

Set Yourself Up For Cloud Success With A Hybrid Strategy

HYBRID CLOUD ASSERTS ITS DOMINANCE

54% are expanding or upgrading the implementation of their **private cloud**.

61% are expanding or upgrading the implementation of their **public cloud**.

OVER THE NEXT FOUR YEARS, INVESTMENT IS EXPECTED TO INCREASE ACROSS THE BOARD.

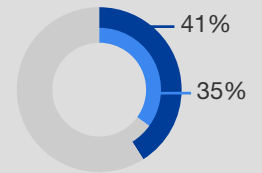
56% expect their **private cloud** investment to increase.

63% expect their **public cloud** investment to increase.

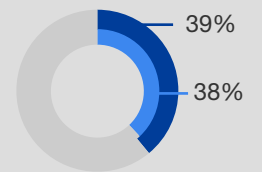
THE BENEFITS OF HYBRID

Successful cloud strategies encompass aspects of both public and private. The most common benefits:

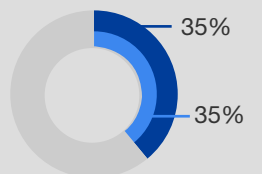
Public Private



Better IT cost management overall



Improved IT infrastructure management and flexibility



Improved security and compliance

WHY MIGRATE?

The key reasons for migrating apps to the cloud include:



46% Quick and easy scalability



44% Managed services provider benefits



38% Fastest deployment time

MIGRATION = COST + PERFORMANCE

Most firms report optimizing cost (65%) and improving performance/leveraging the public cloud's architecture (62%) as top determinants for which workloads to migrate.



Read the full study

Methodology: In July 2017, Forrester conducted an online survey of 272 cloud migration decision makers in North America, Mexico, Brazil, China, UK, Germany, France, and Australia/New Zealand at companies with 500+ employees to evaluate cloud and migration strategies.

Base: 272 cloud migration decision makers **Source:** A study conducted by Forrester Consulting on behalf of Red Hat, July 2017