RED HAT
FORUM
Europe, Middle East & Africa

THE VORTEX OF CHANGE
DIGITAL TRANSFORMATION

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SEPTEMBER 13, 2016 I KONGRESSHAUS ZURICH

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Paving the way to Digital Transformation

DIGITAL TRANSFORMATION

HYBRID CLOUD

RED HAT & INTEL

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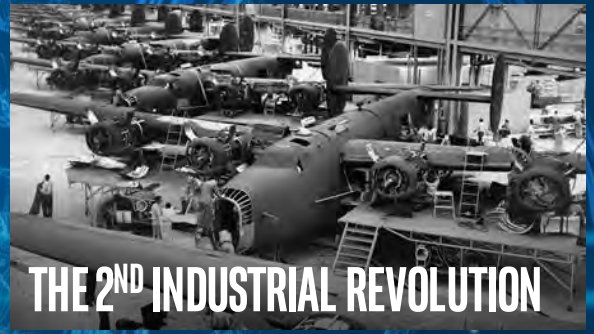
Technology Disruptions

From fields to factories



Electrification
Mass production

Information highways
Digital services
Flexible manufacturing

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Digital Disruptors

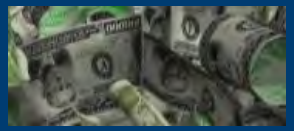
"An economic system in which assets or services are shared between private individuals, either for free or for a fee, typically by means of the Internet."

- The Oxford Dictionary

Airbnb

Uber

Liquidspace



Kickstarter

Upwork

Feastly

LendingClub

"The unstoppable rise of the Sharing Economy"

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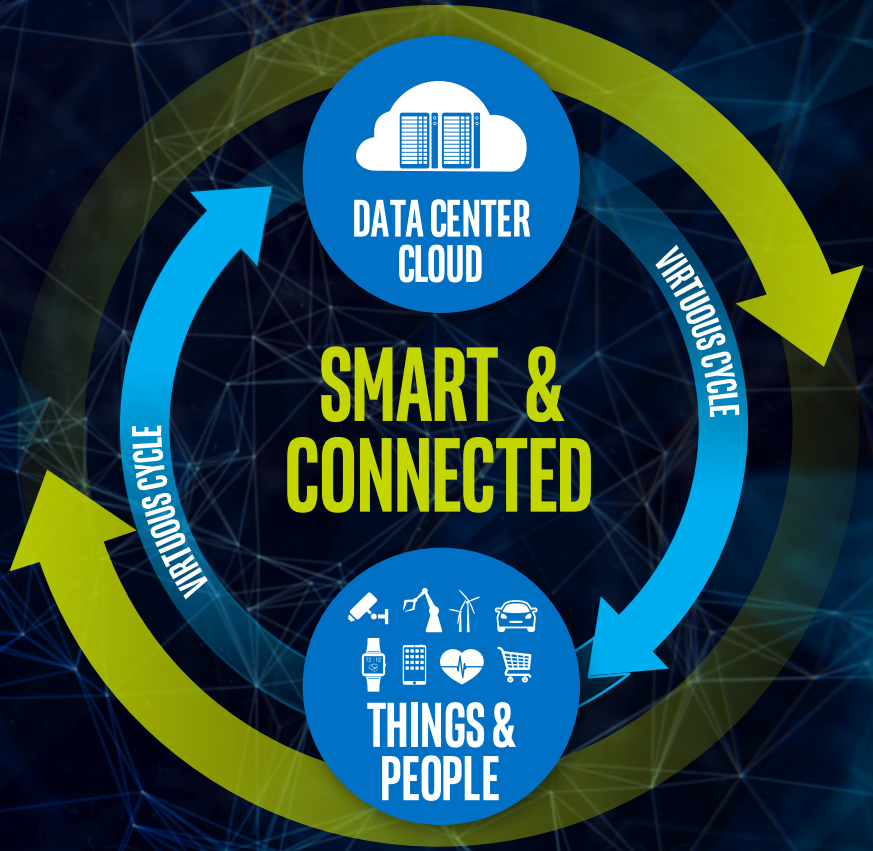
Intel's VIRTUOUS CYCLE of GROWTH



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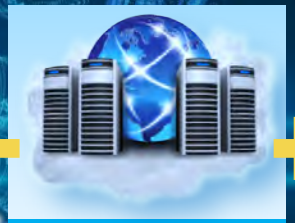
DIGITAL BUSINESS

Data Driven

+

Smart World

+


On-Demand

+

Trusted

+

Connected Experience

+

Innovative Workforce

DEEPER INTEGRATION WITH MANY PEERS IN AN AGILE MARKET: COMPLEX!!

