



# Introduction | to Microsoft SQL Server Big Data Clusters

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# Data Growth

Computing and Storage advances impact data collection abilities

Microsoft  
SQL Server

TERADATA

mongoDB®



ORACLE®

Computing and Storage technologies allow greater data collection points

They also allow longer historical data storage, and as time goes on become part of that storage lineage

Walmart is a classic example of data proliferation and leverage

# Use-Cases

Every Industry classification  
benefits from Big Data, Retail and  
Finance leads the way

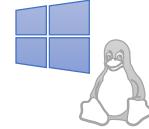


Industry Sector	Primary Use-Cases
Retail	<a href="#">Demand prediction</a>
	<a href="#">In-store analytics</a>
	Supply chain optimization
	Customer retention
	Cost/Revenue analytics
	HR analytics
	Inventory control
	<a href="#">Cyberattack Prevention</a>
	Fraud detection
Finance	Customer segmentation
	Market analysis
	Risk analysis
	Blockchain
	Customer retention
	<a href="#">Fiscal control analytics</a>
Healthcare	Disease Prevention prediction and classification
	Clinical Trials optimization
	Patient load analysis
	Episode analytics
	<a href="#">Revenue prediction</a>
Public Sector	Education effectiveness analysis
	Transportation analysis and prediction
	Energy demand and supply prediction and control
	Defense readiness predictions and threat analysis
	<a href="#">Predictive Maintenance (PdM)</a>
Manufacturing	Anomaly Detection
	Pattern analysis
	<a href="#">Food Safety analysis</a>
Agriculture	Crop forecasting
	Market forecasting
	Pipeline Optimization

