1. Computerworld 2015 Forecast
2. Goldman Sachs, as reported by Time Magazine, May 13, 2015
3. Ovum, November, 2014
5. 451 Research’s TheInfoPro Storage—Wave 19 Study, September 2015 study
6. 451 Research, Voice of the Enterprise: Storage, Q4 2015

CLOUD COMPUTING CONTINUES TO GROW
To enable innovation at scale, more and more companies are enhancing their enterprise IT architectures.

52%
80%

52% of companies are already moving to a software-defined datacenter.1

INNOVATION OVER TRADITION
Cloud and virtualization technologies are requiring organizations to seek alternatives to traditional, rigid storage mainframes.

48%

IT decision makers in enterprises plan to increase spending on cloud computing in 2015.1

OPENSTACK ENABLES THE PRIVATE CLOUD
Since 2010, OpenStack is the fastest growing and most popular open source project and the preferred choice and toolset for scalable cloud deployment.

80%

CLOUD AND AUTOMATION FORCES are requiring organizations to increase spending in budgetary dominance among customers through 2017.6

SOFTWARE-DEFINED STORAGE
Storage architectures are shifting to better address the dynamic requirements of cloud platforms.

INNOVATION OVER TRADITION
Cloud and virtualization technologies are requiring organizations to seek alternatives to traditional, rigid storage mainframes.

WHEN IT COMES TO STORAGE: RED HAT CEPH STORAGE IS THE PERFECT FIT
OpenStack users overwhelmingly favor Ceph storage over storage alternatives.4

Red Hat® Ceph Storage and OpenStack go together like peanut butter and jelly.

Choose Red Hat® Ceph Storage.