

Applying for a Red Hat partnership and creating a partner portal user account

Red Hat Connect for Business Partners is a tool designed to help you open new opportunities and provide you with the knowledge and skills to expand your business.

'HOW TO GUIDE' COVERS:

- Navigating to the Red Hat Connect login page
- Creating a new Red Hat Login [formerly Red Hat Network]
- Applying for a partnership with Red Hat

STEP 1: NAVIGATING TO RED HAT CONNECT FOR BUSINESS PARTNERS LOGIN PAGE

- Visit [Red Hat Red Hat Connect for Business Partners Homepage](#) and click **APPLY FOR PARTNERSHIP** in the 'Get Connected' box on the right side of the page
Alternatively, from redhat.com/partners, click the red LOG IN button in the Business Partner Portal box

STEP 2: REGISTER FOR A RED HAT LOGIN

Creating a Red Hat Login is the first step in establishing a Red Hat identity and starting the application process. The login created will be the credentials used to access Red Hat Connect for Business Partners as well as all Red Hat online properties.

- Click **REGISTER FOR A REDHAT.COM ACCOUNT**
- Fill out all required fields of the [RED HAT LOGIN form](#)
****IMPORTANT:**
 - Select ACCOUNT TYPE = CORPORATE
 - You must input a CORPORATE EMAIL ADDRESS. Personal domains will not be accepted; this is critical later in the partnership application
 - Your RED HAT LOGIN and PASSWORD will be your Red Hat Connect portal user credentials
- Click **SAVE & CONTINUE**

STEP 3: APPLY FOR THE RED HAT PARTNER PROGRAM

Complete the application form and submit for approval.

- Select a **PARTNER TYPE** and click **NEXT STEP**
Not sure which type is right for you? [Learn more about Red Hat's partner programs.](#)
- Fill out **COMPANY** and **CONTACT INFORMATION** and click **NEXT STEP**
Some fields will auto-populate from your Red Hat Login. If you update your information at this stage, it will automatically update your Red Hat Login information.
- Fill out the APPLICATION TO BECOME A NEW PARTNER and click NEXT STEP
- **SUBMIT FOR APPROVAL**

As instructed on screen, check your email for a verification message and details on next steps. If your application is approved, you will be a registered Red Hat business partner and can start exploring all the benefits of Red Hat Connect for Business Partners.

Questions or issues applying? Contact your regional partner help desk:

Asia Pacific: apac-partner-helpdesk@redhat.com

Japan: partnercenter-jp@redhat.com

Europe, Middle East and Africa: emea-partner-team@redhat.com

Latin America: latam-partner-helpdesk@redhat.com

North America: na-partner-helpdesk@redhat.com