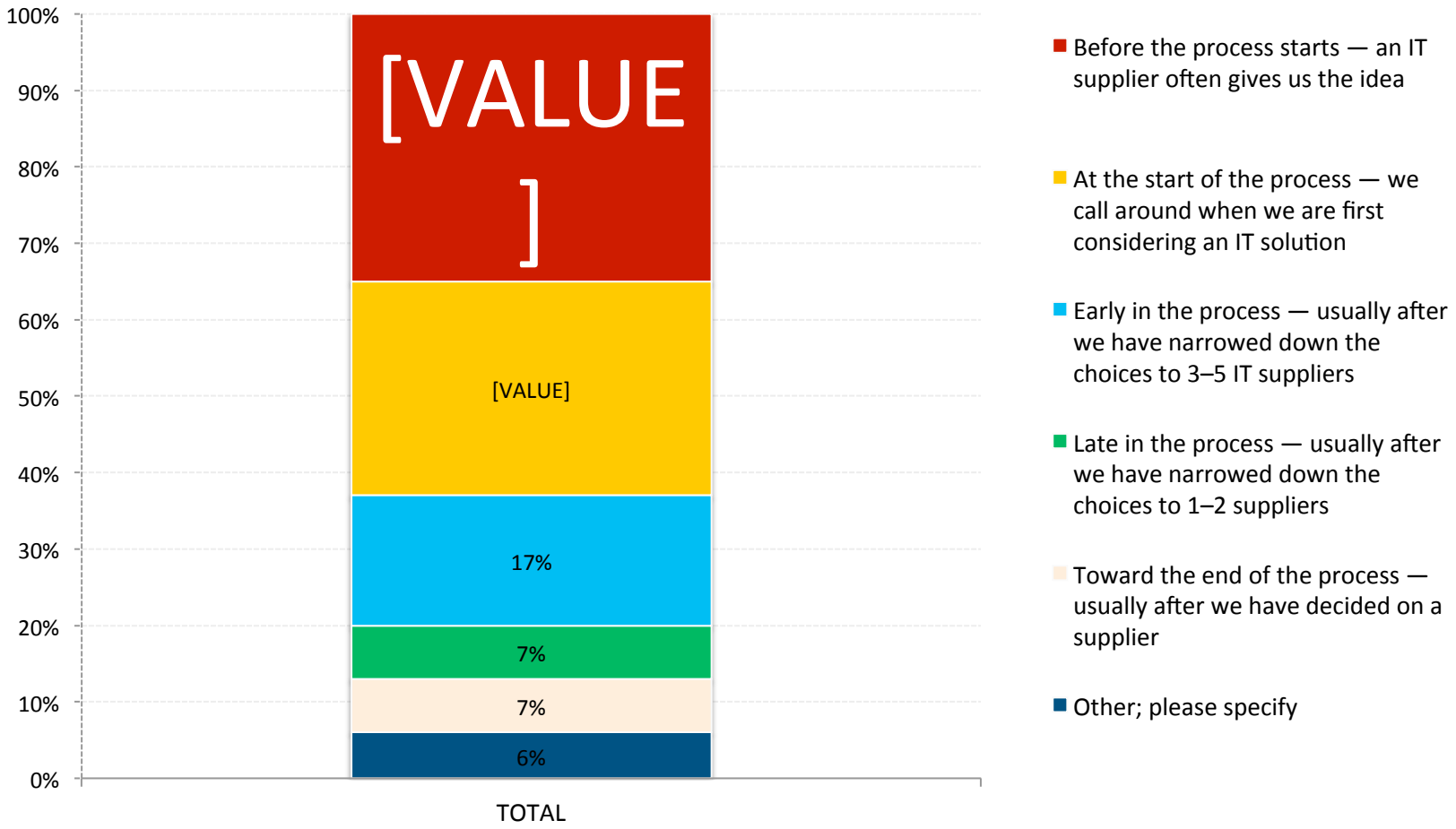
Q: How would you characterize **your relationship with your company's IT team or department?**



