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Sponsored by: Red Hat

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Business Value Highlights

498%
five-year ROI

5 months
to payback

$1.13 million
in additional new revenue gained per year

68%
more productive IT infrastructure management teams

68%
faster deployment of new storage resources

41%
more efficient application environment management teams

135%
more applications developed per year

25%
more efficient IT security teams

53%
reduction in unplanned downtime

Red Hat Ansible Automation Improves IT Agility and Time to Market

EXECUTIVE SUMMARY

IDC conducted research that explored the value and benefits of organizations using Red Hat Ansible Automation to standardize and automate IT operations and configuration activities across their environments. IDC interviewed multiple decision makers about their experiences using Red Hat Ansible Automation. This research found that these organizations were realizing significant productivity, agility and operational benefits by using Ansible Automation's programmatic software driven approach to IT automation. Ansible Automation users report increased IT and DevOps agility, improved standardization and compliance, and better control over cost of infrastructure and cloud resources.

All Ansible Automation customers interviewed rely on a Red Hat subscription to provide support, testing and training services. Based on IDC's calculations, these Red Hat Ansible Automation users realized discounted benefits worth $1.17 million per organization per year. Major types of business value realized include:

» Increased IT operational productivity across a variety of infrastructure teams due to the standardization and automation of many configuration tasks and IT operations processes

» Faster deployment of new computer, networking, and storage infrastructure resources

» More efficient and secure application lifecycle management

» Increased scale and speed of application development and deployment using fully automated CI/CD tool chains to accelerate time to market

» Improved application performance and availability due to reductions in unplanned downtime

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