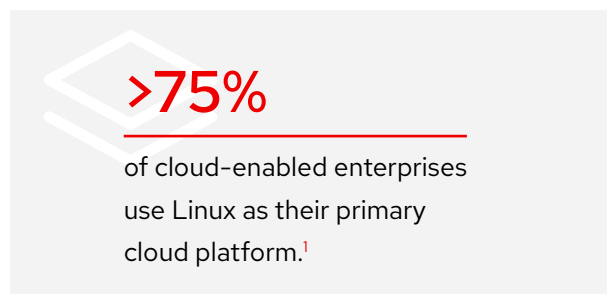


Why your operating system matters






Your choice of Linux platform and vendor matters.

Linux® provides an ideal platform for modern, cloud-based IT. Your choice of Linux platform and vendor can impact the cost, efficiency, security, and flexibility of your IT environment. You need a vendor that supports your existing applications while providing a straightforward path to the future.



Red Hat Enterprise Linux supports your IT journey.

Red Hat® Enterprise Linux provides a consistent, intelligent operating foundation for modern IT and enterprise hybrid cloud deployments. A Red Hat Enterprise Linux subscription delivers more than just software and support.

-  **Access** to the resources, tools, and technologies you need to be successful.
-  **Advocacy** for you with technology vendors, industry groups, and upstream communities.
-  **48%** of organizations choose Red Hat Enterprise Linux for broad app deployments.²

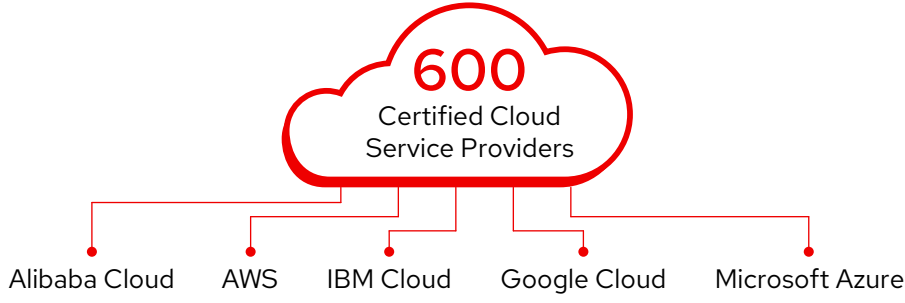
Save money and time

Compared to organizations that use unpaid alternatives, Red Hat Enterprise Linux users experience:

-  **35%** lower overall infrastructure costs.³
-  **38%** more efficient IT infrastructure teams.³
-  **26%** faster app development cycles.³
-  **17%** more productive development teams.³

Streamline cloud deployment

Red Hat Enterprise Linux works both on-site and in **cloud environments**.



Maintain security more effectively





Red Hat Enterprise Linux provides multilevel protection from threats, flexible security tools, and effective ways to maintain compliance.

-  Automated scanning and remediation capabilities
-  Accessible security intelligence and expertise
-  Certification to stringent security standards
-  Regular updates and patch releases

Change at your own pace


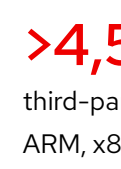
A Red Hat Enterprise Linux subscription offers flexible, stable, and security-focused life-cycle options to support your business requirements.




- Up to 10 years** of updates and active support for major releases
- Up to 2 years** of updates and active support for minor releases⁴


-  Choose from multiple supported options.
-  Upgrade releases on your own schedule.
-  Adopt new features as you need them.
-  Maintain app compatibility between releases.

Support your business requirements

Red Hat works with partners to deliver multivendor technologies and solutions that meet your requirements for innovation, availability, performance, and security.




- Red Hat certified partner ecosystem**
 -  **>5,000** third-party apps, including enterprise apps like Microsoft, SAP, and Oracle databases.⁵
 -  **>4,500** third-party server models, including ARM, x86, and IBM Power architectures.⁶

- Innovative development platform**
 -  Advanced container toolkit
 -  Faster package update cycles
 -  Support for multiple languages and runtimes

 **“With Red Hat, we can grow our IT systems as our company grows.”**
Adrian Dexheimer
Head of IT, Mann & Schröder Cosmetics⁷

Meet today’s IT needs while preparing for an innovative future.

A Red Hat Enterprise Linux subscription helps you succeed throughout your IT journey.

-  Try Red Hat Enterprise Linux for free:
redhat.com/try-it
-  Bring your subscription to the cloud:
red.ht/cloud-access
-  Develop on Red Hat Enterprise Linux:
red.ht/develop-on-rhel

Sources:
 1 The Linux Foundation. **Linux is the most successful open source project in history.** Accessed August 21, 2020.
 2 Management Insight Technologies, sponsored by Red Hat. **“State of Linux in the public cloud for enterprises.”** February 2018.
 3 IDC White Paper, sponsored by Red Hat. **“The Business Value of Red Hat Solutions and Cost Relationship to Unpaid Alternatives.”** July 2019. Document #US45045719.
 4 Red Hat Enterprise Linux for SAP® Solutions includes Red Hat Update Services and offers up to four years of active support for minor releases.
 5 Certifications for Red Hat Enterprise Linux 4, 5, 6, and 7.
 6 Certifications for all versions of Red Hat Enterprise Linux.
 7 Red Hat case study. **“Mann & Schröder Cosmetics prepares for SAP S/4HANA with Red Hat.”** October 2019.