

# What is DevOps and What Can It Do?

Presented by  
**SAMSUNG**

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REDHAT SUMMIT 2016



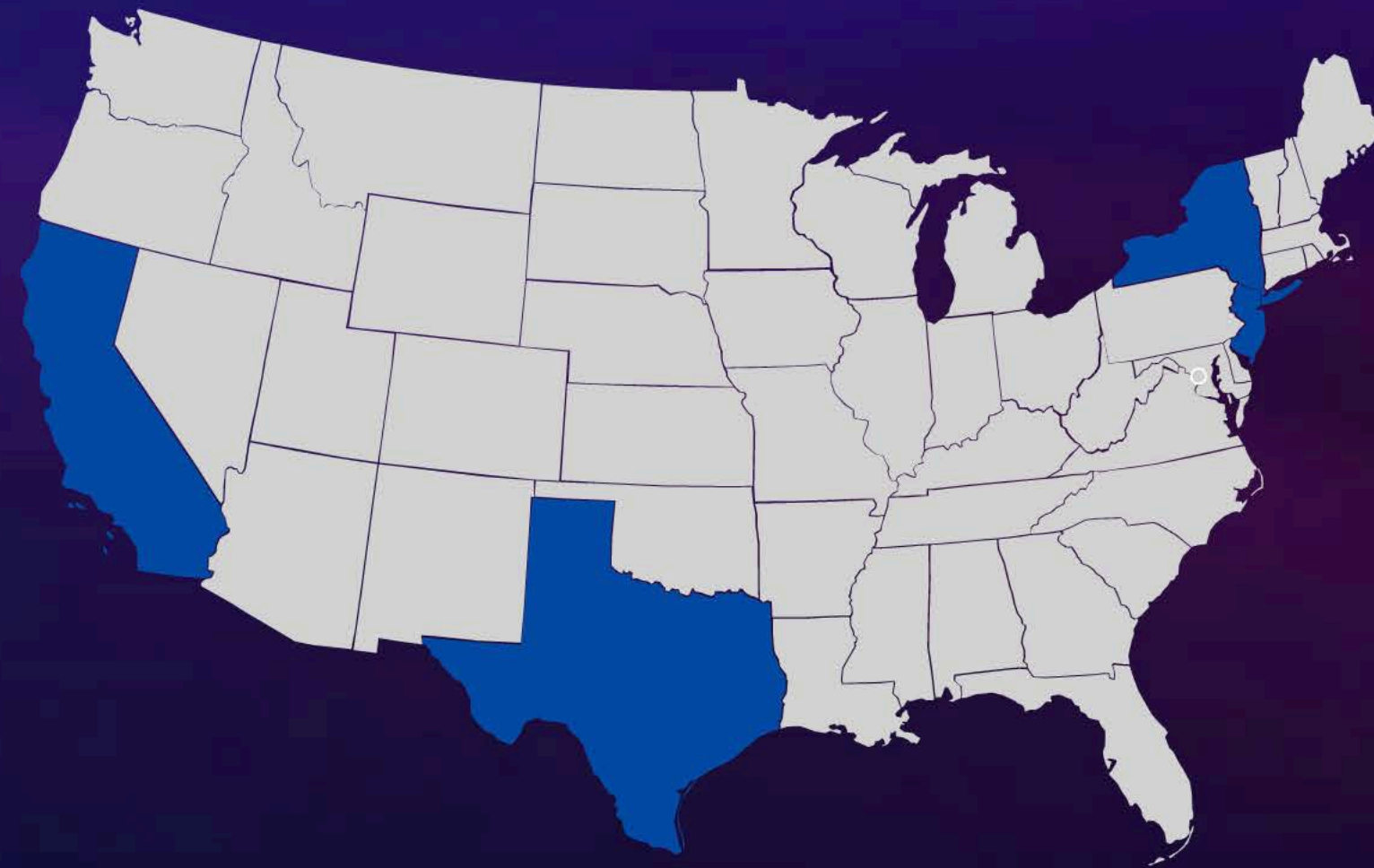
# Welcome

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**Richard Balsewich**

Innovation Leader  
Samsung Business Services



Founded Services Innovation Lab

Leads Off-the-Radar Enterprise Innovation

Most rewarding x challenging position to date

We build things people use everyday



Think Fast #1

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# Hacker?

# Word Association

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# Word Association

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# My Association

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De-Personified View

$N$  machines vs. Your Machine(s)

Fast will lead to Fail



Think Fast #2

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DevOps?

# Associations - Theory

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## Concept





# Associations - Theory

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## Concept



def.

defined as a “culture, movement or practice that emphasizes the collaboration and communication of software developers and other IT professionals”

# Associations - Practice

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# Associations - Practice

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## Company

- Delivery  
Methodology ?
- Lifecycles ?
- Stake Owners ?

# Associations - Practice

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## Company

- Delivery Methodology ?
- Lifecycles ?
- Stake Owners ?

## Toolchain(s)

- Release
- Configuration
- Orchestration
- Monitoring
- Virtualization
- ...ization



# Associations - Practice

---

## Company

- Delivery Methodology ?
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- Stake Owners ?

## Toolchain(s)

- Release
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## Policies

- Step 1 -  $\infty$
- Products 1 - ?
- Have We? Can I? syndrome



Question

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You Need it.  
But What Really  
Works?