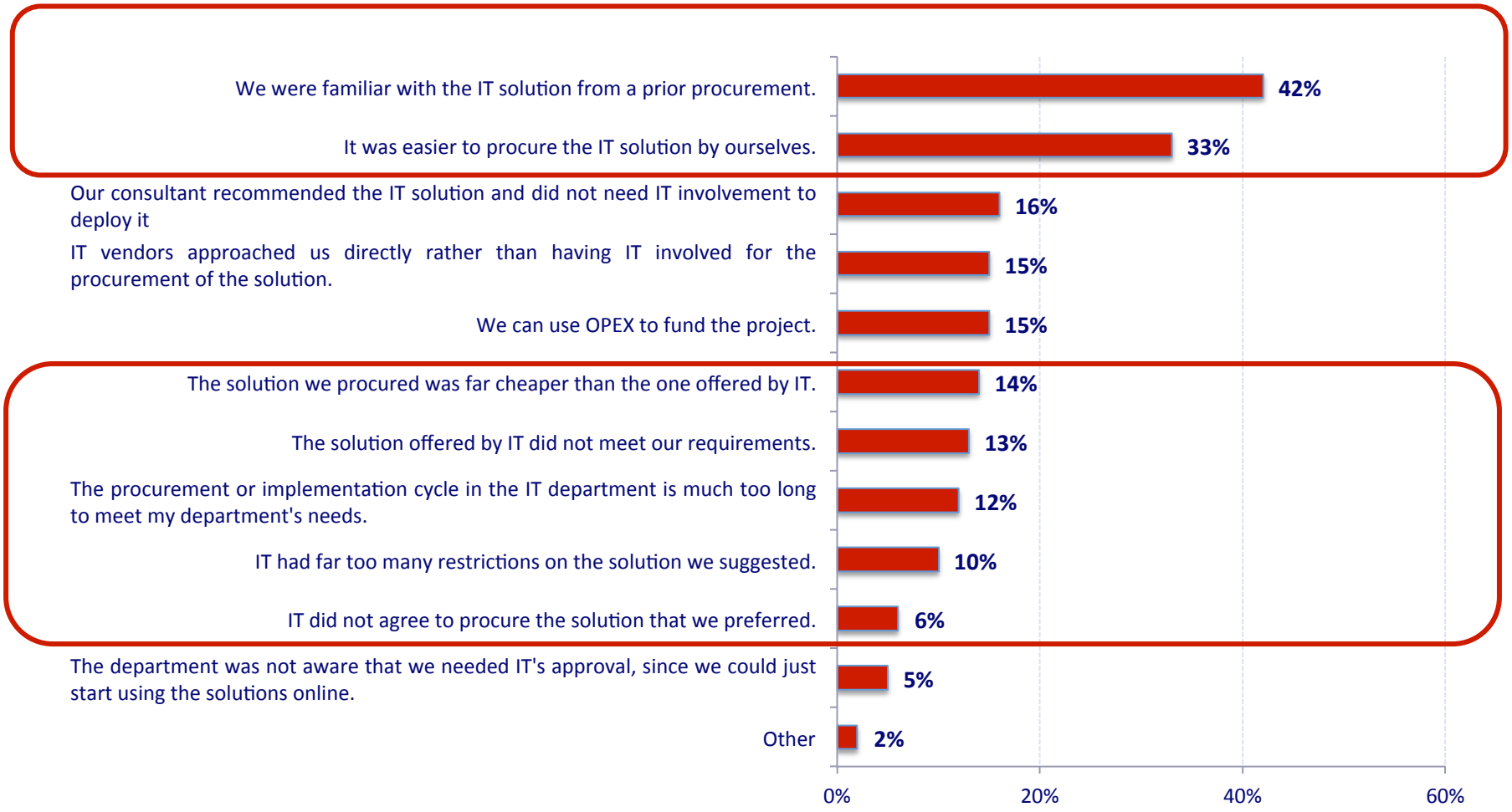
Base: All organizations

Q: When in the IT decision-making process do you first reach out to a sales rep from an **IT supplier**?



