



RED HAT  
**FORUM**  
Europe, Middle East & Africa

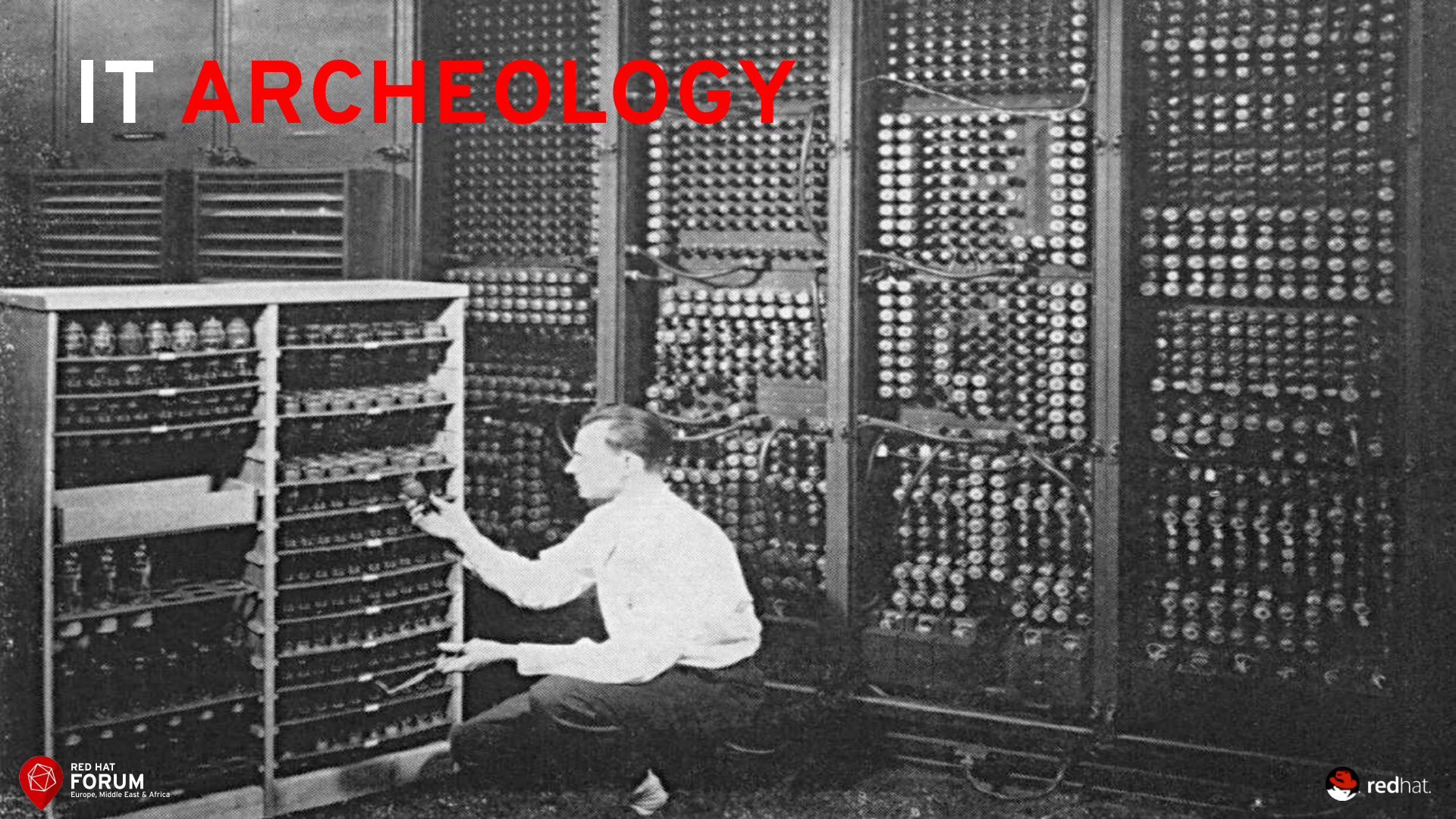


# Welcome to Red Hat Forum

## Nordics 2017

**Ted Schönbeck**  
Senior Manager Solution Architects  
Red Hat Nordics


# IT ARCHEOLOGY



# PLANNING IS DEAD

# TRY, LEARN & MODIFY



A silhouette of a person in mid-air, jumping across a gap between two dark, jagged cliff edges. The background is a bright, golden sunset sky with scattered clouds. The person's arms are outstretched, and their legs are in a jumping motion.

