Innovation is a byproduct of everything that Red Hat does—our open source communities accept no less. Now more than ever, the same principles that drove the success of open source software are showing up in how enterprises deliver software. To move to the cloud, business leaders can no longer rely solely on tools; they have to look at how the people in their organization are using those tools.

Red Hat Open Innovation Labs is an immersive teaming residency that arms customers with the skills, tools, and processes to deliver better software, more quickly, to meet the demands of today’s market.

Whether it’s co-creating a disruptive product, accelerating cultural transformation in the enterprise, or discovering what’s possible with a suite of proven and open tools and methods, Open Innovation Labs is designed to jump-start organizations’ most innovative ideas.

DEFINING THE PATH TO INNOVATION
Red Hat Open Innovation Labs provides an environment for customers to develop applications with speed, agility, scalability, and increased security. During a Red Hat Open Innovation Labs residency, customers can use microservices, deploy them in containers, and deliver them using DevOps methodologies across physical, cloud, and mobile environments. This lets teams scale up or down more quickly and helps meet new requirements.

Through Red Hat Open Innovation Labs, customers:

• **Modernize traditional applications, develop contemporary applications, or do both**—On a consistent and modern platform, Red Hat OpenShift Container Platform, customers work with Red Hat subject matter experts to orchestrate and scale apps, tackle areas like containers, continuous delivery, microservices, domain-driven design, and mobile application development. All this while experiencing DevOps to accelerate the development and deployment of apps.

• **Innovate on day one using our push-button infrastructure, automated with Ansible by Red Hat**—Developers spend more time developing, with their choice of tools, from full access to our technology stack and an infrastructure that can be set up in hours on public, private, or hybrid clouds. This results in quick time to value and measurable outcomes.

• **Access the full Red Hat portfolio**—Develop and test software on modular platforms.

• **Innovate anywhere**—Access a secure cloud environment that allows authorized team members to work together from anywhere at any time. Development can happen on your site, in a Red Hat Open Innovation Labs facility, at a co-location worksite in your city, or virtually.
INNOVATION REALIZED

At the close of a Red Hat Open Innovation Labs residency, customers walk away with a working application feature or application prototype and the methods and skills to drive transformation back at the business.

- **People**—Continuous learning is a fundamental part of any Open Innovation Labs residency. Labs participants will gain hands-on experience through pair programming with Red Hat subject matter experts. Additionally, participants will gain access to Red Hat Learning Subscription, where they will benefit from unlimited and on-demand access to all Red Hat training courses for one year.

- **Technology**—Following the residency, customers leave with a working prototype, a baseline infrastructure, and feature backlog to build from the foundation they established during Labs.

- **Methodology**—Labs residencies use the principles of open source—open exchange, transparency, participation, rapid prototyping, meritocracy, and community—to implement DevOps and accelerate digital transformation within your organization.

“...We wanted to release a new application that could disrupt the medical care market and allow patients to request urgent care services and emergency care via a mobile app. We chose Red Hat as our partner because of their people and culture and their Open Innovation Labs residency. It was the perfect approach to accelerate the creation of our mobile apps for patients and healthcare providers. We were able to leave our day-to-day environment for a period of time to work closely with Red Hat’s people to make our medical care more accessible and work in the real world. It was fascinating and amazing to work with people we only just met—to build something we’ve had in our minds for years and to build a trusting relationship with them.”

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ABOUT RED HAT

Red Hat is the world’s leading provider of open source software solutions, using a community-powered approach to provide reliable and high-performing cloud, Linux, middleware, storage, and virtualization technologies. Red Hat also offers award-winning support, training, and consulting services. As a connective hub in a global network of enterprises, partners, and open source communities, Red Hat helps create relevant, innovative technologies that liberate resources for growth and prepare customers for the future of IT.