# A Simple Plan

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```
if ( your-org == real-business )  
then ( require ( 'devOps' ) )  
else ( fail + then require( 'devOpsLite' ) );
```

## DevOps.proc

- proc\_1() - Big Picture vs. Reality
- proc\_2() - Business, and By-Products
- proc\_3() - Bring together, Break apart, then Re-assemble
- proc\_4() - Start Smart, it Never Stops
- end() - Here's an example



# proc\_1() - Big Picture

## DevOps Must(s)



Enterprise Scale Ecosystem

# proc\_1() - Big Picture



Enterprise Scale Ecosystem

## DevOps Must(s)

- Far Exceed Multi-Source User Expectation



# proc\_1() - Big Picture



Enterprise Scale Ecosystem

## DevOps Must(s)

- Far Exceed Multi-Source User Expectation
- Be Integrated and Automated



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Enterprise Scale Ecosystem

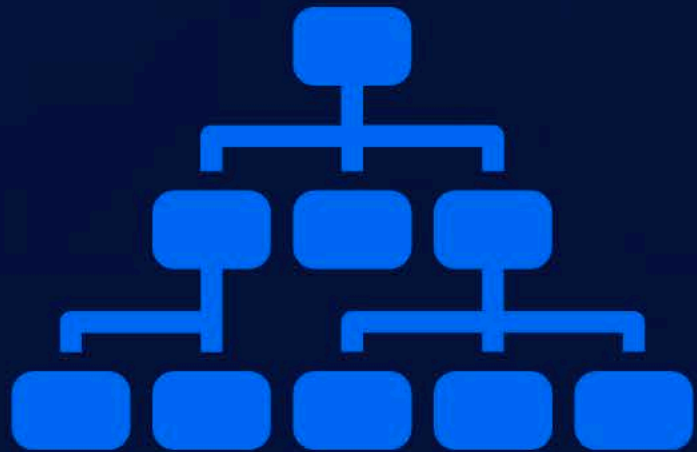
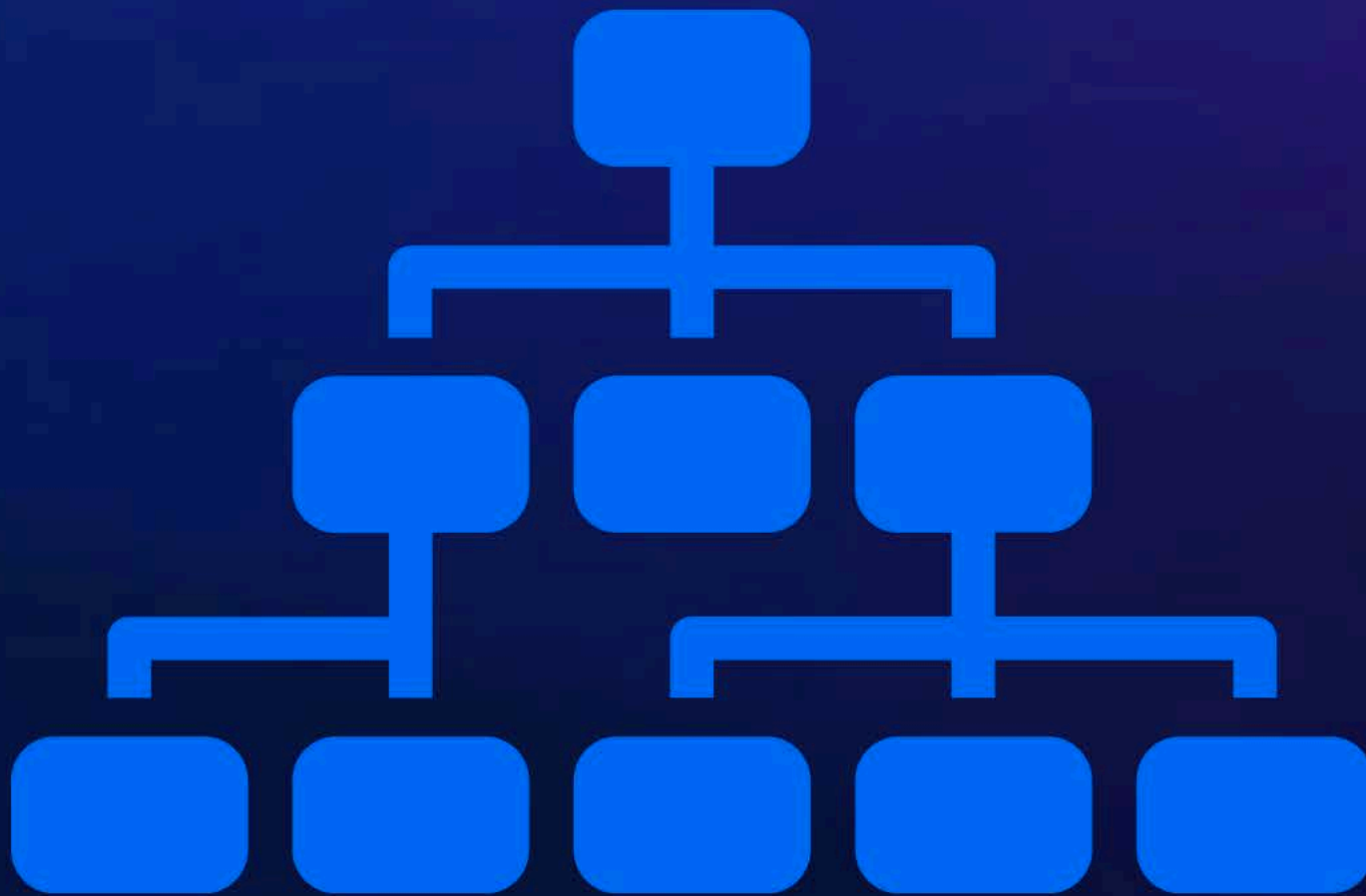
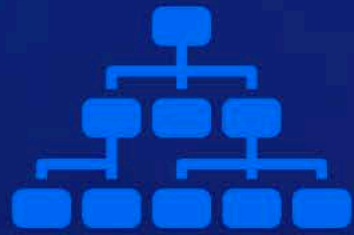
## DevOps Must(s)

- Far Exceed Multi-Source User Expectation
- Be Integrated and Automated
- Be Simple, Secure and FTE
- Increase Revenue(s) and Free

# proc\_1() - Realistic Picture

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## Most Organizations



