

2018 Event highlights & demographics



35

Keynote speakers



7,500+

Attendees



315

Breakout sessions & labs



73

Countries represented



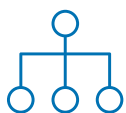
125

Sponsors



19

Industries represented



JOB ROLE

23%

Engineer or Programmer/Developer

15%

Architect

15%

IT manager

10%

IT director

9%

Systems administrator

3%

C-level



TOP INDUSTRIES

20%

IT Consulting & Services

20%

Technology

17%

Financial services

7%

Government

5%

Telecommunications



REGION

72%

North America

16%

EMEA

7%

LATAM

5%

APAC



300,000,000

Social impressions

COMPANY PRIORITIES

1. Containers
2. DevOps
3. Private cloud
4. Security
5. Public cloud

(Collected During Registration)

ATTENDEE PRIORITIES

1. DevOps
2. Application delivery
3. Containers
4. Application development
5. Management & automation

(Based on Onsite Conference Activity)