



A mobile application platform for your mobile-first strategy

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AGENDA

- 1. The Mobile Opportunity
- 2. How?
- 3. Demo let's build an app!





HOW DO YOU ENGAGE WITH THE DIGITAL FUTURE?







MOBILE APP DEVELOPMENT...



...THE TIP OF THE ICEBERG **BUILDING AN APP IS Process Architecture Deployment**

RED HAT MOBILE APPLICATION PLATFORM

APP

Low code tools, common frameworks SDKs, developer flexibility

PROCESS

Agile development, DevOps, Lifecycle Management, collaboration

ARCHITECTURE

Node.js, microservices, APIs, containers

DEPLOYMENT

Cloud, on-premise, portable, scalable

DEMO





BEFORE AND NOW...

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Location Great Road Bridg	0 #5 Mil	ford, MA
Description Damaged B Sta		
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Reserved by Dave Smith		
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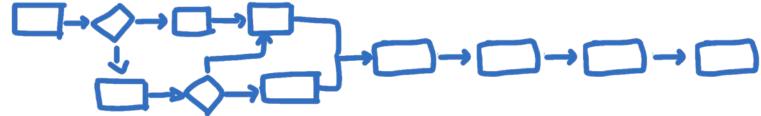






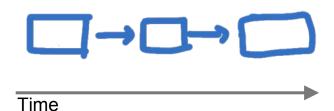
BEFORE AND NOW...





Time





More efficient processes and enhanced user experience!

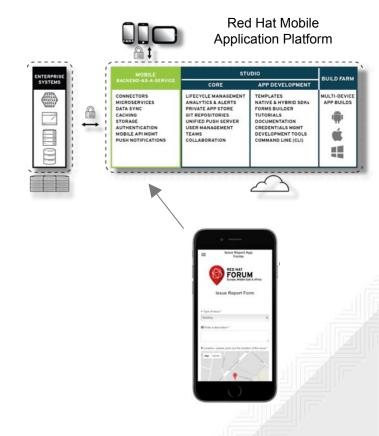




DEMO - SCENARIO

- Implement a "Issue Reporting App"
- Report issues/damages on infrastructure and equipment
- Use mobile capabilities Location, Photo and Barcode capture capabilities
- Should be cross platform iOS and Android

....and by the way - this must be implemented and provisioned to a device in **15 minutes**!!!...

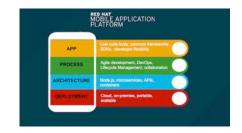






SUMMARY









KEY TAKEAWAYS:

- One platform that manages all your mobile projects gives control, structure and security
- Easy to get started
- Enables rapid application development
- Immediate digitalisation
- Huge business benefits
- Low cost





WHAT'S NEXT?

Learn how mobile is challenging traditional IT

Mobile strategy

Mobile strategy, like mobile apps, is not a one-and-done exercise and needs to be reviewed as the market evolves.

Our e-book, "10 pillars to a winning mobile strategy," reflects our most recent thoughts on mobility strategy.

DOWNLOAD THE E-BOOK

Digital transformation

As digital technologies disrupt business models, innovation and new opportunities emerge for enterprises.

Learn more in this e-book about a 7step approach to how digital transformation impacts today's businesses.

DOWNLOAD THE E-BOOK

Architecture

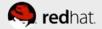
Mobility is a catalyst for new reference architectures that rely on microservices.

Discover why this approach works for mobile, including a supporting demo.

WATCH THE TECH TALK

www.redhat.com/mobile







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FORUM

Europe, Middle East & Africa