Base: Business units that managed some IT projects

Q: Why did your business unit decide **to procure an IT solution on its own without involving IT?**



Base: Business units that procured IT solutions without IT unit

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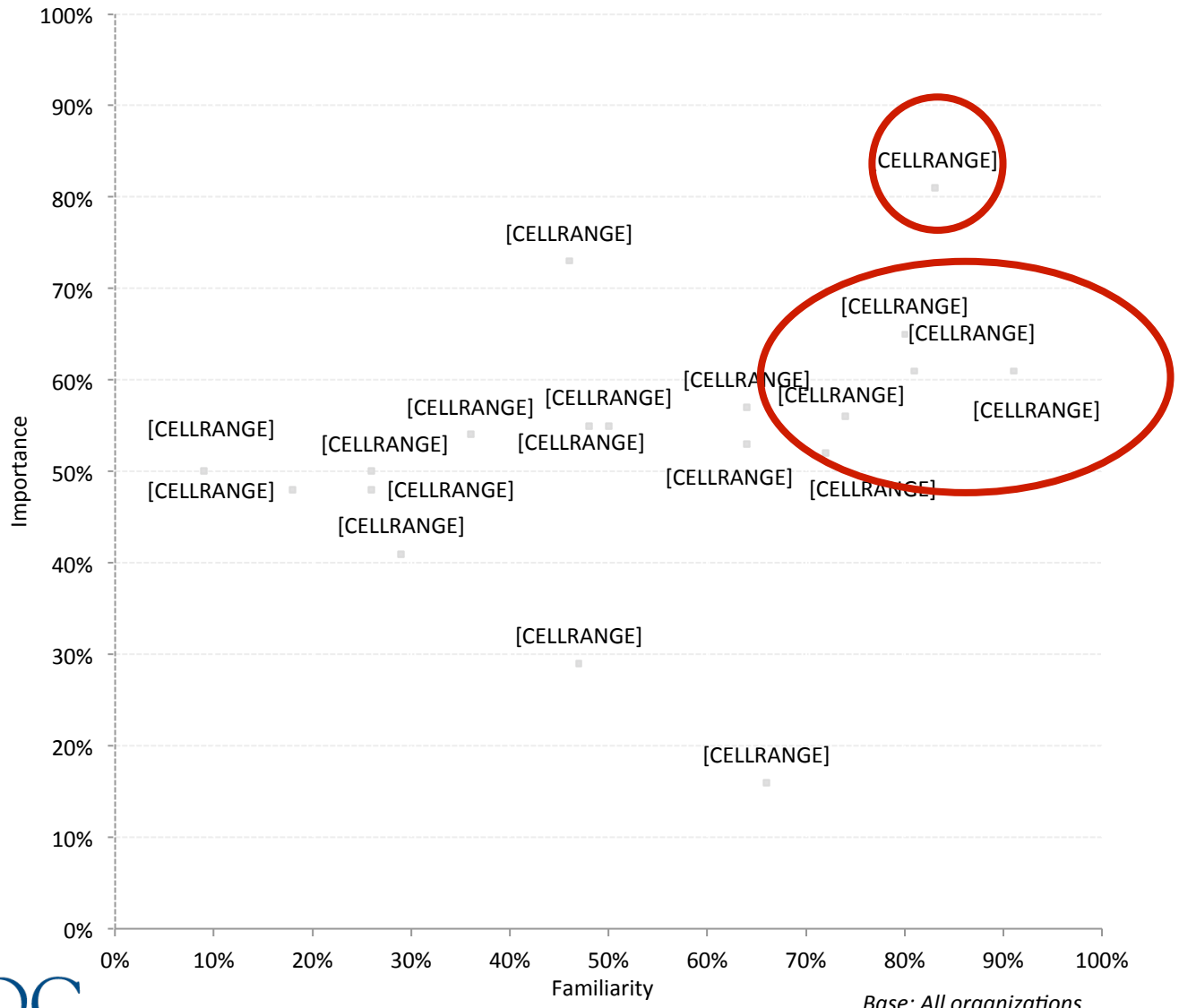
Q: LoB **Awareness vs. Importance** of IT Solutions