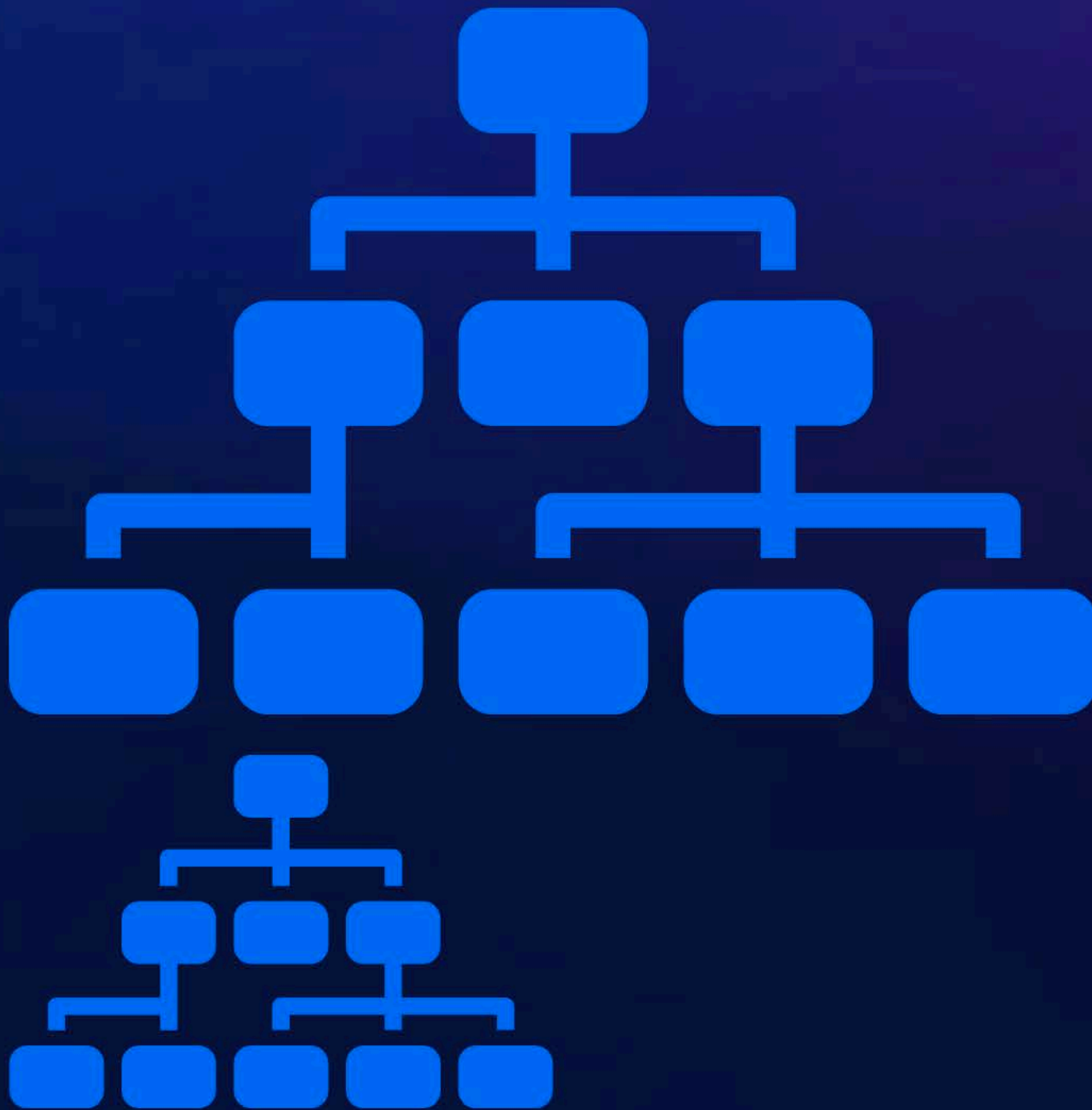
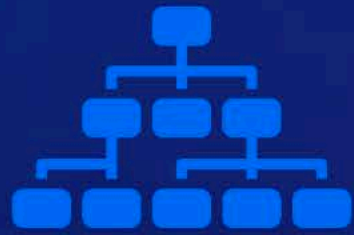


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## Most Organizations

- Immediate ROI Focused

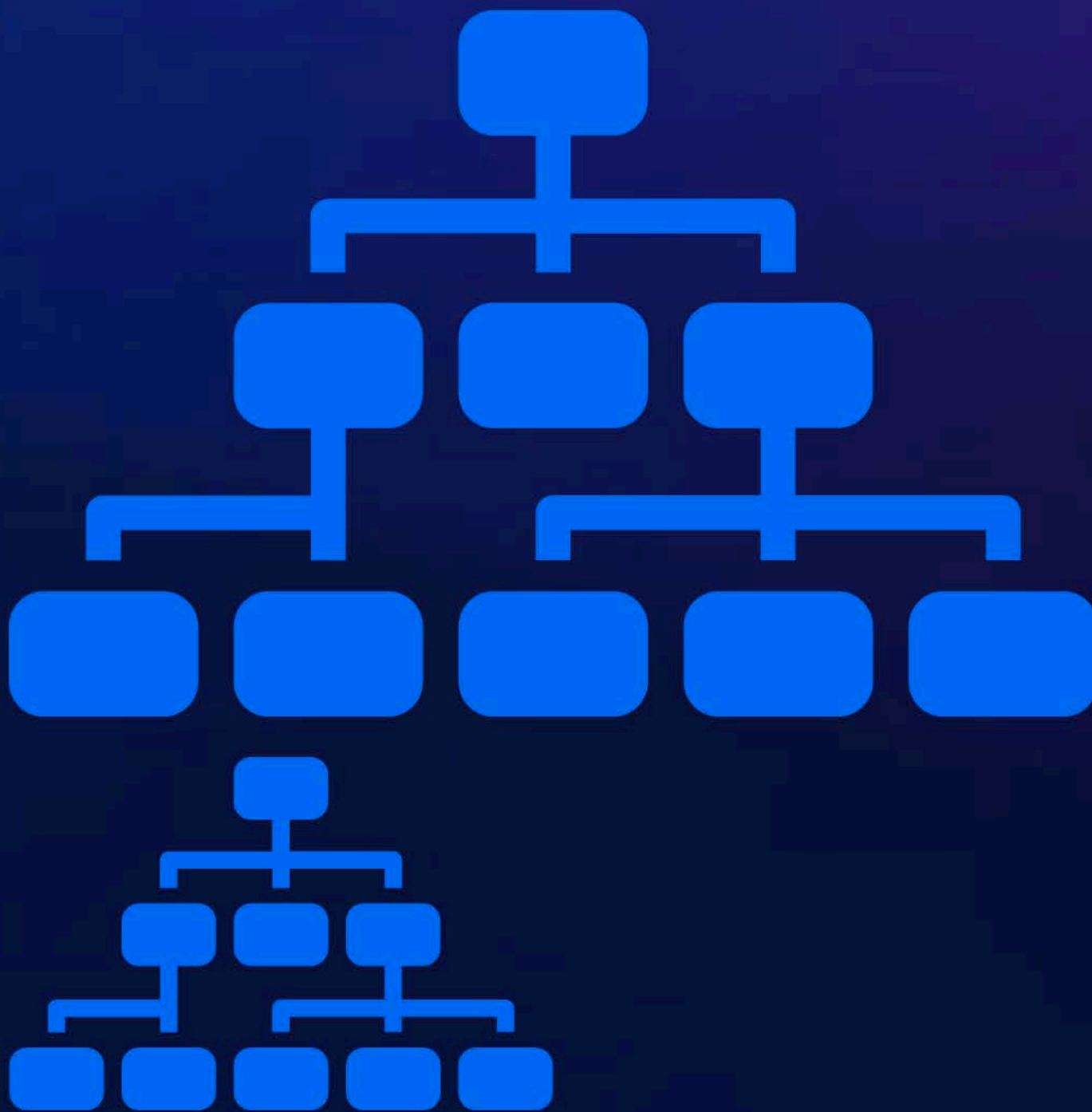
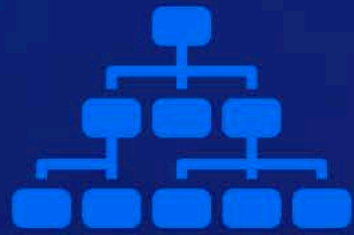


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## Most Organizations

- Immediate ROI Focused
- Right Staffed or Just Collaborative



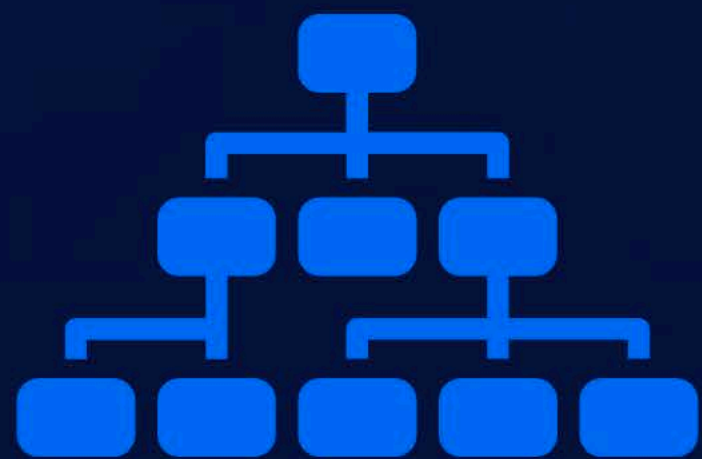
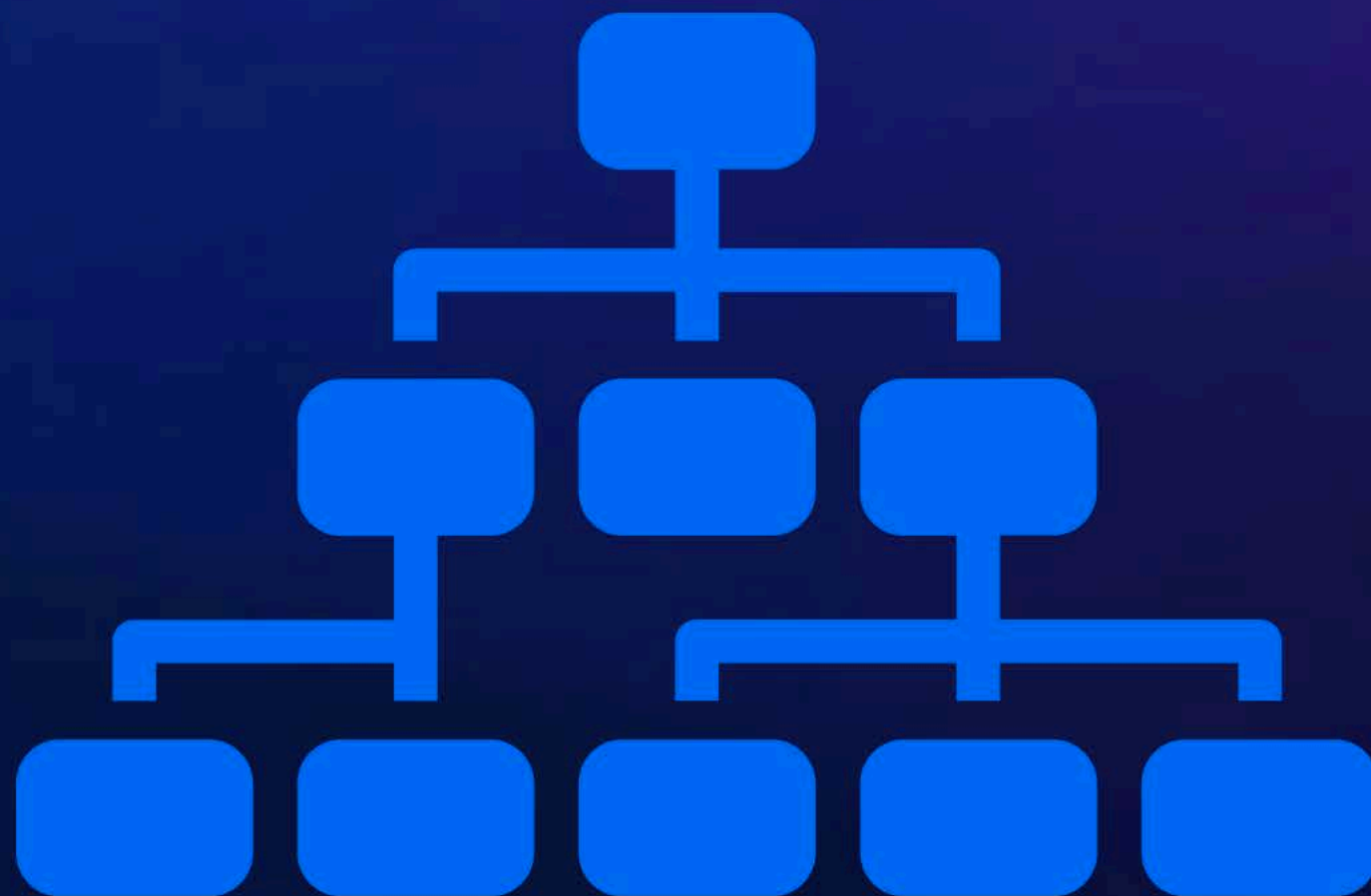
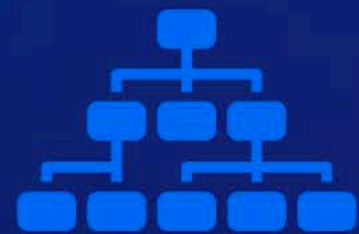


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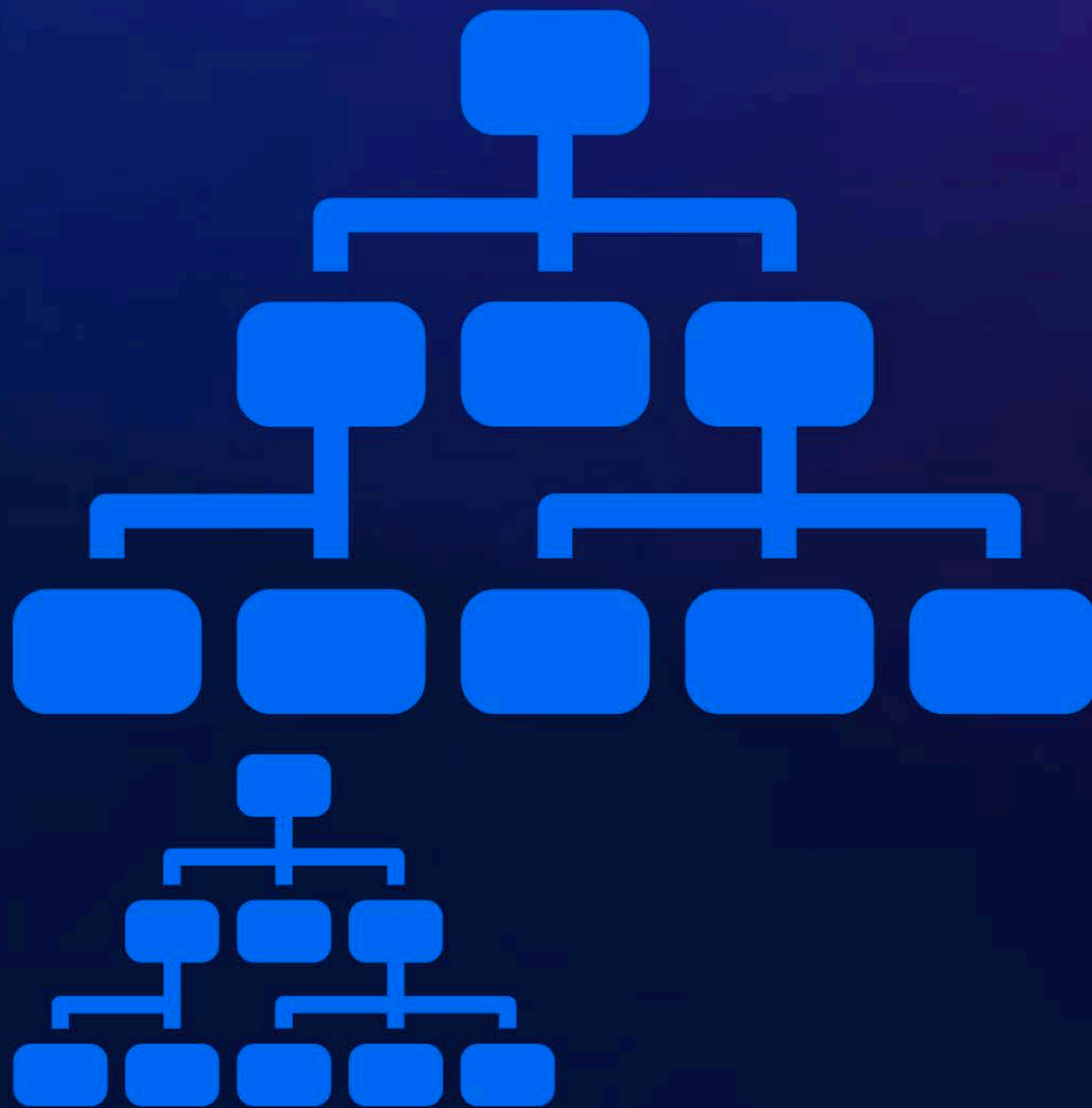
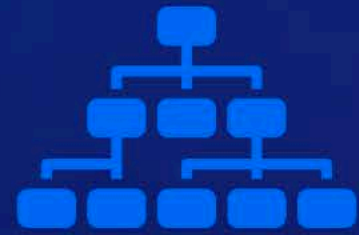
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- Want World Record without Exercising





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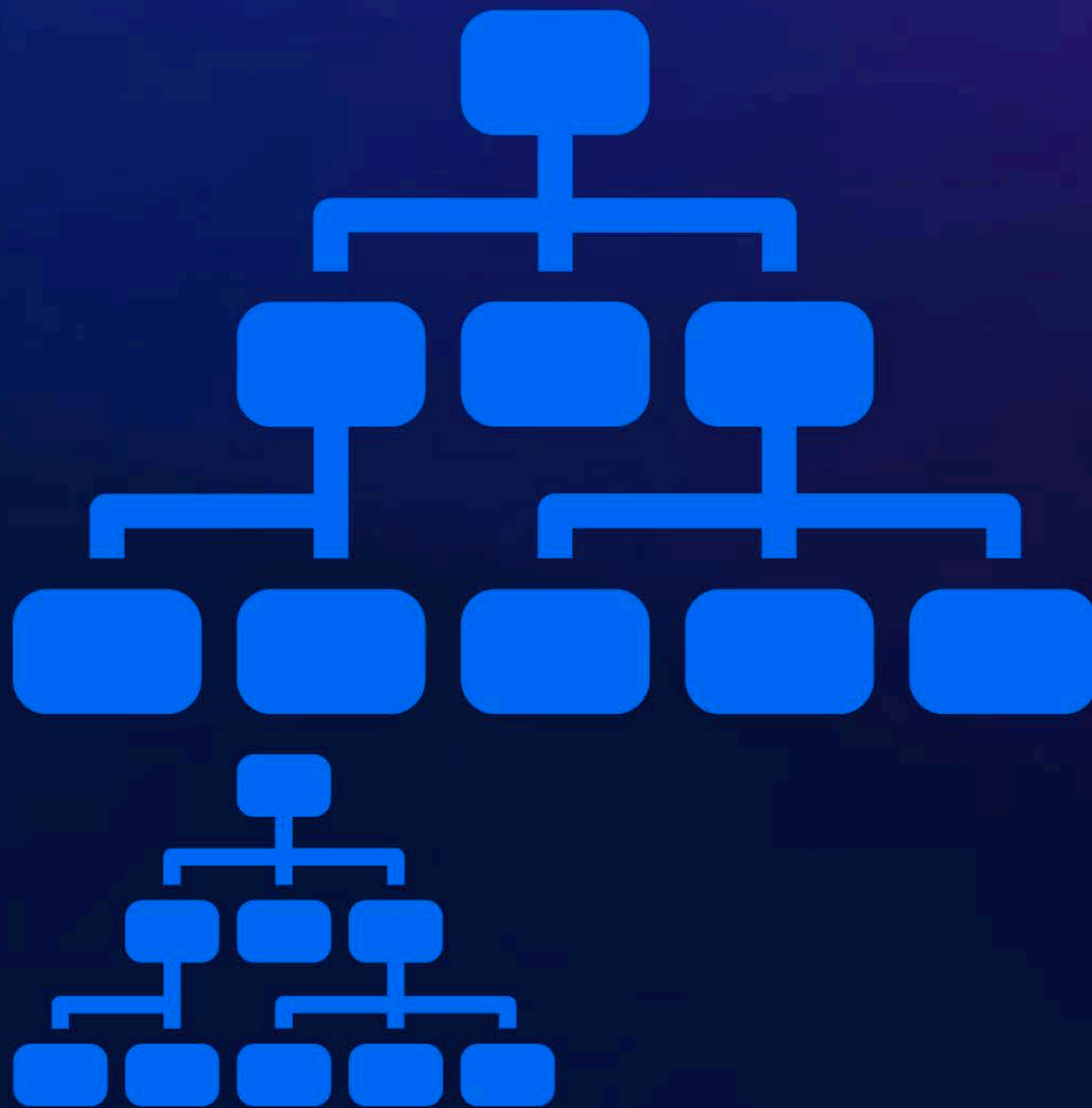
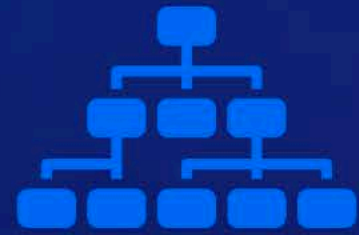
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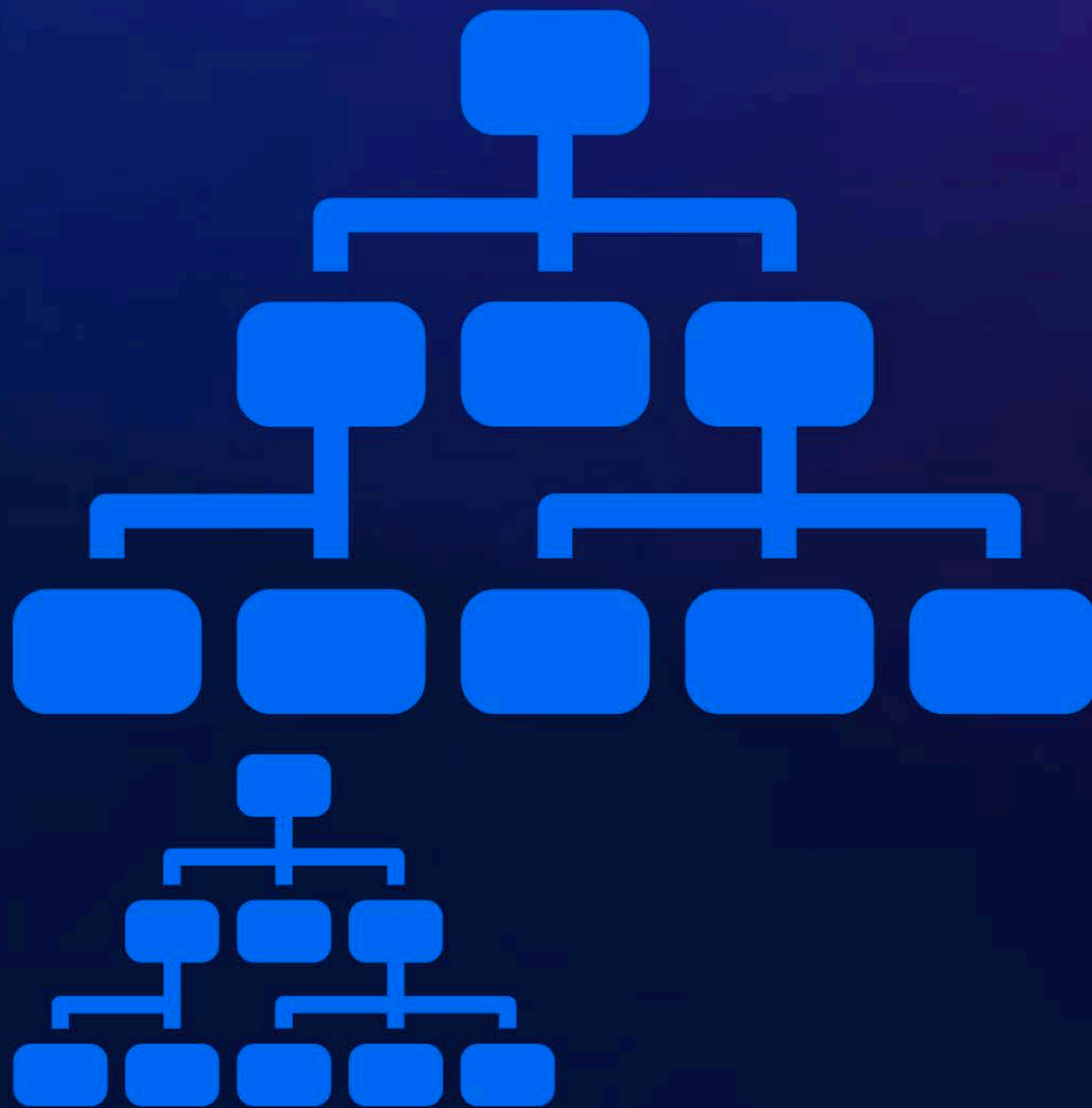
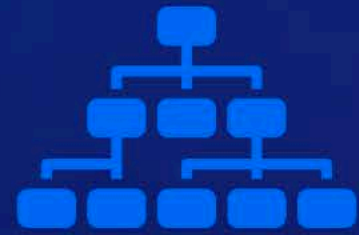
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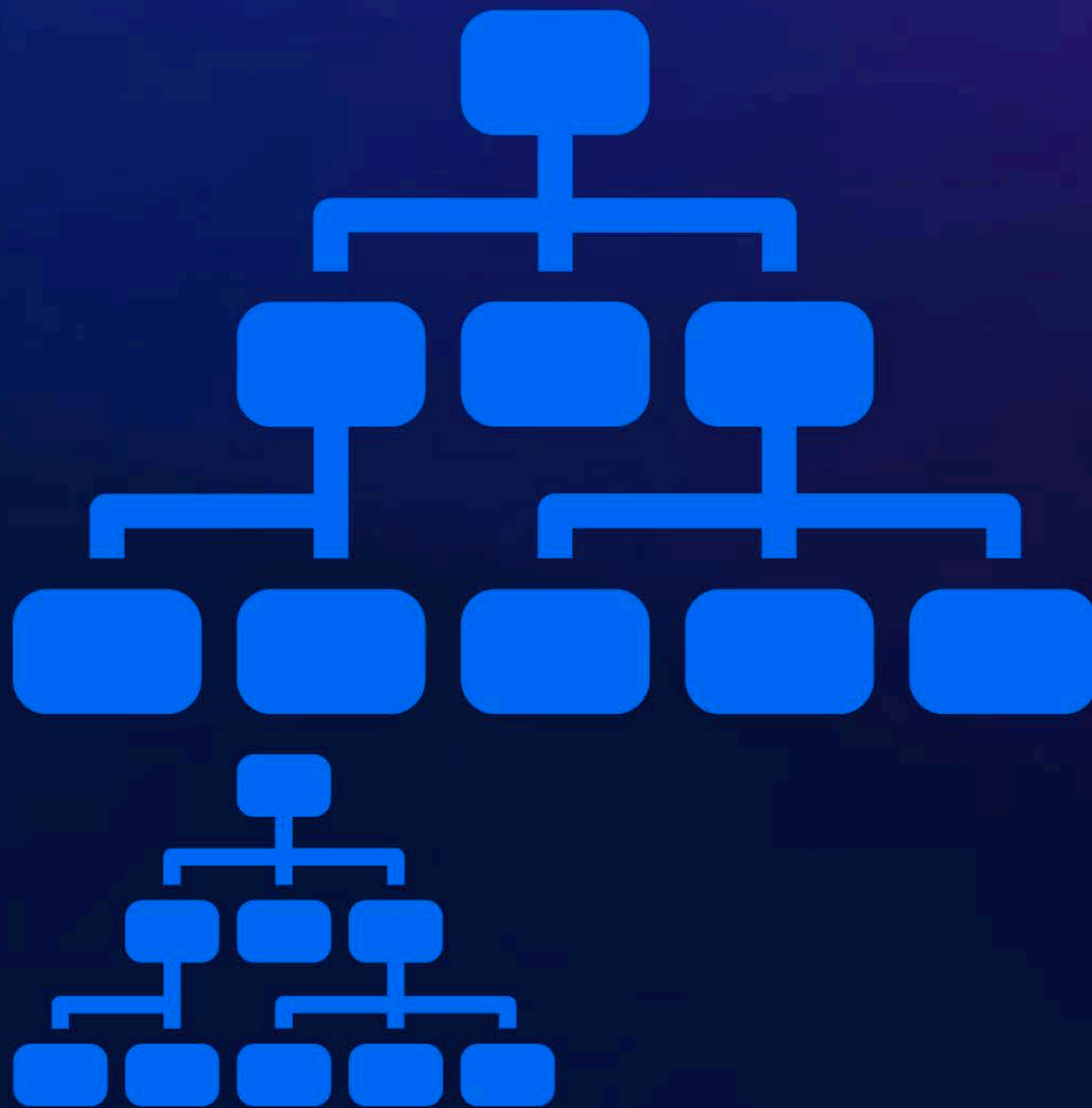
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# proc\_1() - Realistic Picture