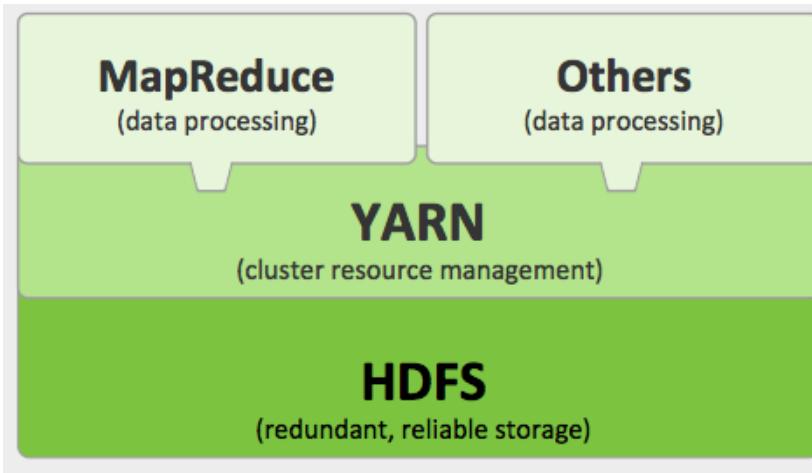
# Scale-Out Processing

# Scaled Processing and Scaled Storage

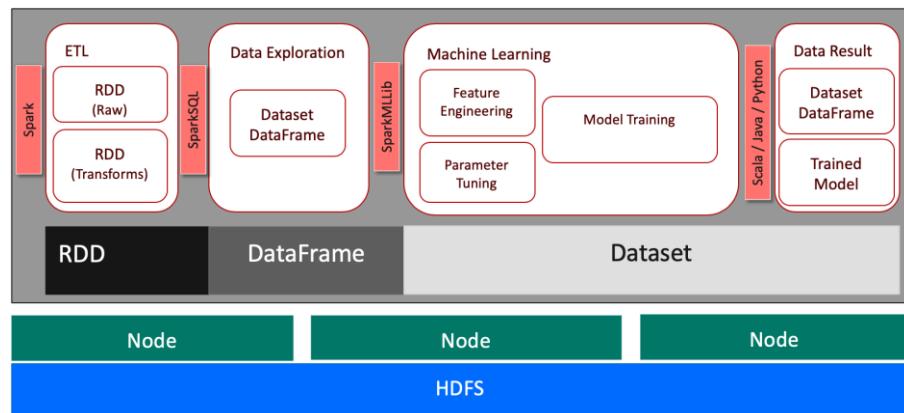
The foundations of scale



Hadoop



Spark



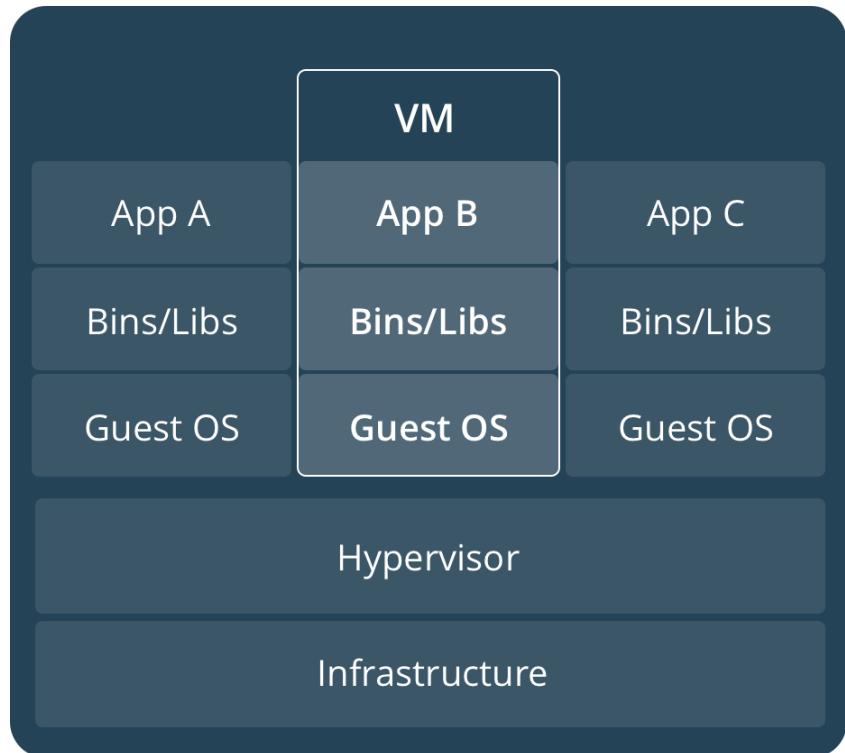


# Virtualization

Hardware Abstraction

Building on hardware, you can create a complete “PC” on top of a Hypervisor layer, which abstracts out the hardware. You still own the Operating System and up

This allows for scale by ring-fencing OS-level dependencies





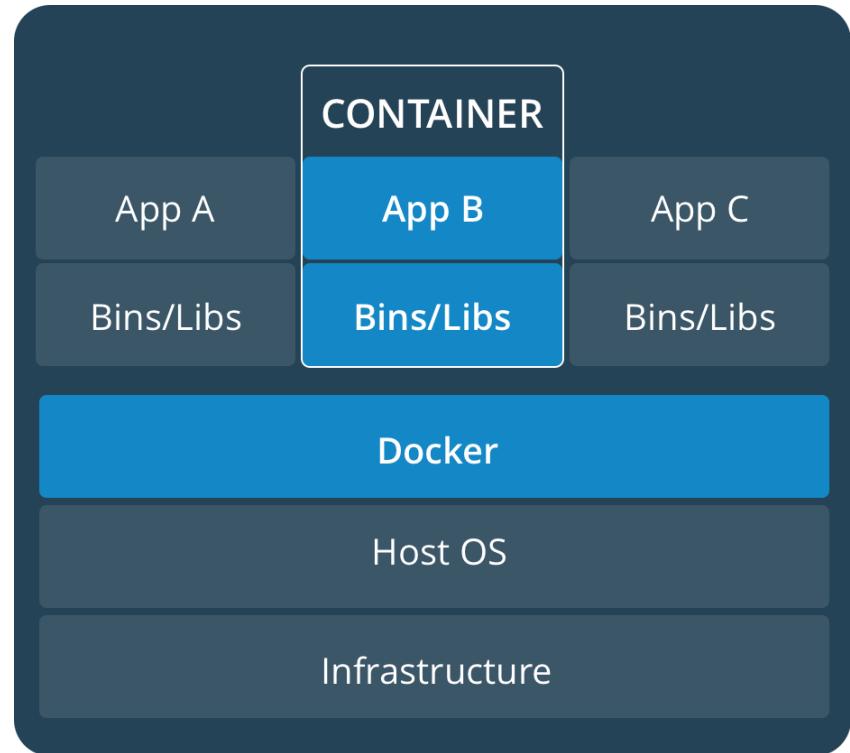
# Containers

Abstracting the OS, Allowing complete portability

Containers go one level further than the Hypervisor, and focusing on binaries and applications