*”When we create the context that  
inspires individuals to take chances,  
we won’t need to predict the future –  
because we will create it together”*

*Jim Whitehurst, CEO, Red Hat*

PROPRIETARY

OPEN SOURCE

# INNOVATION LEADERSHIP

*“The secret sauce is remaining committed to our model - **100% open source** across our portfolio – because half open is half closed.”*

*April 5<sup>th</sup> 2017, Paul Cormier, President Product & Technologies*

FORBES MAGAZINE 2017

# #23

WORLDS 100 MOST  
INNOVATIVE COMPANIES



redhat®

# OPENSIFT SUCCESS

*“Red Hat is best placed to take advantage of growing container adoption.”*

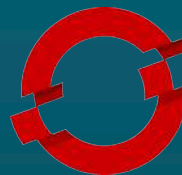
May 20<sup>th</sup> 2017, Cowen Analysts

RED HAT SUMMIT 2017

Pixar Intel SkyTV Thyssenkrupp UNC  
Volvo Cars La Poste  
Deutsche Bank Verizon  
Optum Disney Google  
Point72 Cisco Miles & More  
Atpco BMW Barclays  
Amadeus Computer Associates Inmarsat  
Mass General Hospital Microsoft Macquarie Bank

**+30**

**CUSTOMERS  
ON STAGE**



**RED HAT®**  
**OPENSIFT**  
Container Platform



*“Best Platform-as-a-Service (Paas)”*  
2015                      2016                      2017

# AWS ❤️ RED HAT

“**Red Hat** is the world's leading provider of open source solutions, our enterprise customers have been passionate about seamlessly running Red Hat Enterprise Linux and Red Hat OpenShift on **AWS**.”

May 2<sup>nd</sup> 2017, Andy Jassy, CEO, AWS



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ENTERPRISE LINUX®

RED HAT® JBOSS®  
MIDDLEWARE



# GOOGLE ❤️ RED HAT

*“Expanding OpenShift to include Google Cloud Platform completes our vision for a **truly portable platform** across multiple cloud and infrastructure platforms.”*

*May 20<sup>th</sup> 2017, Ashesh Badani, VP of OpenShift, Red Hat*



**RED HAT®**  
STORAGE



**RED HAT®**  
ENTERPRISE LINUX®

# MICROSOFT ❤️ RED HAT

*“Red Hat OpenShift will become the first Kubernetes-based platform that can support **Linux** and **Windows Server** container workloads in a single platform.”*

*August 22<sup>nd</sup> 2017, [www.techrepublic.com](http://www.techrepublic.com)*