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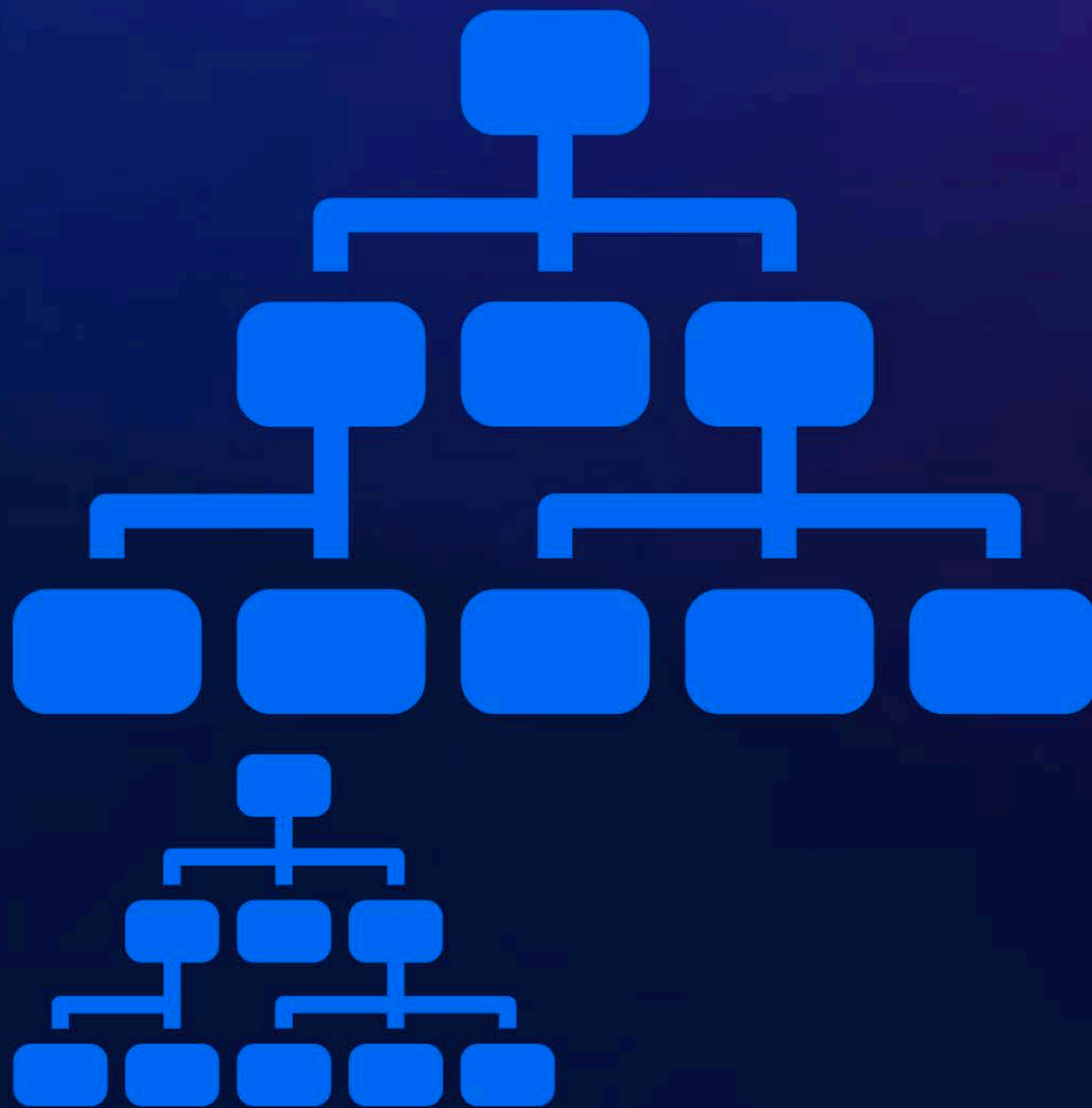
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- Developer Lead Operations
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# proc\_1() - Realistic Picture

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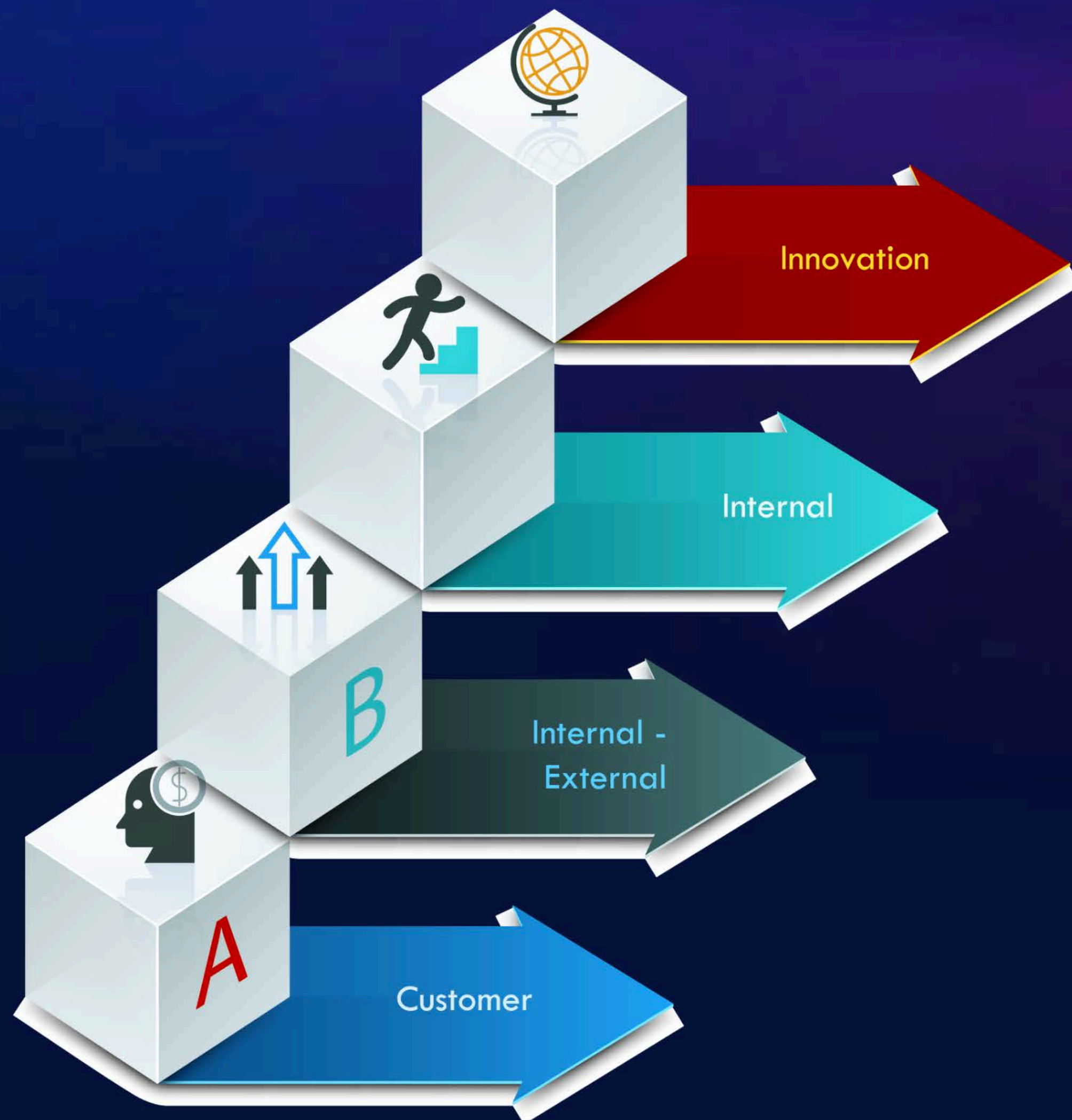
## DevOps Must(s)

- Developer Lead Operations
- Be Next-Generation Viral
- Not get in the way
- Have Strict Controls
- Encourage participation through shaming



# proc\_2() - Your Business and By-Products

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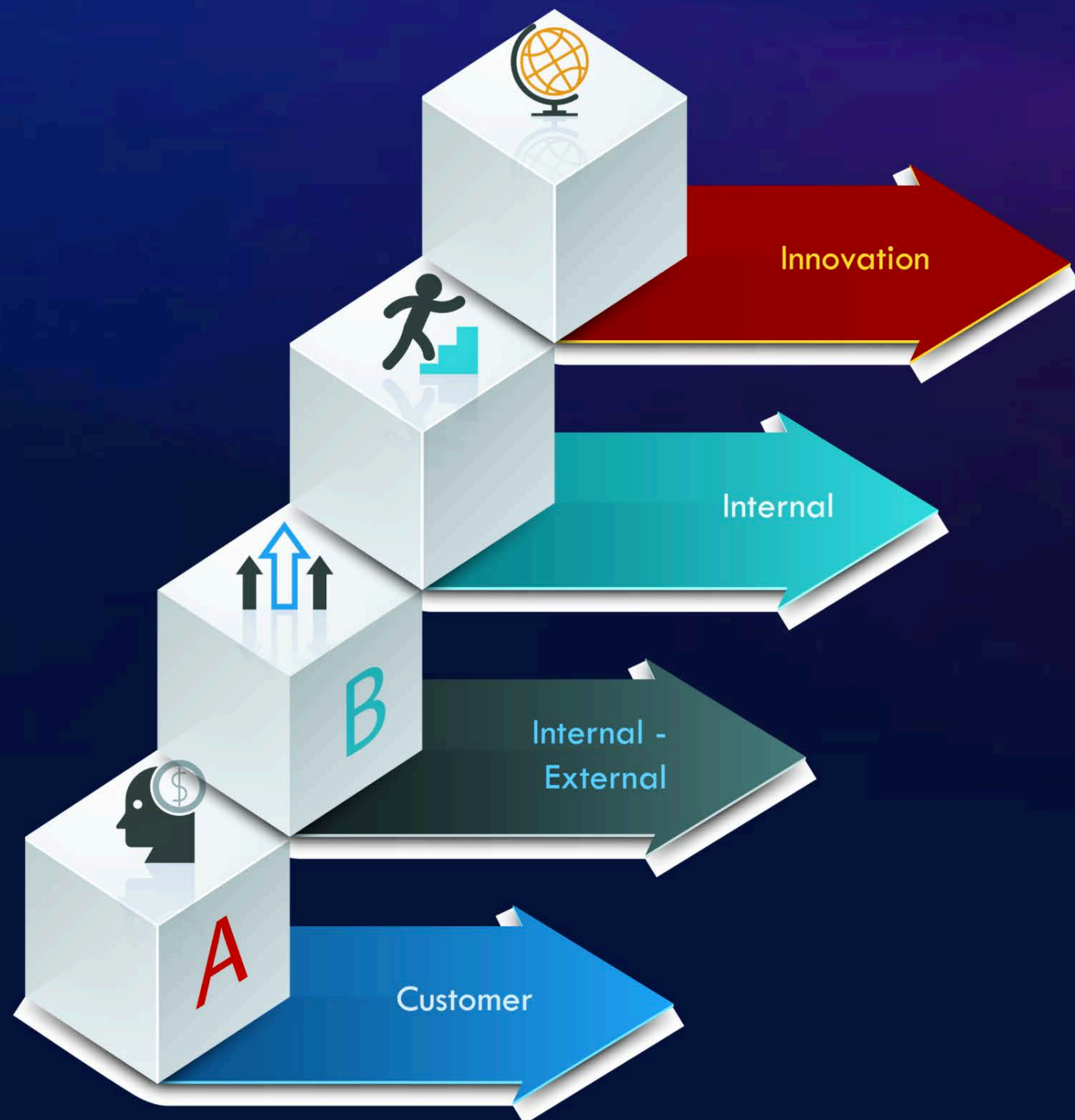


By Products



# proc\_2() - Your Business and By-Products

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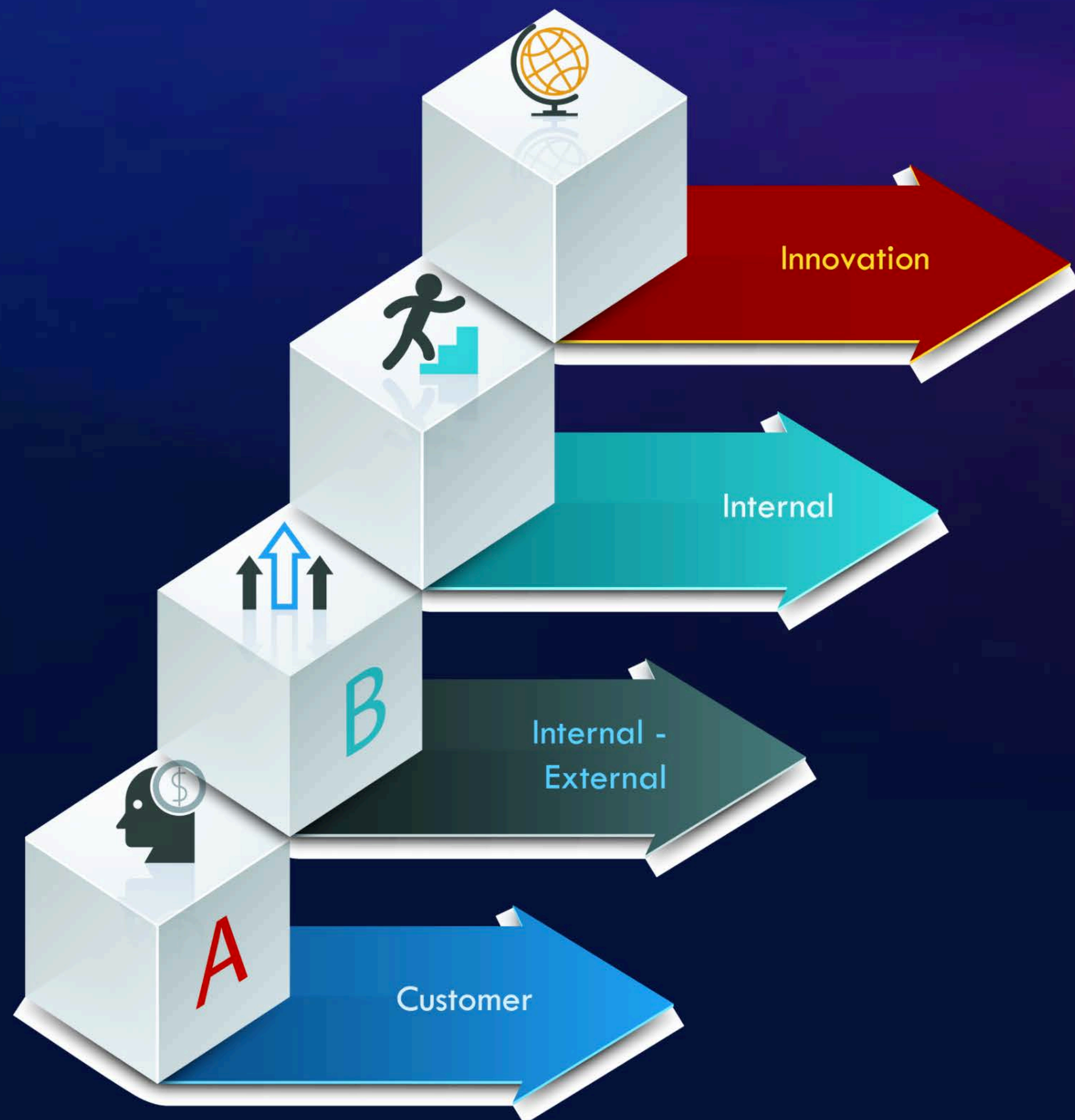


## By Products

- Micro Apps the new Prodo-types

# proc\_2() - Your Business and By-Products

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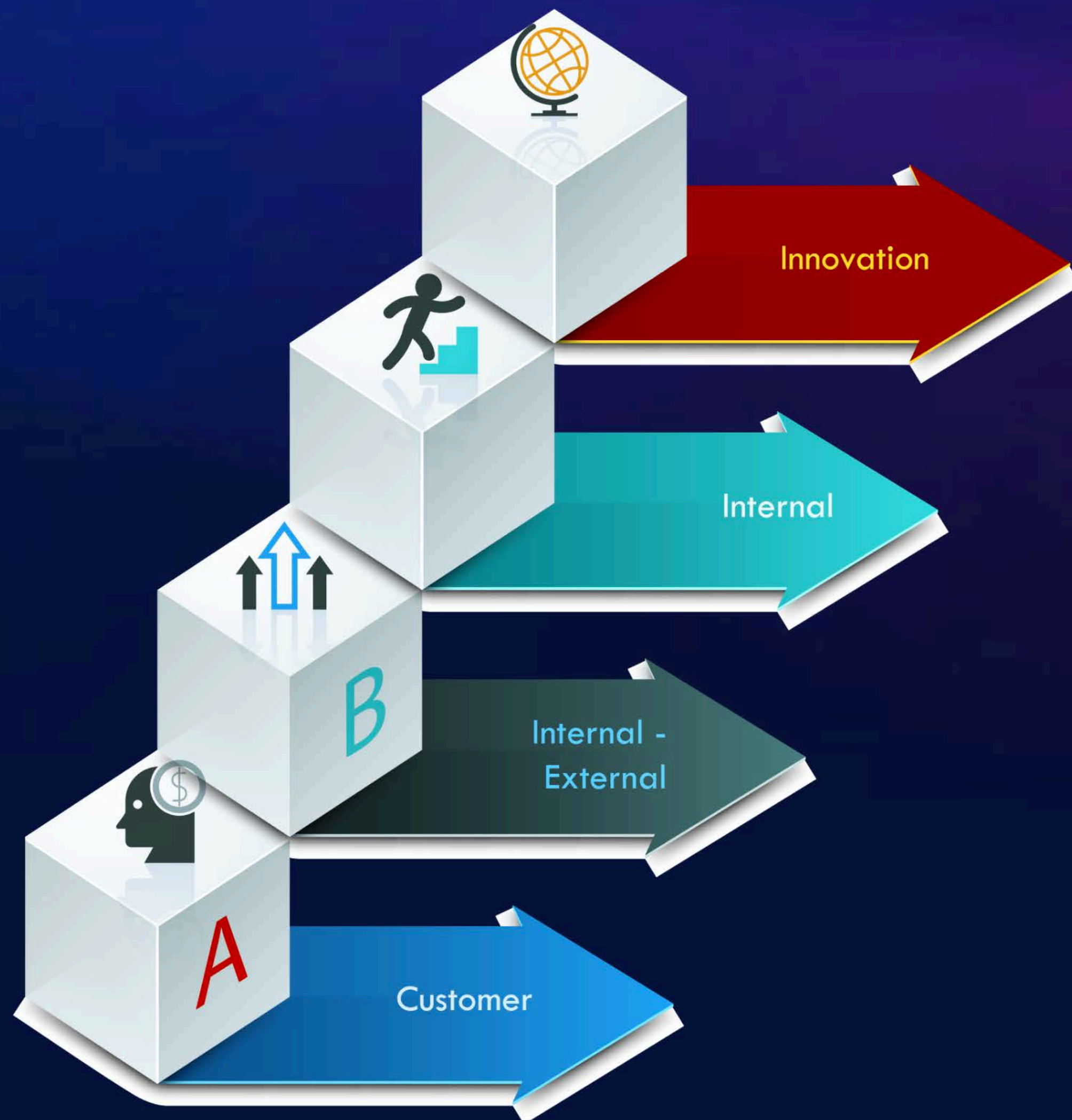
## By Products

- Micro Apps the new Prodo-types
- Internal projects are unorganized



# proc\_2() - Your Business and By-Products

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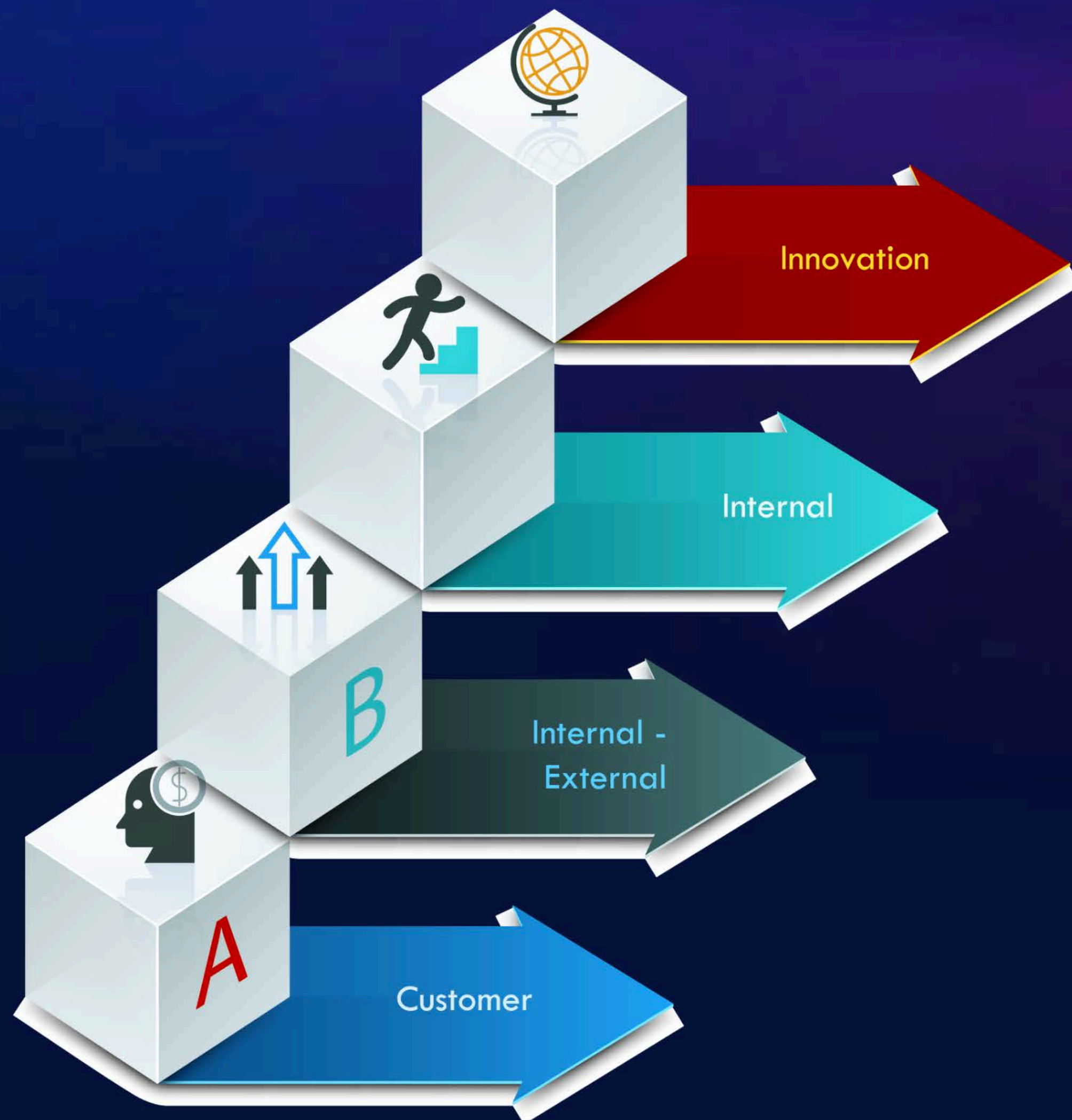