CORNER STONES OF NEW ECONOMY BUSINESS WINNERS

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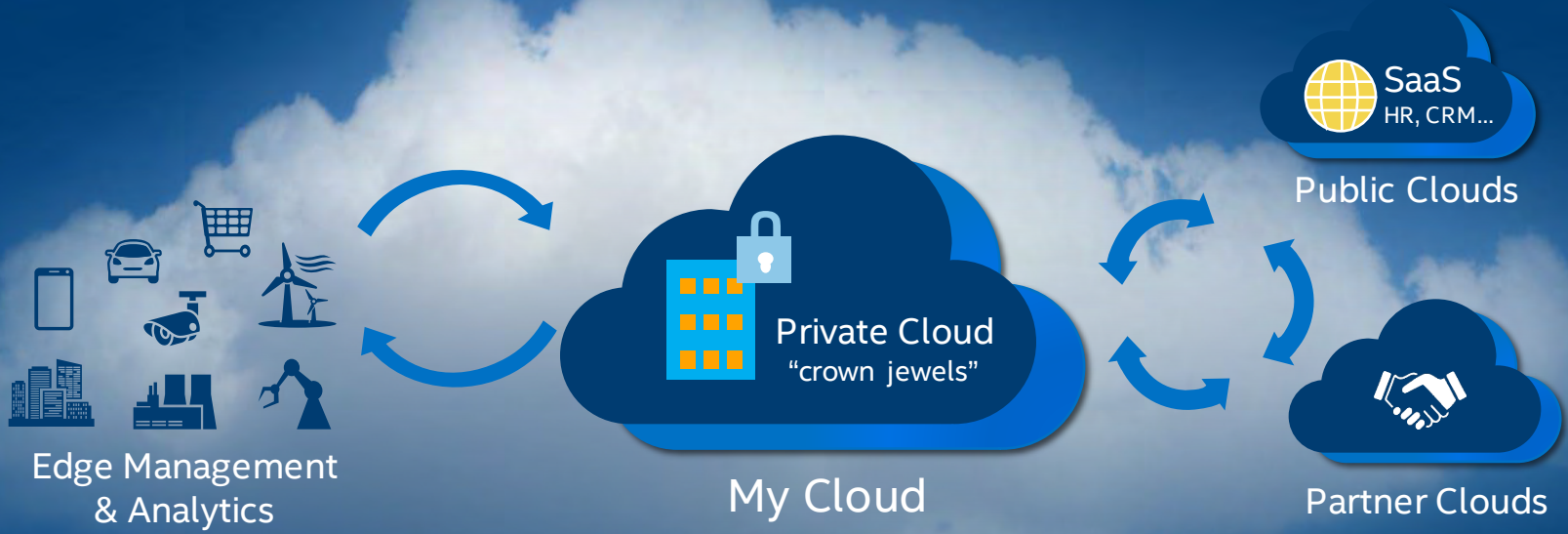
The Solution is: On-Demand Platform

...Journey to the Hybrid Cloud



HYBRID CLOUD – ENTERPRISES GETTING SERIOUS

50% OF ALL ENTERPRISES WILL HAVE HYBRID DEPLOYMENTS BY 2017 - GARTNER

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Intel's Strategy: Software Defined Infrastructure

APPLICATIONS
DEFINE THE RESOURCES NEEDED

INFRASTRUCTURE
ASSURES EFFICIENCY AND SERVICE LEVELS

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Red Hat & Intel Partnership
History of Innovation & Stability

Common **strategic vision**

Focal **innovators** at a deep level

#1 and #2 contributors to open source*

We celebrate **20+ years** of collaborative success

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Red Hat and Intel Joint Strategy: Software Defined Infrastructure

APPLICATIONS

DEFINE THE RESOURCES NEEDED

INFRASTRUCTURE

ASSURES EFFICIENCY AND SERVICE LEVELS

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Red Hat & Intel Joint Strategy: Software Defined Infrastructure in a Box

