



HOW TO BUILD A SUCCESSFUL ONBOARDING PROGRAM FOR OPENSIFT

Eric Sauer, Architect, NA Container Practice
Malcolm Herbert, Chief Technologist, EMEA Consulting
May 8, 2018



OVERVIEW

Click to add subtitle

- Start Small
- Take ONE App to Production
- Analyze and Refine the Process
- Encourage Self-Service and Organic Scaling
- Red Hat Can Help!

START SMALL

START SMALL

Just pick an app, and get to work!

Selecting a Pilot Application should be simple... right? An ideal Pilot candidate

- Has a problem we can solve
- Has resources (Developers, SREs) ready to work on solving the problem
- Wants to be an early adopter!
- Meets some minimum technical criteria

UNDERSTAND YOUR ENVIRONMENT

Navigate your way through you Technology, Process and Organisation; embrace your culture

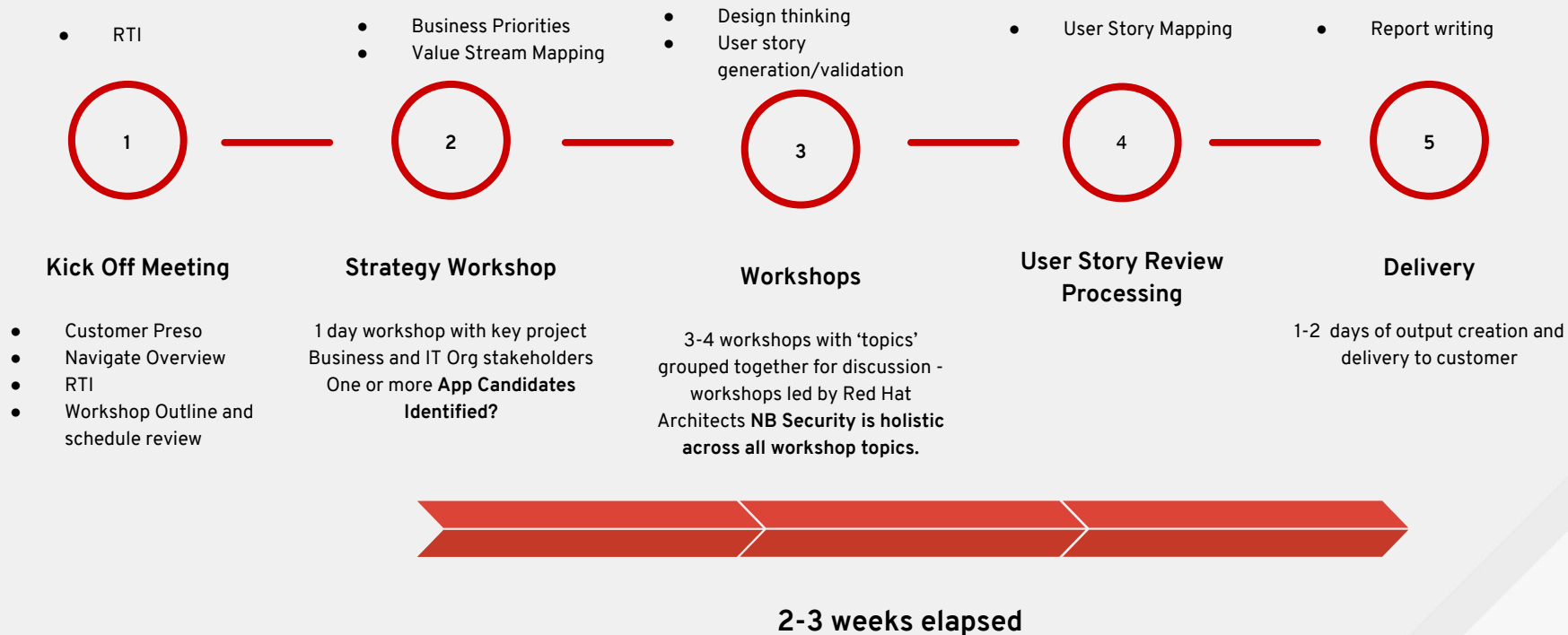
Whilst running a pilot and immersing yourself in technology, look at wider factors that will impact on container adoption success

One approach from Red Hat is Navigate, that reviews the technical, process and culture factors that will impact adoption.