## By Products

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- Connected is complex



# proc\_2() - Your Business and By-Products

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## By Products

- Micro Apps the new Prodo-types
- Internal projects are unorganized
- Connected is complex
- Custom one off



proc\_3() - Bring together, Break apart

## proc\_3() - Bring together, Break apart

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Sales

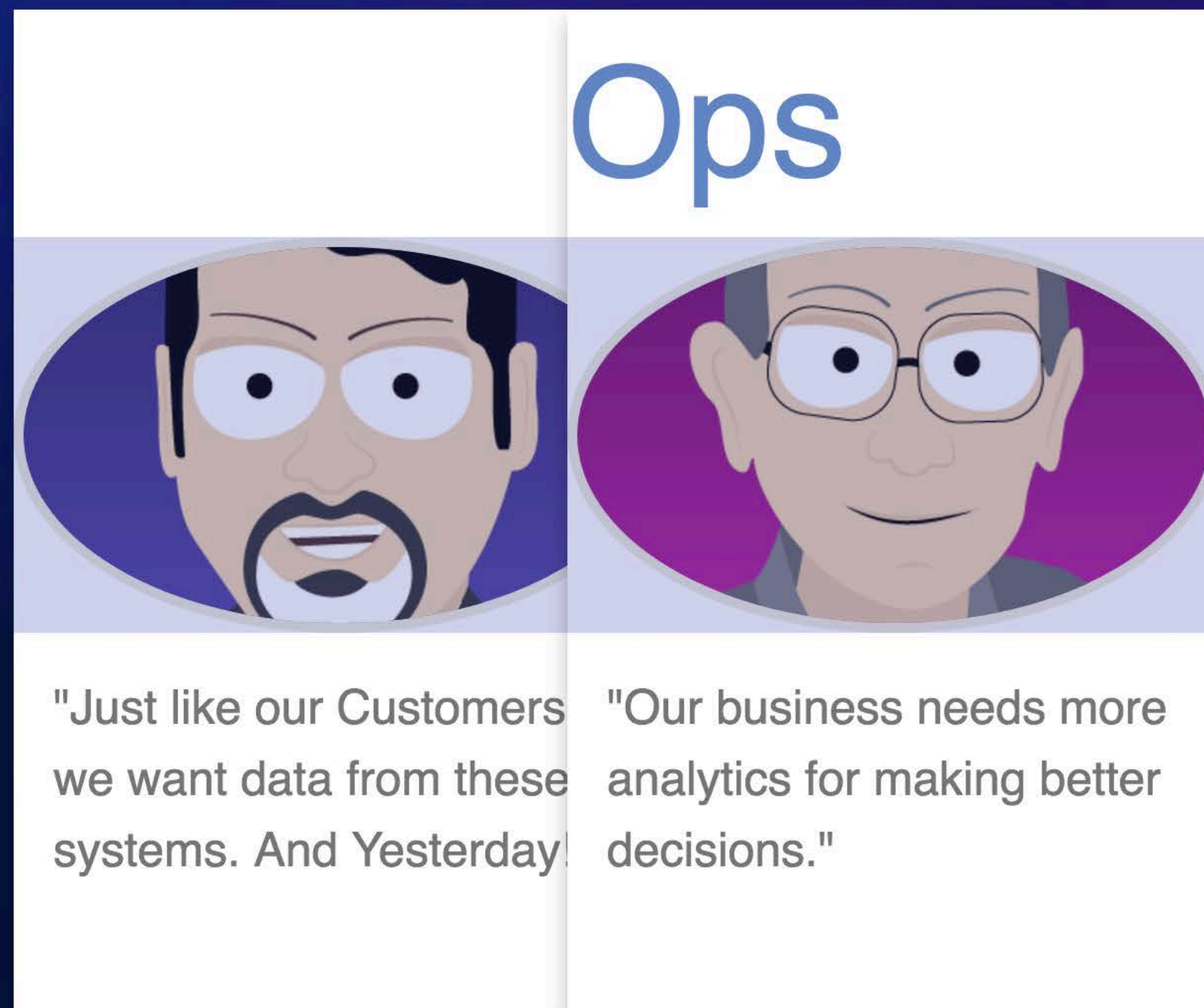


"Just like our Customers,  
we want data from these  
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## proc\_3() - Bring together, Break apart

---



## proc\_3() - Bring together, Break apart





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Dev		
		
"Just like our Customers we want data from these systems. And Yesterday!"	"Our business needs more analytics for making better decisions."	"My Organization and Architects support these technologies."






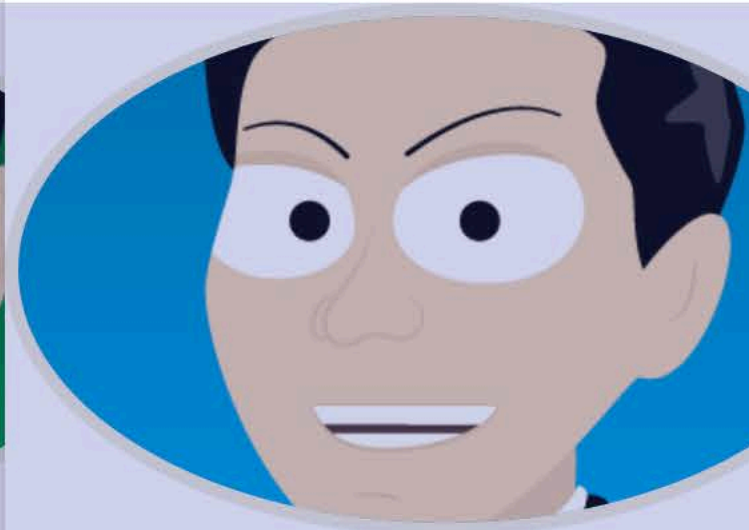
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			QA
			