Installation & orchestration scripts, hosted public on GitHub

Ansible configuration & orchestration engine

Red Hat's subscription mgmt. & product repository system

redhat

Hailstorm PoT Reference Configuration	
E7 High End Data Center	**E5 Data Center "on wheels"**
Intel Xeon 8890v3	Intel Xeon 2699v3
4x Intel P3700 2TB PCIe AIC SSDs	3x Intel P3700 2TB PCIe AIC SSDs
6x S3610 1.6TB SATA SSD	4x S3610 1.6TB SATA SSDs
2x Intel I350-T4 1x Intel X540-T2 + i350-T2	1x Intel I350-T4 1x Intel X540-T2 + i350-T2

NextGen Software Defined DC Demo on a box, based on INTEL & Red Hat technology

redhat intel

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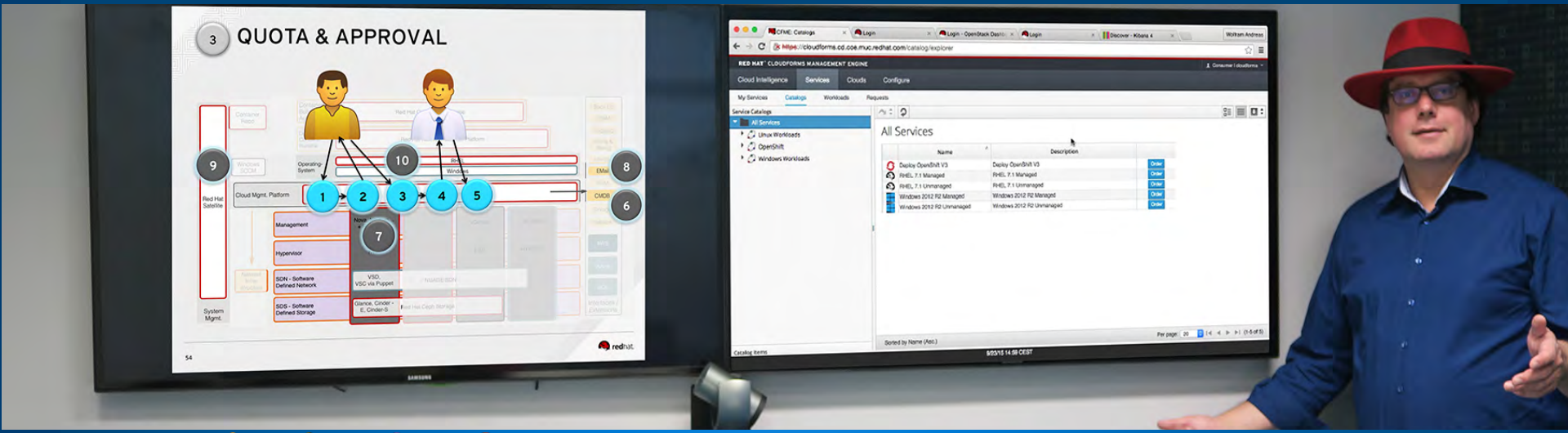
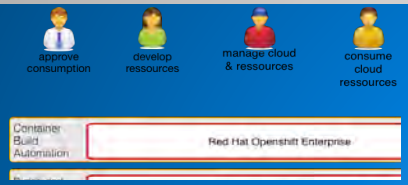
Red Hat Expertise with Hybrid Cloud





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What does Intel bring?

INTEL PLATFORMS AND TECHNOLOGIES

ECOSYSTEM TO SCALE, BUILD VERTICAL SOLUTIONS

STANDARDS AND CONSORTIA LEADERSHIP

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Vortex of Change – More Questions…

In which areas of your business are you experiencing the most change with regard to Digital Transformation?

How is your company embracing any of the new economy business models?

Who is leading the change – IT, business or a partnership of both?

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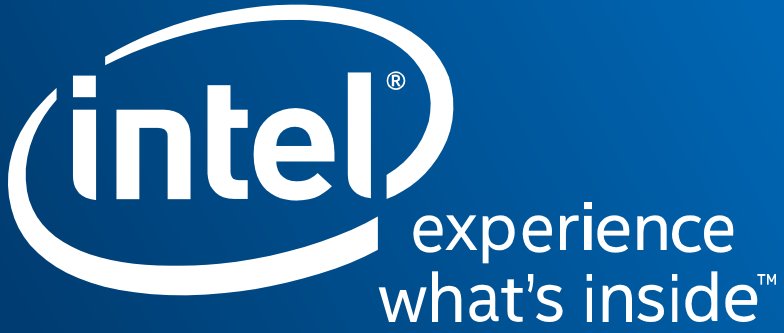

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