- Finds candidate application areas
- Reviews the development and operations capabilities
- Assesses the factors for OpenShift platform adoption and getting workloads in place



Navigate Engagement Flow



TAKE ONE APP TO PRODUCTION

TAKE IT TO PRODUCTION

Making projects succeed

- Technology all the way to production (not just development)
- Developers, Operations and the Line of Business should see it a 'Success'
- Business Value should be understood and measure from the outset
- Address process and cultural change as well as the technology

ANALYZE & REFINE YOUR ONBOARDING PROCESS

ANALYZE YOUR PROCESS

- Take an honest look at what it took to get to production.
- Visualize the steps (Event Storming and Process Mapping exercises are really valuable)
- **Identify what SUCKS** And write down problem statements



IDENTIFY PROBLEM AREAS IN YOUR PROCESS

EXAMPLE PROBLEM STATEMENTS

PROBLEM #1: We are able to provision new OpenShift Projects for applications in seconds, but 3 day wait times for Certificates means the application teams still need to wait to use them.

PROBLEM #2: Our onboarding core team is getting bombarded with questions by development teams confused as to how to start the onboarding process.

CREATE USER STORES TO ADDRESS PROBLEM AREAS

EXAMPLE USER STORIES

PROBLEM #1: Automating provisioning of TLS Certificates would greatly reduce wait times in getting usable Projects provisioned

PROBLEM #2: Restructuring our onboarding documentation landing page would greatly reduce developer confusion, leading to less load on our core team

ASSESS YOUR PORTFOLIO, LOOK FOR PATTERNS

PATHFINDER

Pathfinder is an application assessment which can quickly assist a customer with creating a strategy for containerisation of their applications.

CHOOSE ONE OF THE OPTIONS BELOW



RUN THE ASSESSMENT QUESTIONNAIRE.

Questions to start you on your way.



RESULTS

View and edit assessment results.



