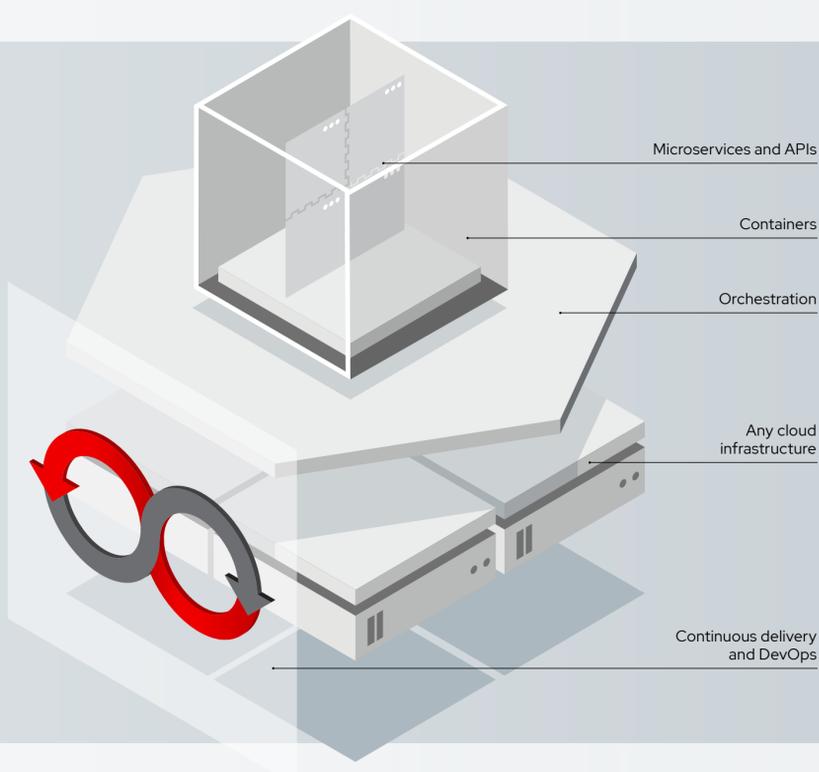


Organize your strategy for software-driven business success

Creating customer value depends upon your ability to develop, deploy, and run high quality applications faster across any cloud. Applications need to be cloud-native by default.

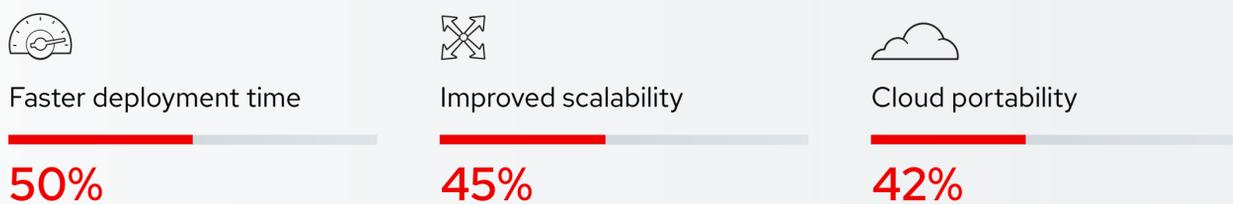
Use of cloud-native technologies has grown **more than 200%.**¹

Microservices packaged as...
Containers orchestrated by...
Platforms capable of running on top of any cloud infrastructure... and developed using processes and practices like **continuous delivery and DevOps.**



With cloud-native application development, software teams can rapidly iterate, releasing new features and changing existing apps with minimal risk.