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"Just like our Customers we want data from these systems. And Yesterday!"	"Our business needs more analytics for making better decisions."	"My Organization and Architects support these technologies."	"These corporate policies must be enforced and procedures followed."

"They said that last time. Let's re-purpose the old stuff."

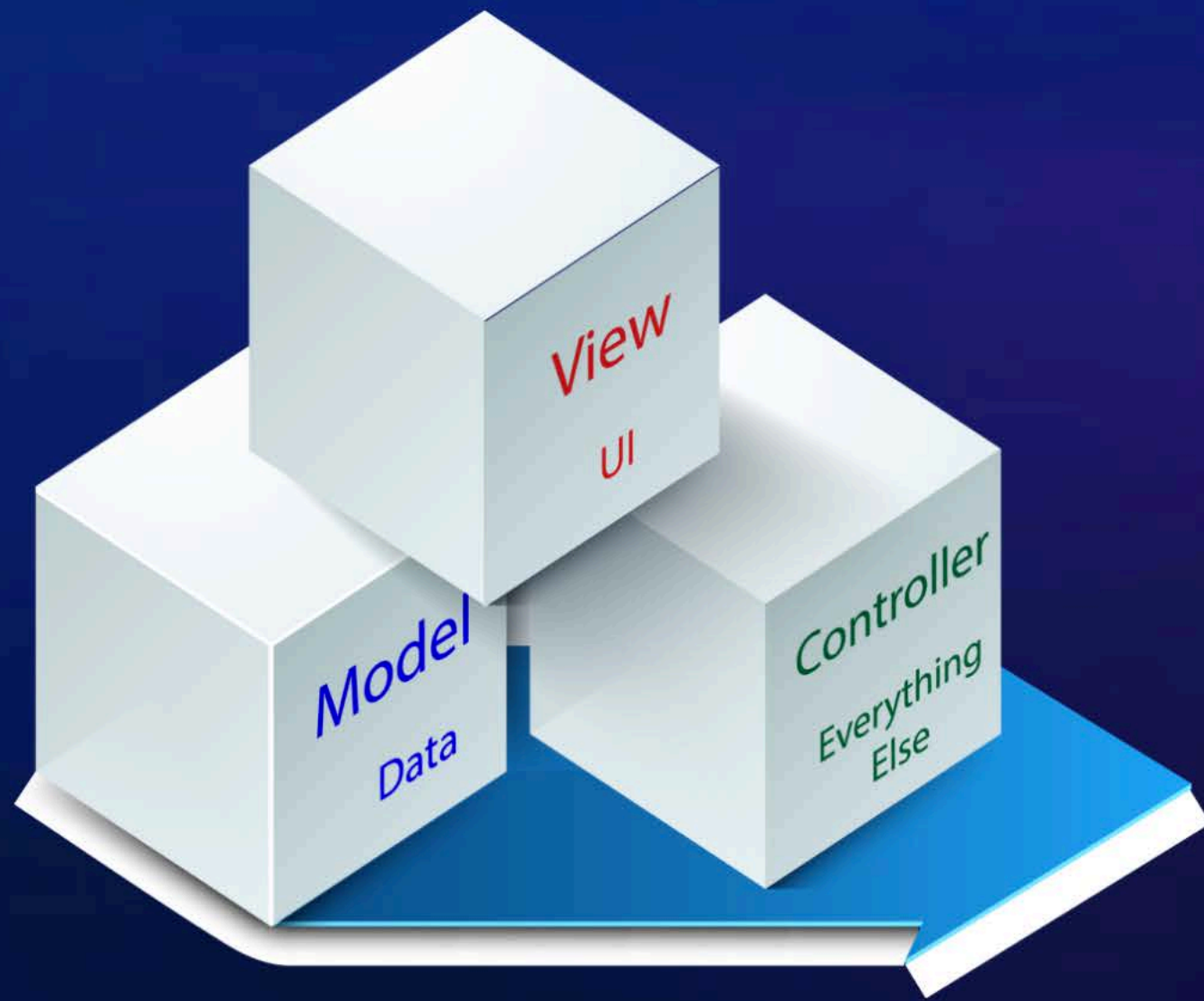
-Smart Person who understands DevOps



## proc\_3() - Re-assemble

---

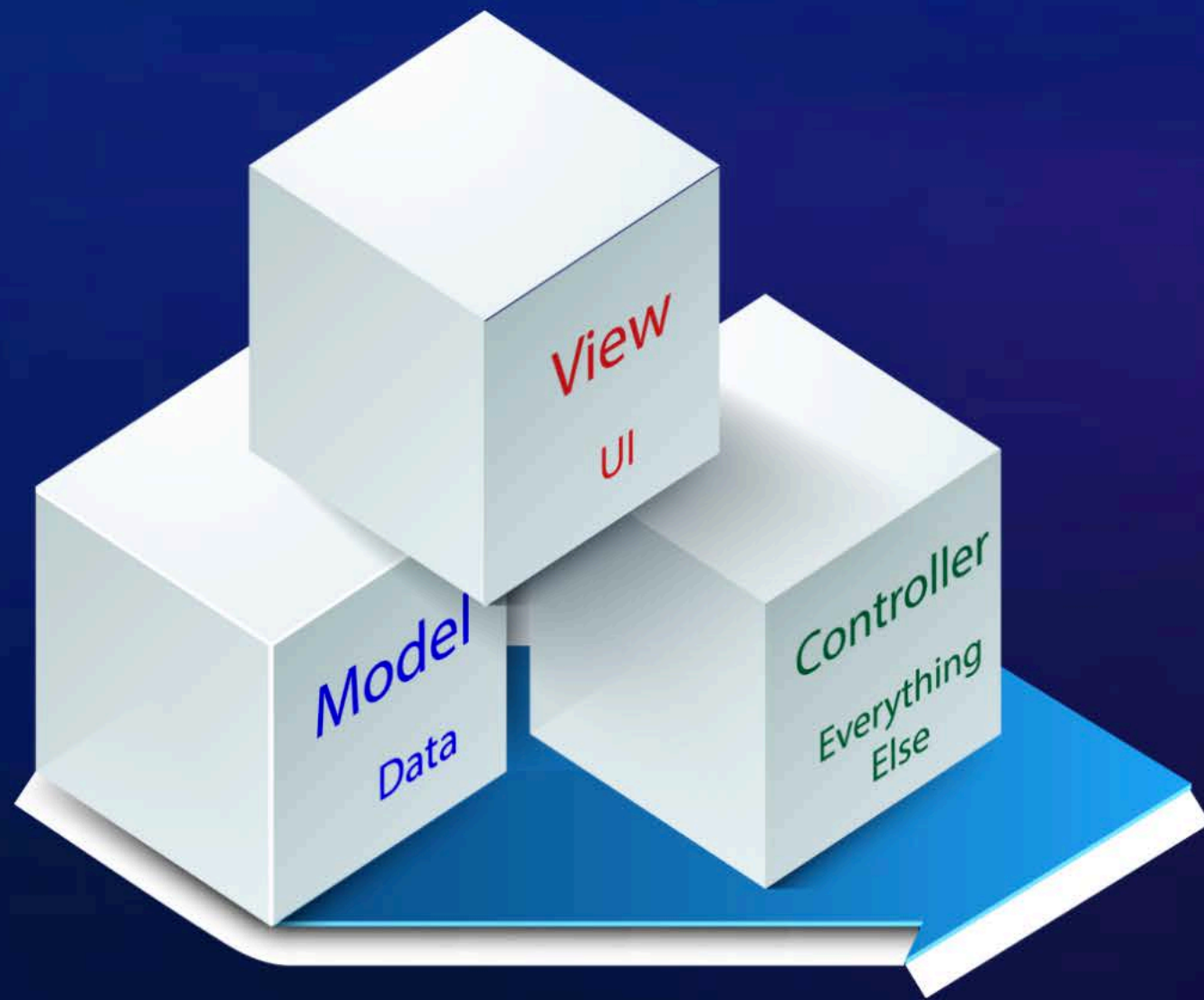
Design is key



Design Pattern of Everything

## proc\_3() - Re-assemble

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Design Pattern of Everything

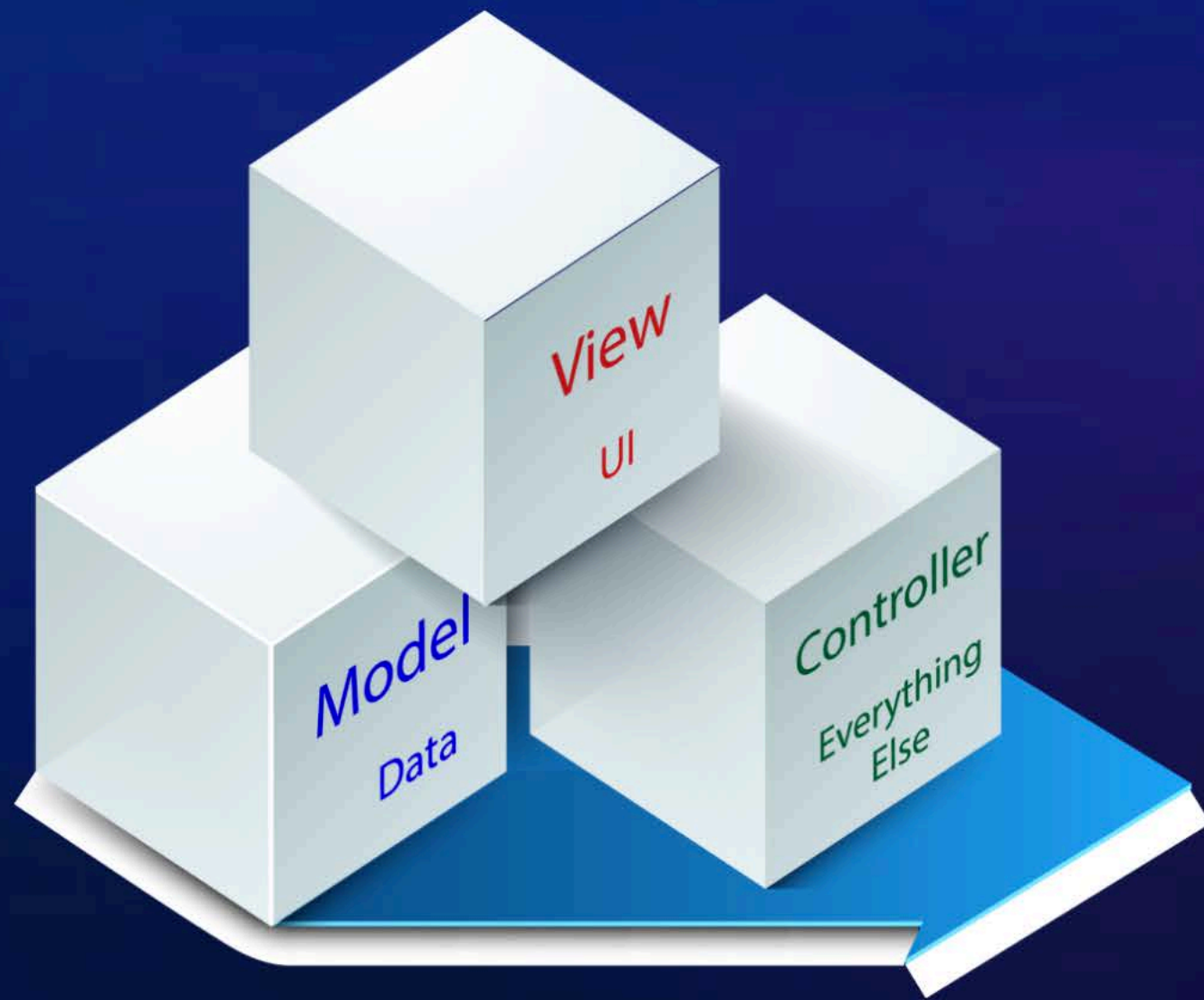
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- Loosely coupled; tightly encapsulated; distributable; continuable



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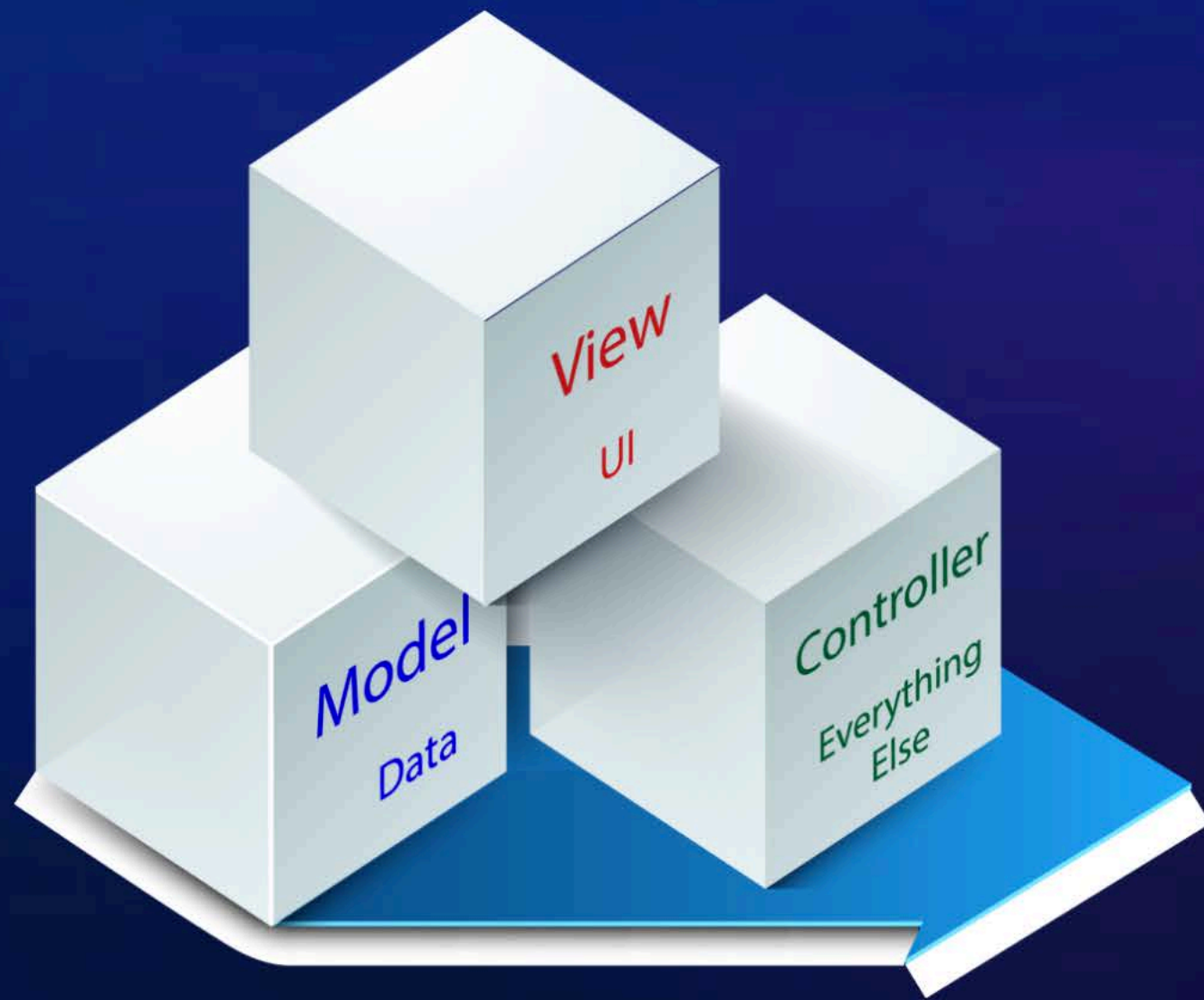
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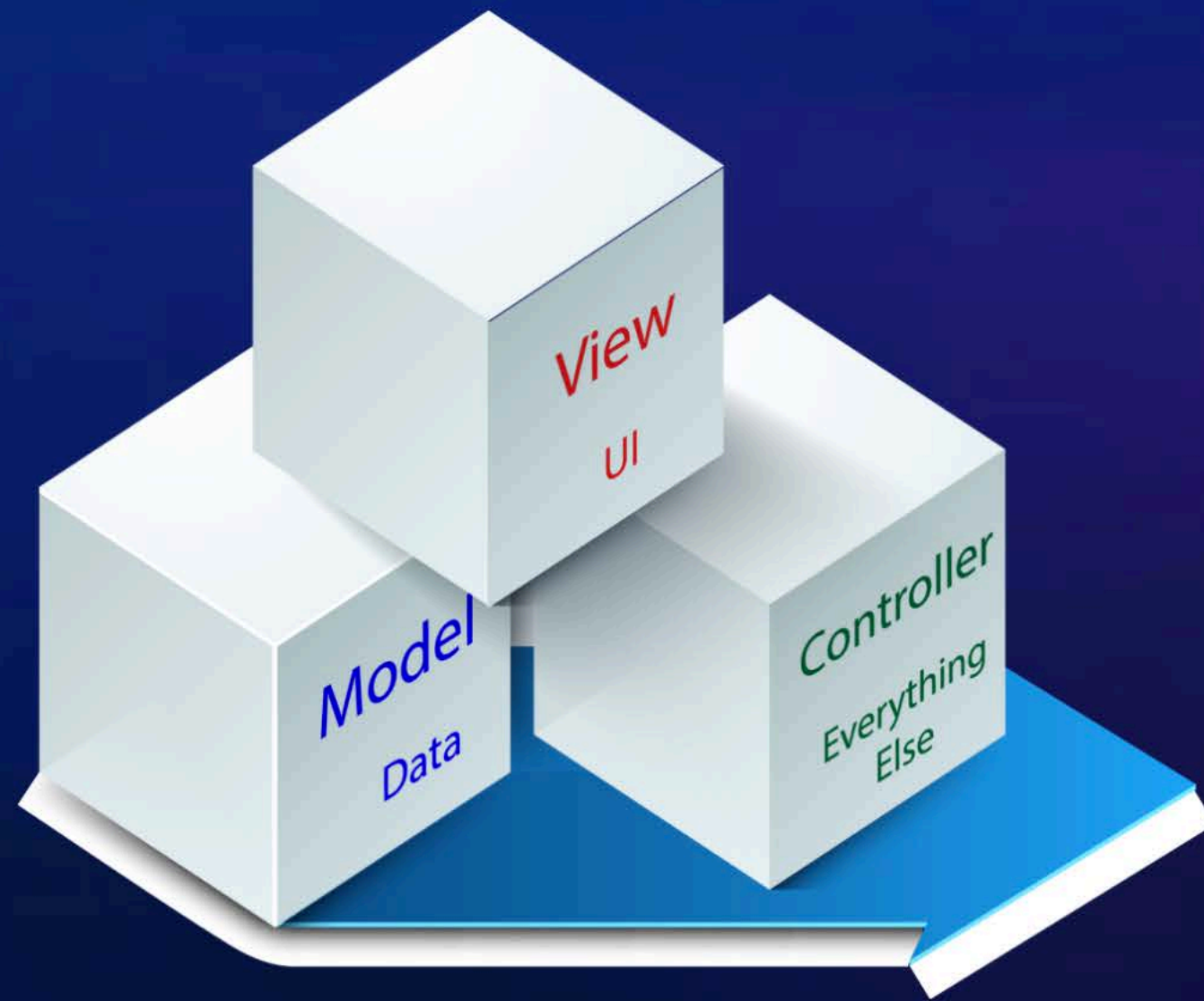
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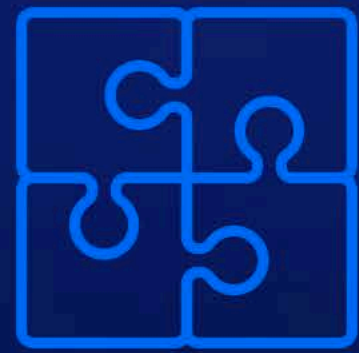
### Design is key

- Loosely coupled; tightly encapsulated; distributable; continuable
- Balance between in-progress and in production