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MIDDLEWARE

# OPEN HYBRID CLOUD.



**ALL APPLICATIONS. ANY ENVIRONMENT. NO LOCK-IN.**

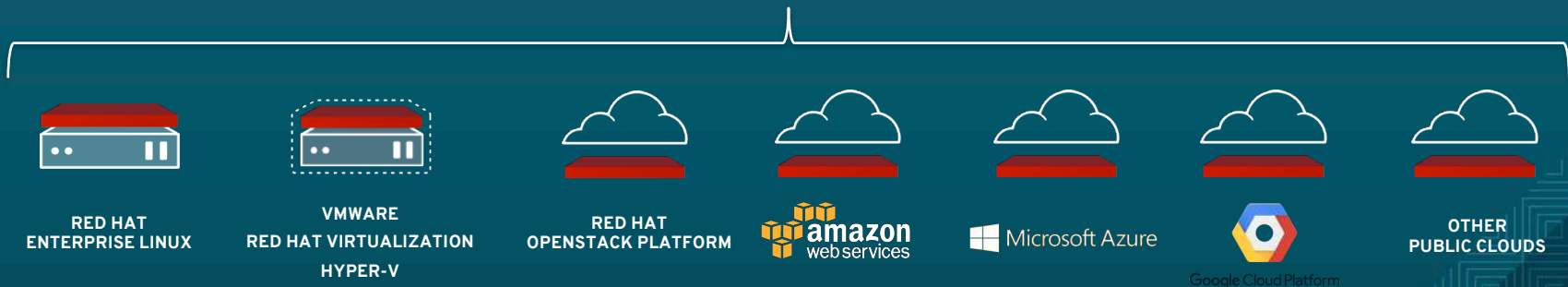
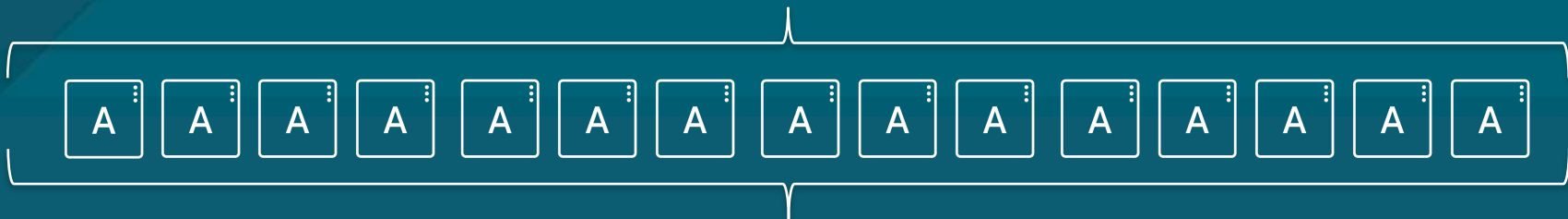
# NEXT GENERATION DEVELOPMENT

“We've provided **everything developers needs** to plan, code and deploy apps, all in an integrated end-to-end cloud platform.”

May 3<sup>rd</sup> 2017, Harry Mower, Senior Director Developer Tools, Red Hat



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OPENSIFT.io

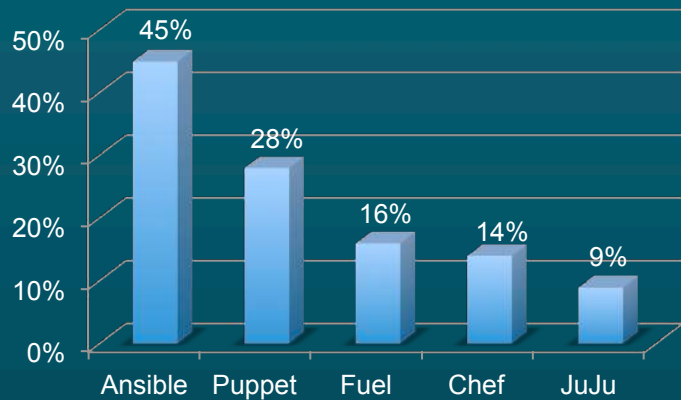


# TRUE AUTOMATION & ORCHESTRATION

*“**Ansible** has come from nowhere to be the **No. 1** choice for automation...”*

May 24<sup>th</sup> 2017, [www.cio.com](http://www.cio.com)

Automation & Orchestration Market Survey 2017\*



ANSIBLE  
by Red Hat®

\*Open Stack Forum User Survey 2017

# STORAGE MILESTONES

*“The flexibility of deployment across virtual machines, containers, and the public cloud gives **Red Hat Storage** an edge compared to traditional storage appliances.”*

*March 23<sup>rd</sup> 2017, Laura DuBois, VP of Storage, servers and infrastructure software, IDC*

APRIL 2017 - OUR FIRST

# 10PB

STORAGE DEAL IN THE NORDICS

# RED HAT® STORAGE

# THANK YOU!

“Red Hat’s **customers** are our lifeblood. Their success is our success. Just like we thrive on collaboration in open source communities, that same spirit of collaboration drives our relationships with our **customers**.”

*2017, Jim Whitehurst, CEO, Red Hat*

## IN THE PAST 12 MONTHS

**+3000**

11 000 EMPLOYEES

**+4**

QUARTERS OF GROWTH  
- 62 CONSECUTIVE

**+50%**

\$18B MARKET CAP





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