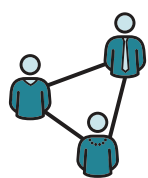


2017 EVENT HIGHLIGHTS BY THE NUMBERS



6,000+
ATTENDEES

101



SPONSORS

70

**COUNTRIES
REPRESENTED**

36

**KEYNOTE
PRESENTATIONS**

325



BREAKOUTS & LABS



86 MILLION
IMPRESSIONS AND
48.2K MENTIONS



OVER
2 MILLION
IMPRESSIONS

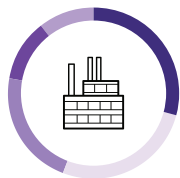
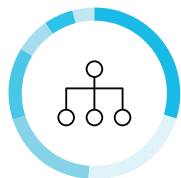


OVER **800K**
IMPRESSIONS



84,000+
UNIQUE ONLINE PARTICIPANTS

ATTENDEE DEMOGRAPHICS



JOB ROLE	TOP INDUSTRIES	REGION
22% Engineer	20% Technology	73% North America
16% Architect	18% Financial services	16% EMEA
14% System administrator	15% IT services	6% LATAM
10% IT manager	8% Telecommunications	5% APAC
5% IT director	7% Government	
4% Programmer/Developer		
3% C-level		

COMPANY PRIORITIES (COLLECTED DURING REGISTRATION)

1. Cloud
2. Containers
3. DevOps
4. Big data
5. IoT

ATTENDEE INTERESTS (BASED ON ONSITE CONFERENCE ACTIVITY)

1. Containers
2. Cloud
3. Management
4. DevOps
5. Security