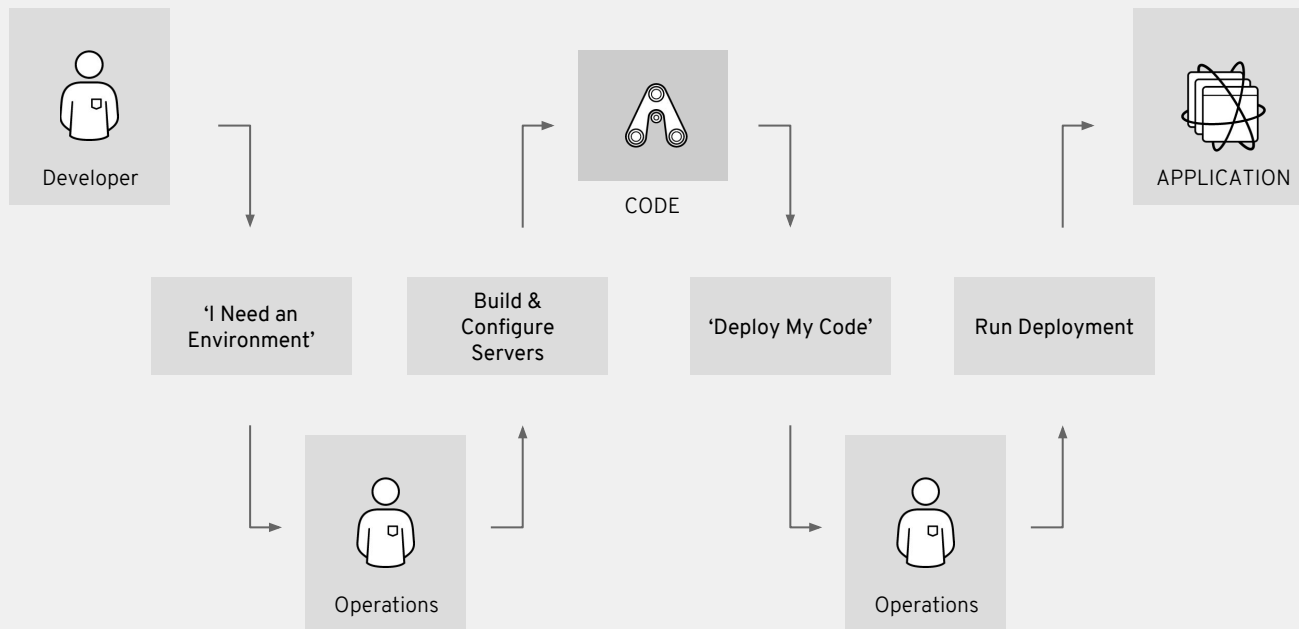
ADMINISTRATION

Add/edit customers and applications.