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- Assemble and Integrate more than Engineer



## proc\_4() - Start Smart

### Concepts across Company



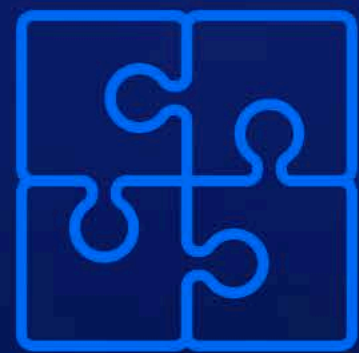
Educate, Integrate, Replicate,

# Support Forever



## proc\_4() - Start Smart

### Concepts across Company



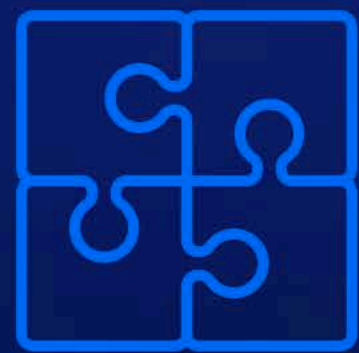
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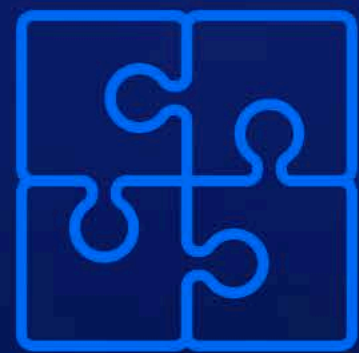
## Support Forever

- Deployment is Everything
- Start Small but End-to-End



## proc\_4() - Start Smart

### Concepts across Company



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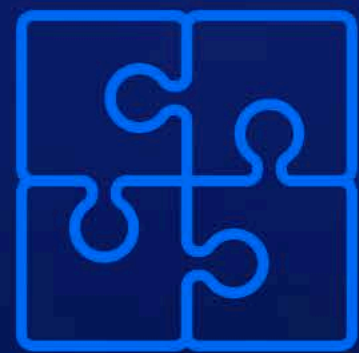
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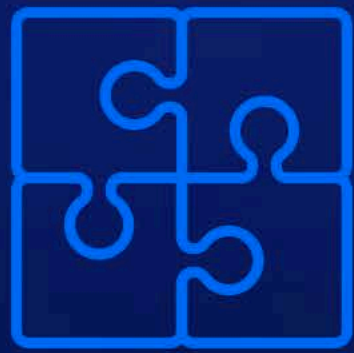
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- Re-Gift Great Packages



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### Concepts across Company



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...DevOpsLite

end() - Here's an Example



# end() - Here's an Example

---

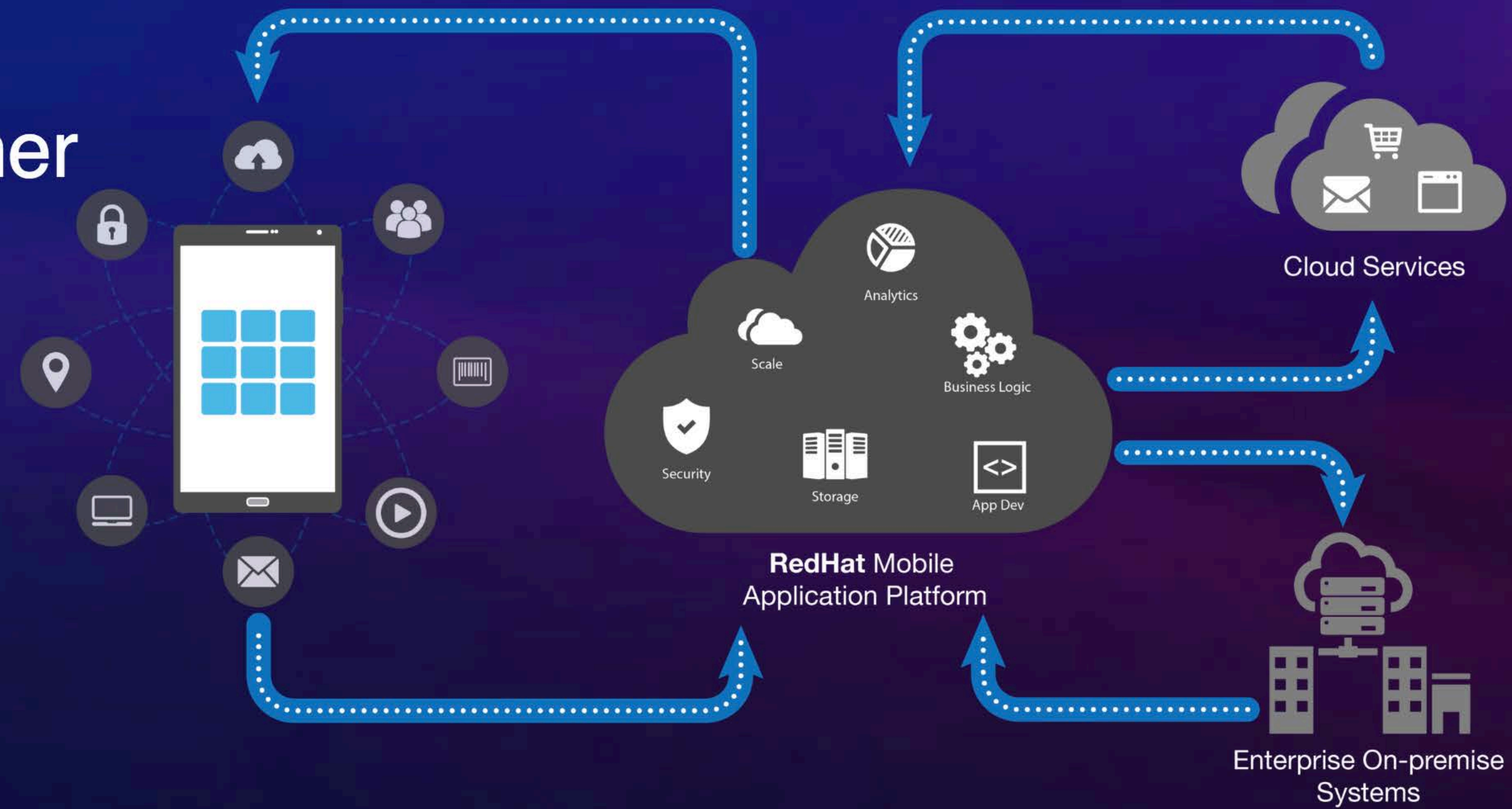
## First Customer

- 6 People - 4 weeks
- 0 projects to date
- Event Experience
