

# RED HAT SUMMIT

## 2016 FACT SHEET

LEARN. NETWORK.  
EXPERIENCE OPEN SOURCE

Thousands of customers, partners,  
and open source enthusiasts  
participated in the 12th annual  
Red Hat Summit in San Francisco, CA.

155,000+  
VIRTUAL  
ATTENDEES

5,300+  
RECORD REGISTRATION  
AND ATTENDANCE



### REGIONS

8.7%

LATIN  
AMERICA

72.1%

NORTH  
AMERICA

9.6%

EUROPE,  
MIDDLE EAST,  
AFRICA

3.6%

ASIAN  
PACIFIC

### TOP JOB TITLES

19.5%

ARCHITECT

18.7%

ENGINEER

11.9%

SYSTEM ADMIN

9.6%

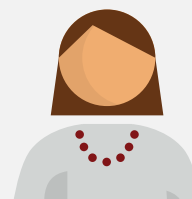
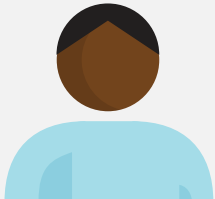
I.T. MANAGER

9.1%

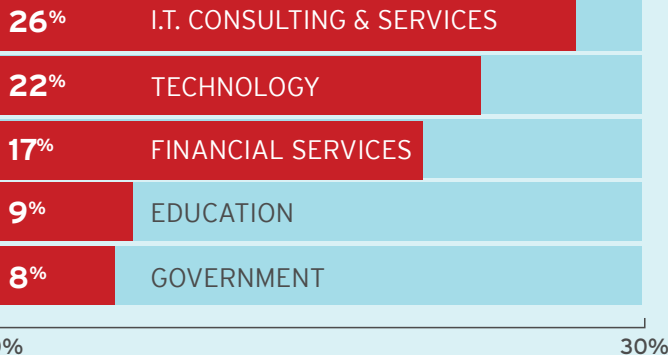
ACCOUNT EXECUTIVE

5.2%

VICE PRESIDENT



### INDUSTRIES



### NOTABLE BRANDS

Google

PIXAR  
ANIMATION STUDIOS



verizon



TARGET

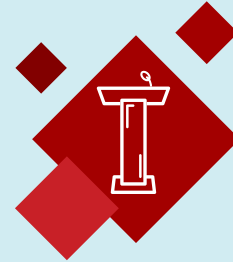
CONTENT BREAKDOWN



**255+**  
SESSIONS  
AND LABS



**103**  
SPONSORS



**15**  
KEYNOTES

CONVERSATIONS AND THEMES

SOCIAL MEDIA

#RHSummit

**27K**  
POSTS



**51K**  
MENTIONS

BY

**24K**  
USERS