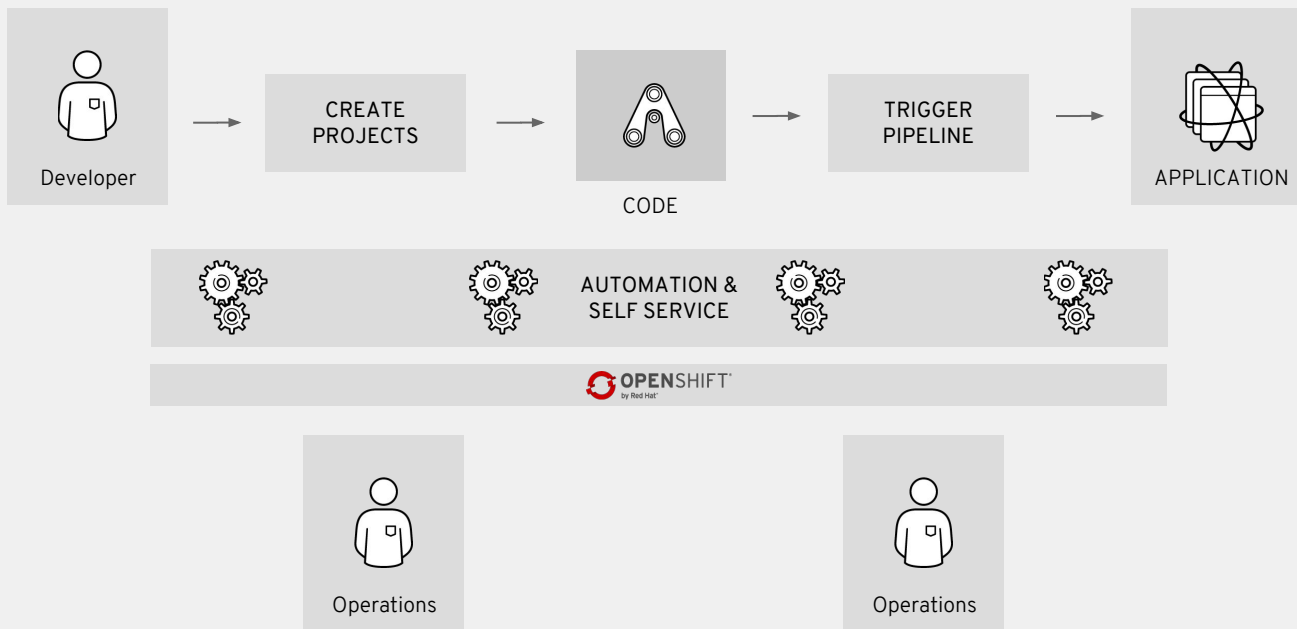
EMEA RED HAT VALUE FROM TECHNOLOGY TEAM

ENCOURAGE SELF-SERVICE & ORGANIC GROWTH

TRADITIONAL APPLICATION ONBOARDING



SELF-SERVICE ONBOARDING



WHY SELF-SERVICE IS VALUABLE

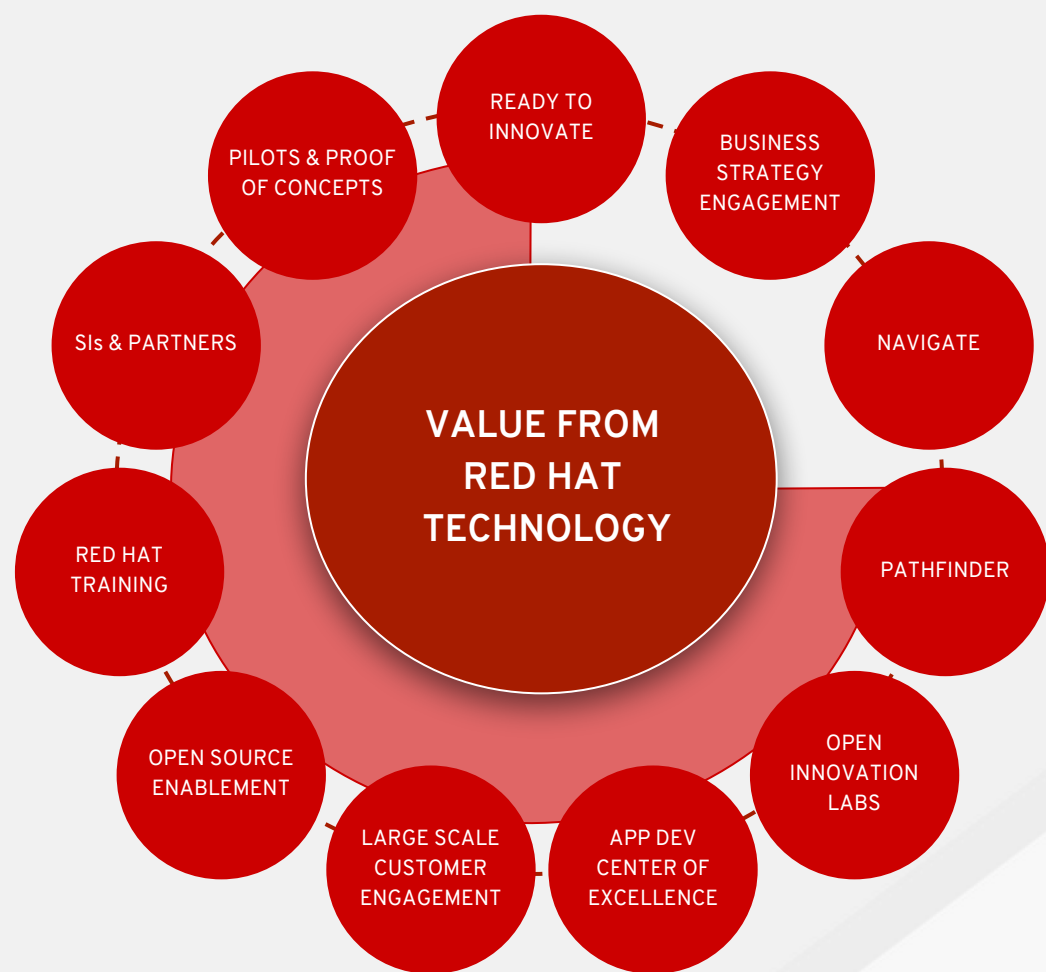
- Prevents core thought leader teams from becoming bottlenecks
- Gives Development teams a feeling of empowerment
- Enables process to scale independently of team size

RED HAT CAN HELP!