  - Multi-Platform Deployment

# end() - Here's an Example

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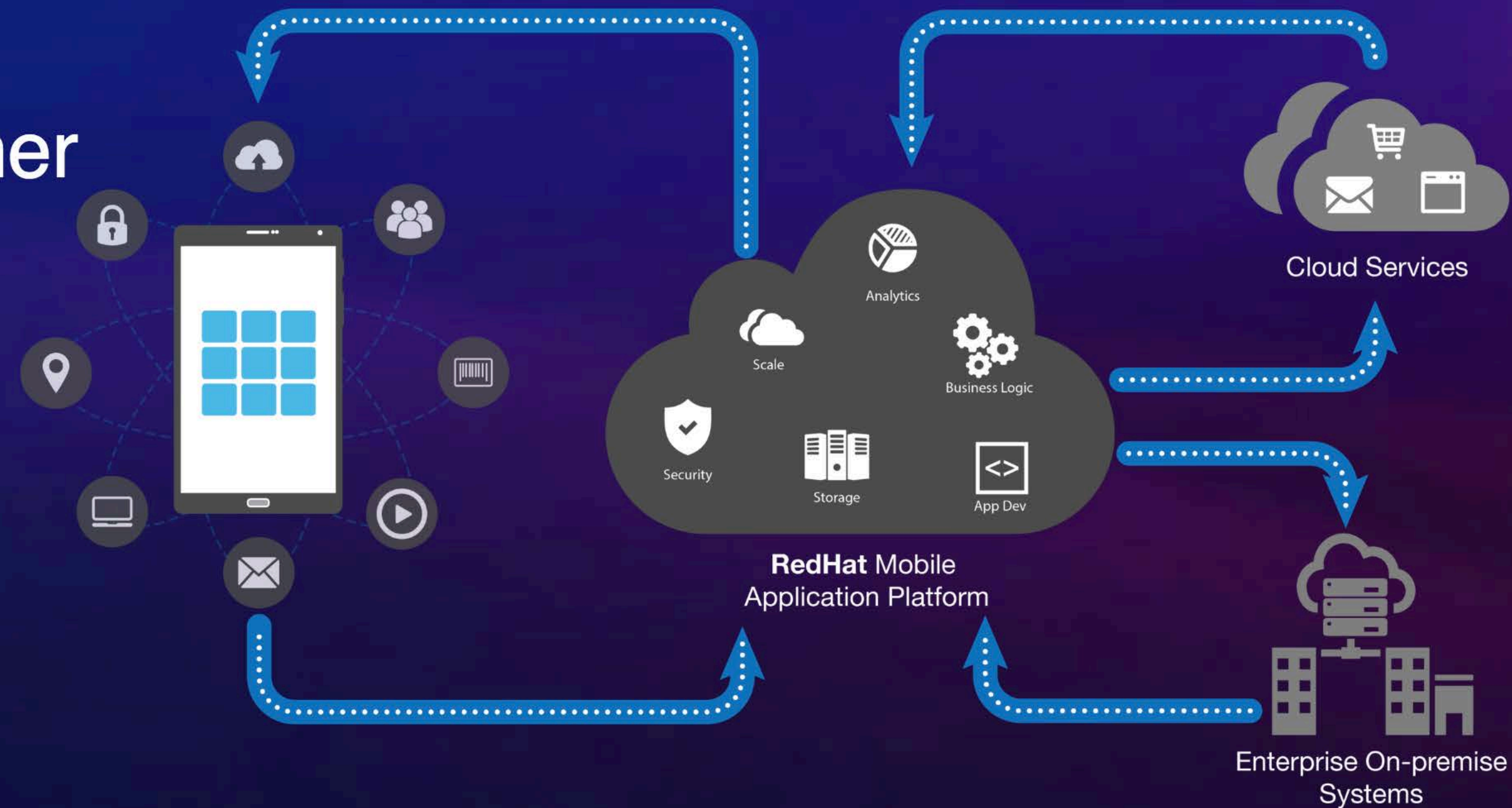




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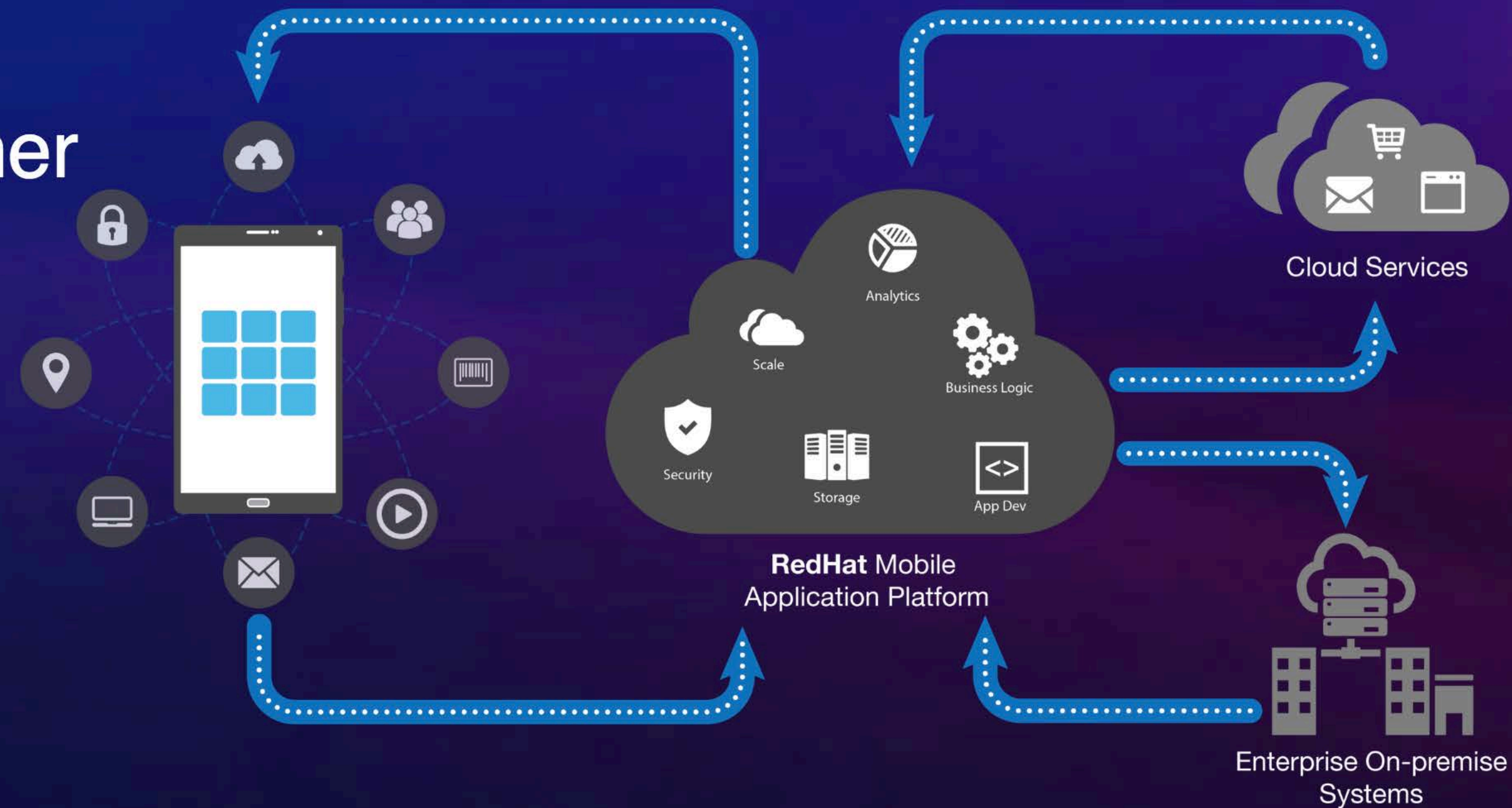
## RedHat MAP to the Rescue



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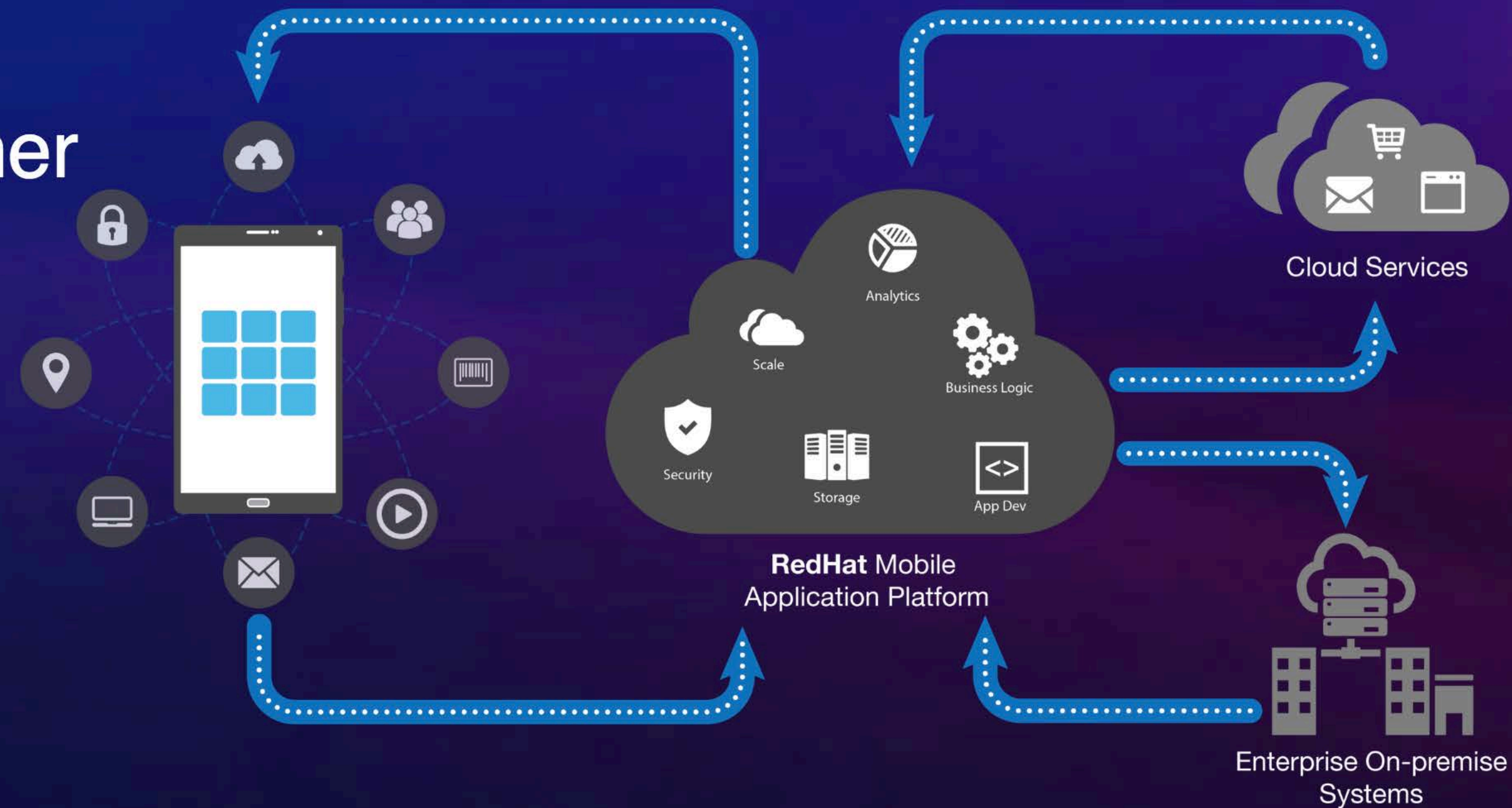
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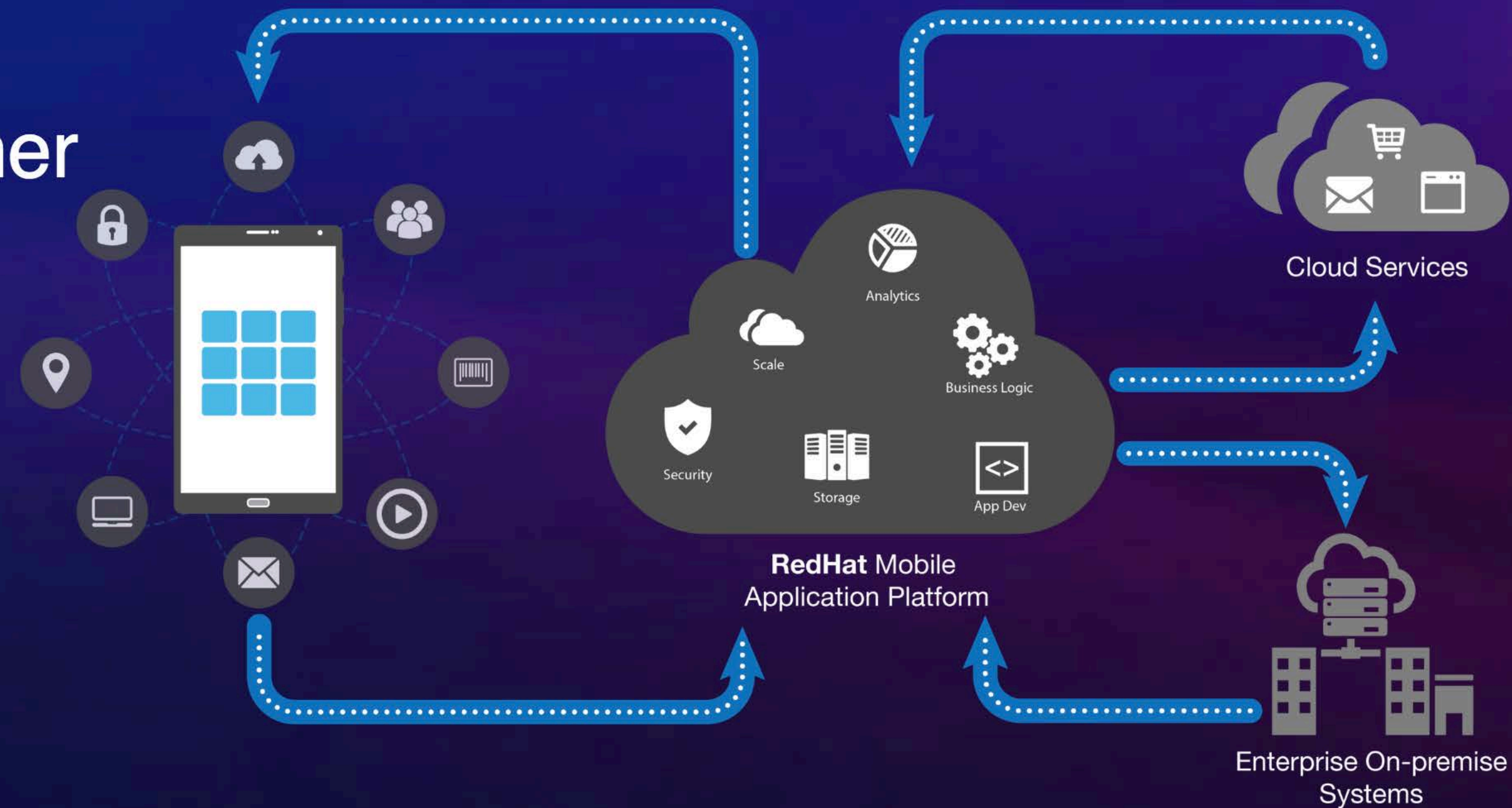
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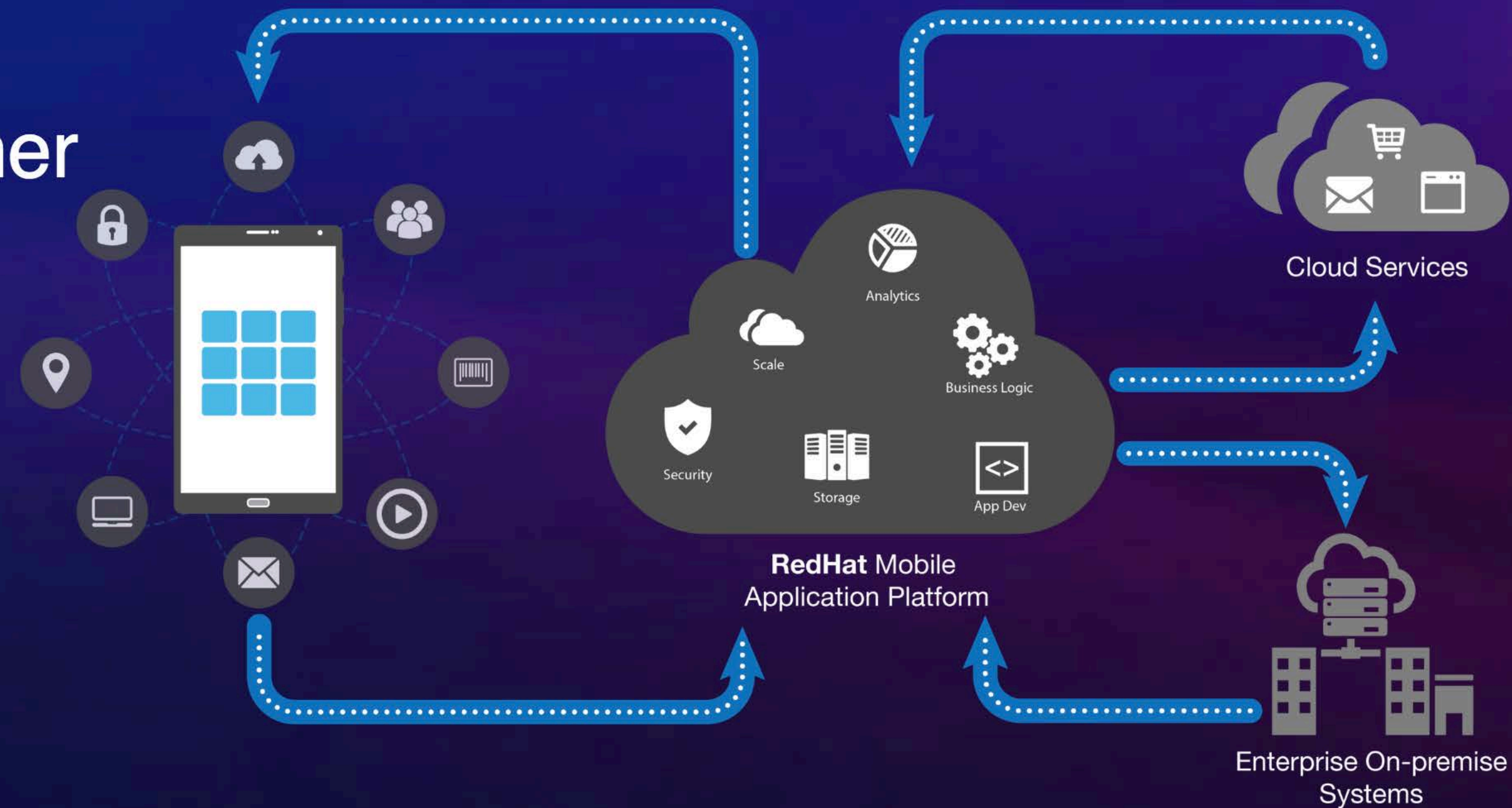
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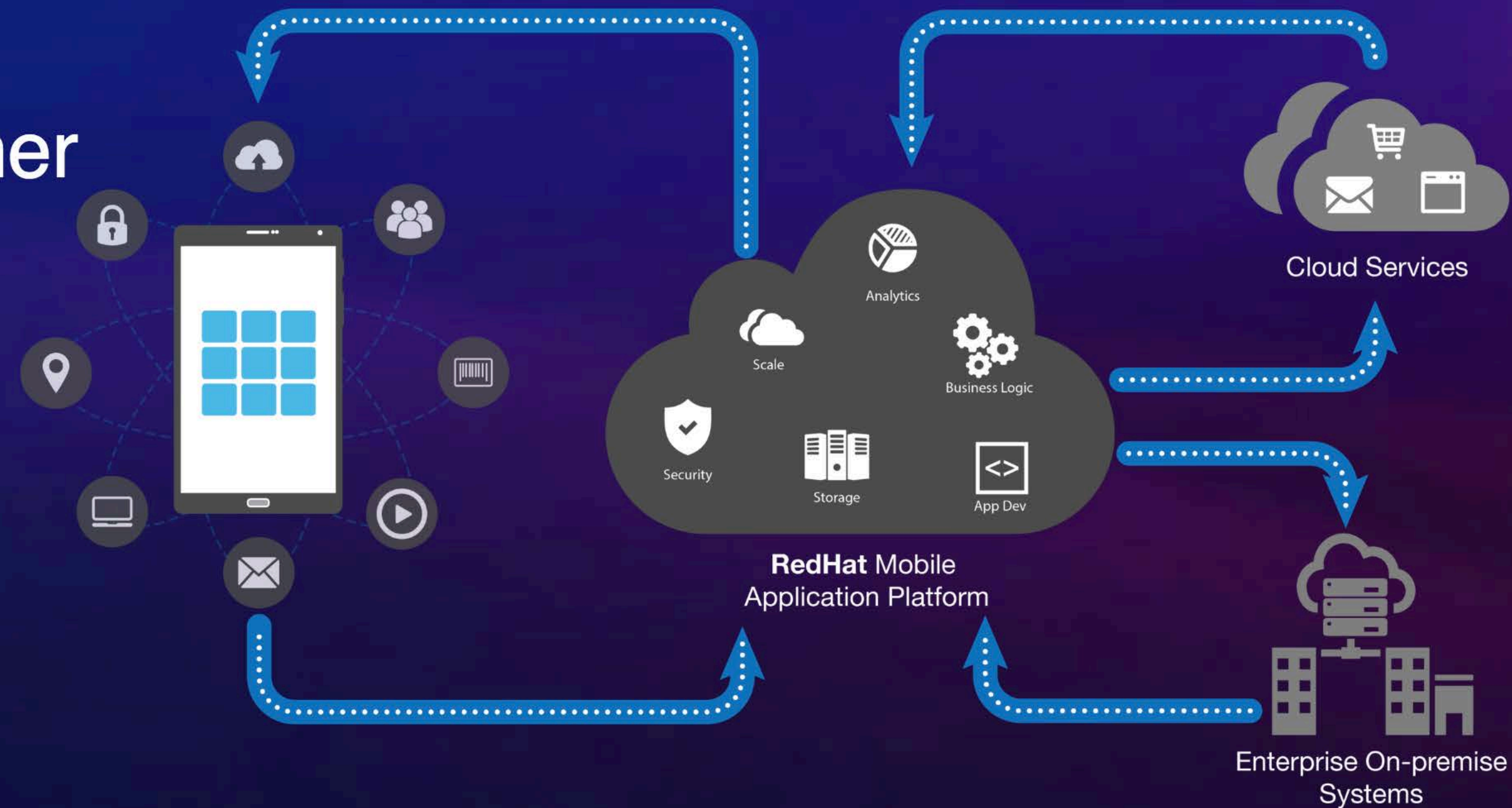
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## RedHat MAP to the Rescue

- Provided Backend Services, Connectors and Deployment that powered v1.0
- Security and Analytics for v1.1 and v2.0
- Flexibility to expand to v.7 (July 16)
- Profitable Product to build a DevOps practice around
- Leading to 3 Products, 15+ Releases, 35+ Demos in 18 months same 6 people

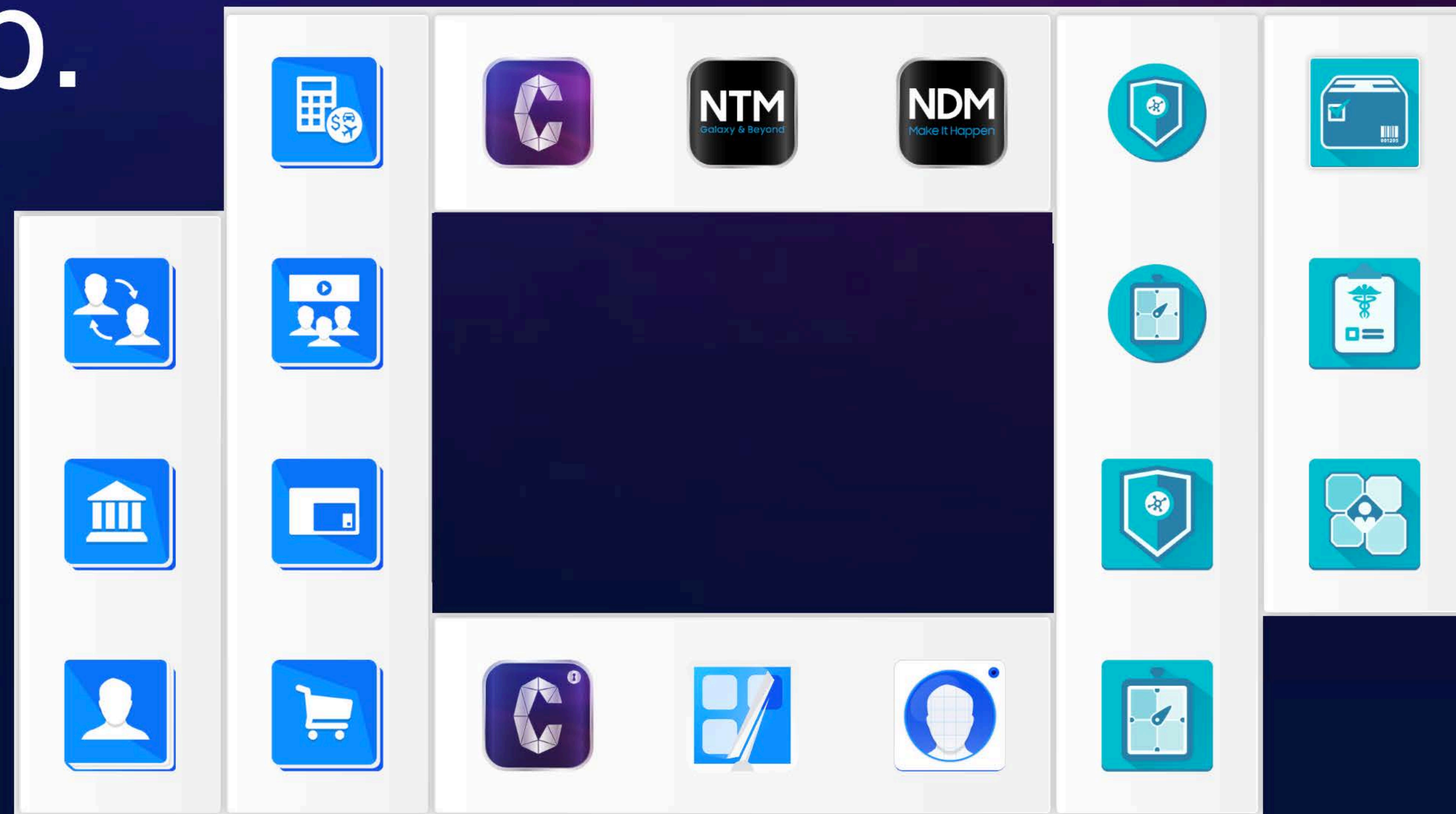


# Question

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Does DevOps Work?

Yep.



# Thank You

Richard Balsewich

Samsung Business Services