Survey respondents top 3 benefits of cloud-native projects:¹



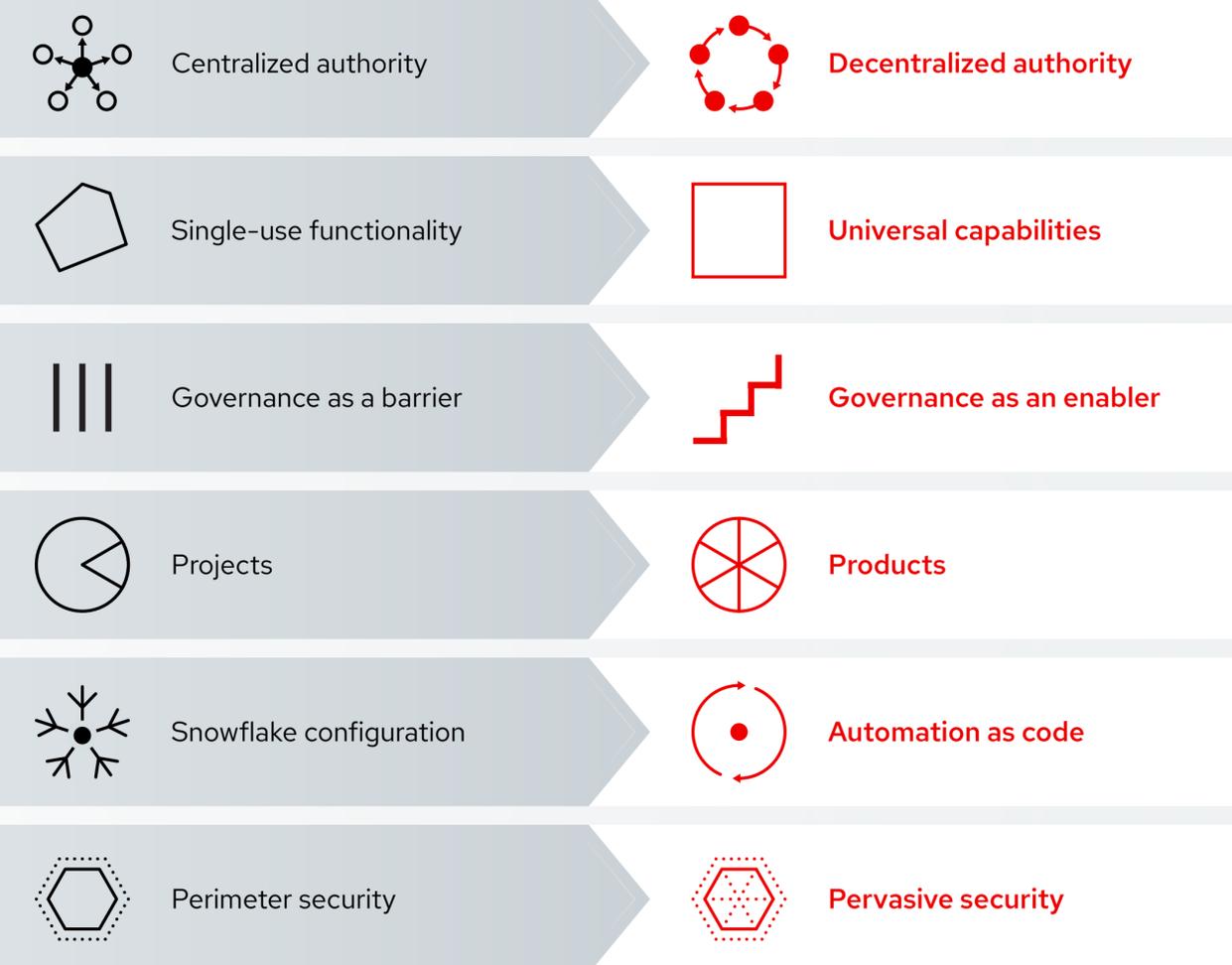
The pace of application delivery has increased. To keep up with demand and innovation, businesses need rapid release cycles.



Transition to cloud-native software delivery using unified application environment.

Current practices

Future practices



Learn how to position your business for hybrid cloud success. Download our e-book, *Cloud-native meets hybrid cloud: A strategy guide.*

[Download e-book](#)

1. Kaitlyn Bernard, Cloud native computing foundation blog, "CNCF Survey: Use of Cloud Native Technologies in Production Has Grown Over 200%," August 29, 2018. www.cncf.io/blog/2018/08/29/cncf-survey-use-of-cloud-native-technologies-in-production-has-grown-over-200-percent/

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