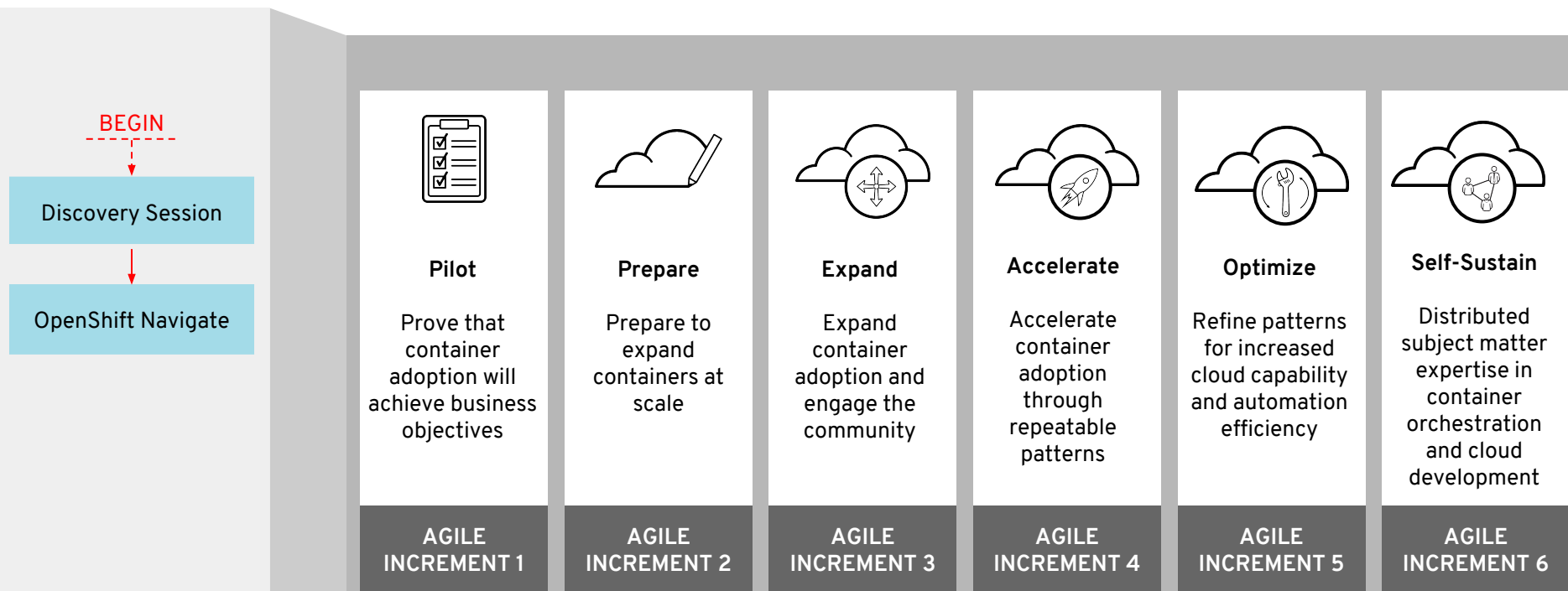
Services Summary

11 service offerings which are used to qualify solutions, improve user adoption and select the best technology to support their future business strategy

Enabling customers to get the best value from the technology they are investing in and position Red Hat as their technology partner of choice.



CONTAINER ADOPTION PROGRAM: OVERVIEW



Discovery Session One-on-One Sign Up

One-on-One sessions with Red Hat consultants will provide an open communication forum with one of our subject matter experts to better assist you with understanding how Red Hat products and solutions can help solve your business problems.

Please visit red.ht/signup to request time with your speakers either on-site at Summit or in the near future!

RED HAT
SUMMIT

THANK YOU



plus.google.com/+RedHat



facebook.com/redhatinc



linkedin.com/company/red-hat



twitter.com/RedHat



youtube.com/user/RedHatVideos