Red Hat customers are among the most innovative in the world—in fact, they make up more than 90% of the Fortune 500*. We surveyed 115 global customers, ranging from Fortune 500 companies to small businesses, about their priorities for 2015. Here’s what they told us.

**LOOKING AHEAD TO 2015**

**Cloud Deployment Strategies**

32% of respondents said their organizations are still planning their cloud deployment strategies. The rest identified their organizations’ cloud deployment strategies as:

- 27% Private Cloud
- 26% Hybrid Cloud
- 15% Public Cloud

**Cloud: Top Benefits**

- 59% Cost Savings
- 55% Scalability
- 53% Accessibility
- 50% Speed of Deployment
- 48% Replace Legacy Technology

**Cloud: Biggest Challenges in 2015**

- Security (57%) | Cloud Interoperability (31%) | Compliance (30%)
- Ability to measure ROI (29%) | Cloud portability (27%) | Governance / Loss of IT control (27%)

**Cloud: OpenStack**

The majority of respondents reported plans to invest in OpenStack in 2015, and report it will help them achieve the following:

- 18% Greater Automation
- 17% Improved Agility
- 15% Lower Costs

**Key Initiatives for the New Year**

- 69% Mobility (including mobile apps)
- 68% Big Data
- 53% Customer Engagement
- 46% Private Cloud Computing
- 45% DevOps

**Budgets**

84% reported their IT budgets will increase or stay the same.

**Linux Adoption**

59% plan to use Linux® for new apps or services, or greenfield deployments.

41% are planning Windows-to-Linux or Unix-to-Linux migrations.

** Respondents were allowed to select more than one response.