Base: All organizations

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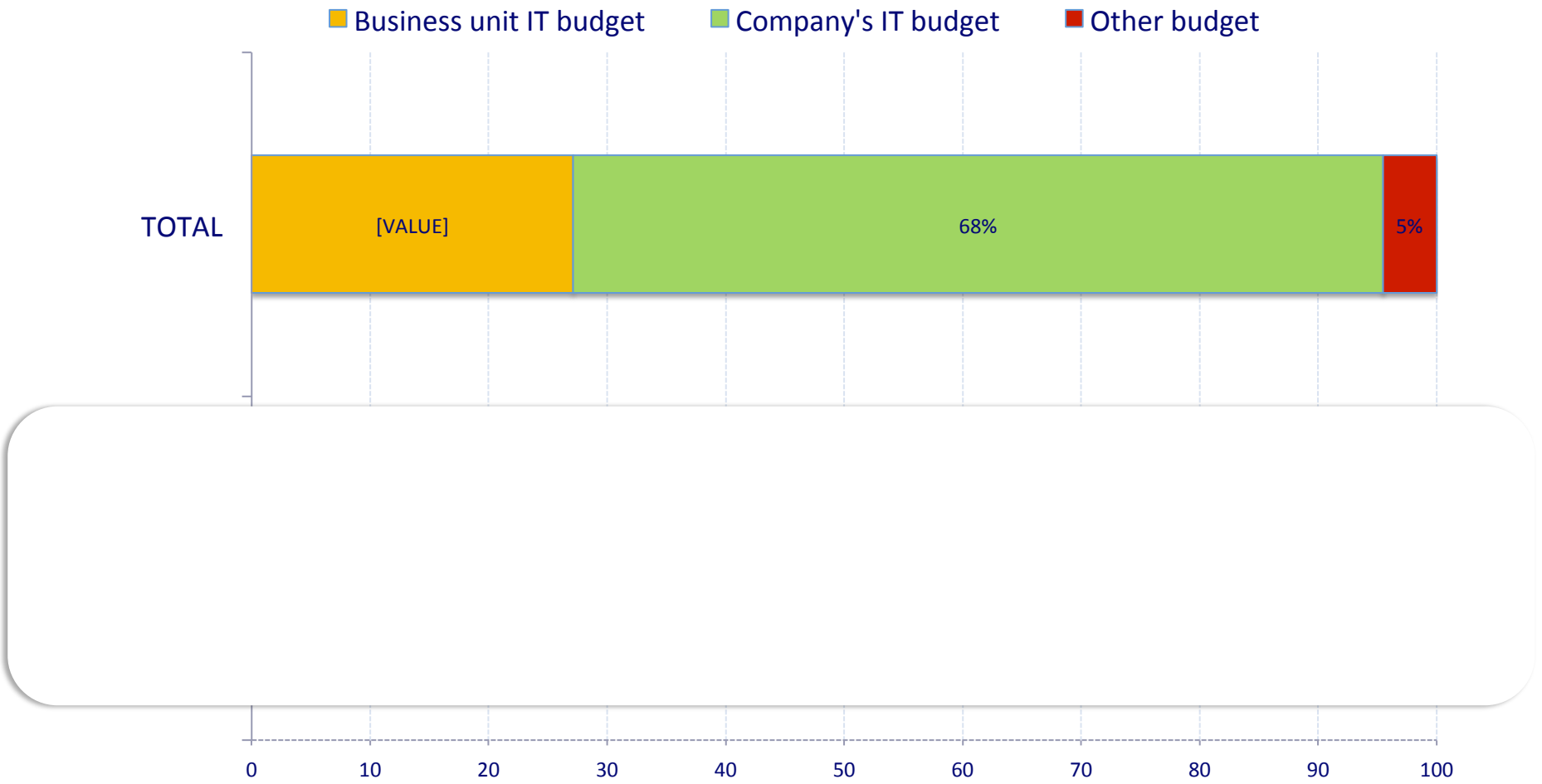
Q: Percentage of funding of business unit IT projects coming from the following budgets …



Base: All organizations

IT and Business Have Joined Hands

The shift in IT influence is largely free of acrimony.

Line-of-business managers are **strong IT influencers** – but **not yet leaders**.

External IT suppliers are being asked **to be advisors**.

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