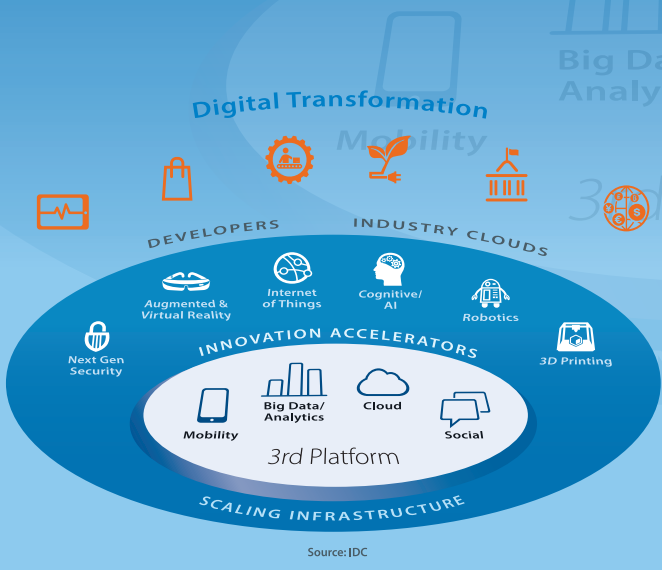
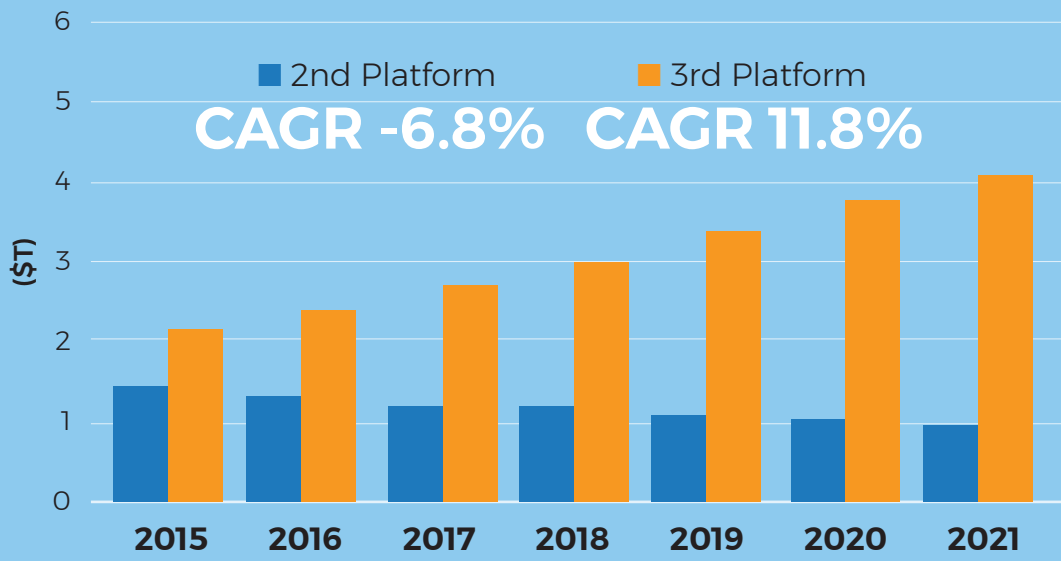


THE SHIFT to the 3rd Platform



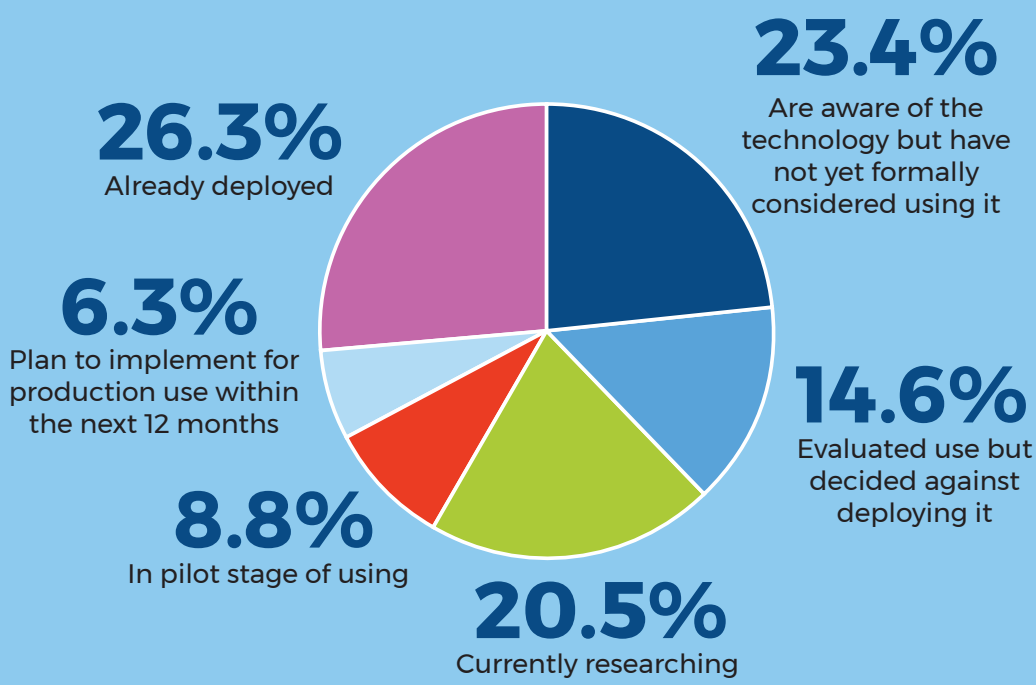
The industry is transitioning to the 3rd Platform, driven by new applications and service models such as cloud, mobile, social, and big data/analytics. During this transition, organizations will continue to utilize 2nd Platform and even 1st Platform infrastructure for some time to come.

3rd Platform Technologies and Solutions are Dominating IT Spending



The Growth of Private Cloud

The agility and speed of private cloud make it an ideal infrastructure for digital transformation projects.



n = 205 US respondents

Managing Hybrid IT

Most enterprises will juggle traditional virtualization environments, a modern private cloud-scale environment, and multiple public clouds. These hybrid IT environments must be managed in a cohesive way.

RED HAT® CLOUD INFRASTRUCTURE

