INTRODUCTION
The only certainty in today’s market is that companies must have enough flexibility to embrace change and react quickly. This reality has implications across the applications that organizations develop or procure, and it impacts how systems integrate, processes manifest, and people work collaboratively. Inflexible architectures, disparate systems serving different parts of the business (back office, supply chain, inventory, web presence, mobile), and manual ad hoc management prevent many organizations from creating new value, becoming agile, scaling elastically, and easily extracting business value from the insights gained.

As organizations shift from a centralized integration approach to a distributed approach, self-service becomes a priority. Agile teams need the authority and autonomy to seek out, learn about, test, and exploit services developed inside and outside their company, and a strong application programming interface (API) capability delivers this authority and autonomy to those teams. However, APIs alone do not lead to strong business performance. Strong performance relies on a comprehensive integration strategy—one that also incorporates a broader microservices-based integration and messaging strategy and marries these initiatives to a secure, authorized, and action-oriented API management platform.

RED HAT CONSULTING CAN HELP
Though integration technology delivers clear benefits to an organization, successful adoption requires effective strategy and planning. Red Hat® Consulting helps organizations efficiently and effectively manage, connect, and scale their business initiatives using Red Hat 3scale API Management Platform, Red Hat JBoss® Fuse, and Red Hat OpenShift Container Platform. Red Hat Consulting uses a clear methodology that gets you off to a good start—quickly.

API-centric integration allows organizations to more easily become:

- **Data-driven:** Monetize the insights that are being derived through a single and simple API management platform.
- **Agile:** Whether you are pursuing a public, private, or hybrid cloud strategy, we work with you to adopt and introduce microservices and automation into your business processes.
- **Efficient:** Work with flexible, modular, and lightweight tools to connect your data, leading to more seamless execution.

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## GET STARTED WITH RED HAT CONSULTING OFFERINGS

<table>
<thead>
<tr>
<th>SERVICE OFFERING</th>
<th>DESCRIPTION OF SERVICE</th>
<th>DURATION</th>
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<tbody>
<tr>
<td>Discovery Session</td>
<td>Half- to full-day complimentary session to uncover needs around creating, publishing, managing, and running APIs within the context of your larger API strategy, which may include developing a broader microservices-based integration and messaging strategy.</td>
<td>Half day to one day</td>
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<tr>
<td>Design Workshop</td>
<td>Four-week paid engagement to evaluate the client’s projects, business, development, and operational stakeholder requirements with Red Hat subject-matter and delivery experts.</td>
<td>Four weeks</td>
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<tr>
<td>Pilot</td>
<td>Eight-week engagement to pilot a sample of your business use cases. Implementation includes product installation and configuration, as well as solution deployment and operational monitoring and management in a production-like environment. We will also work with stakeholders and teams to foster integration buy-in within your organization to accelerate and heighten interest for adoption.</td>
<td>Eight weeks</td>
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## THE RED HAT CONSULTING DIFFERENCE

**Straight from the source:** Red Hat Consulting teams have direct lines of communication into the Red Hat support and product development organizations. Many of our consultants are also active contributors to the upstream open source communities behind all Red Hat technologies.

**Diverse technical experience:** Red Hat Consulting maintains deep expertise on both open source and proprietary systems and application platforms in the market, providing clients with a more complete view of their enterprises. Our guidance is based on a holistic understanding of building enterprise systems, not just our own products.

**Mentoring-based approach:** Red Hat Consulting employs a mentoring-based approach, which provides the right knowledge transfer to jumpstart a client’s move to Red Hat in a safe and efficient manner. As open source leaders, Red Hat believes that knowledge must be just as open as the source code.