Storage and networking are a consideration

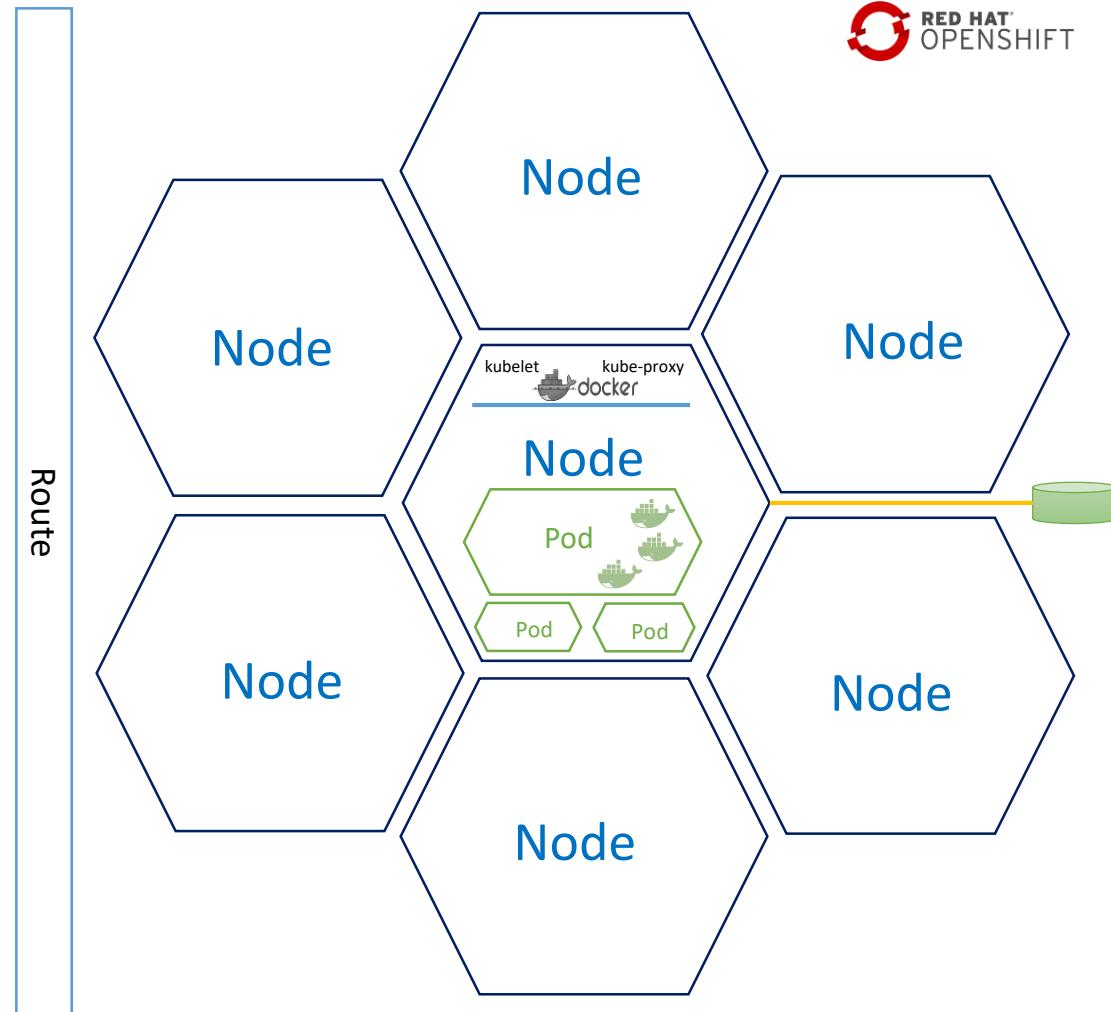
Scale is achieved through multiple containers



# Container Orchestration

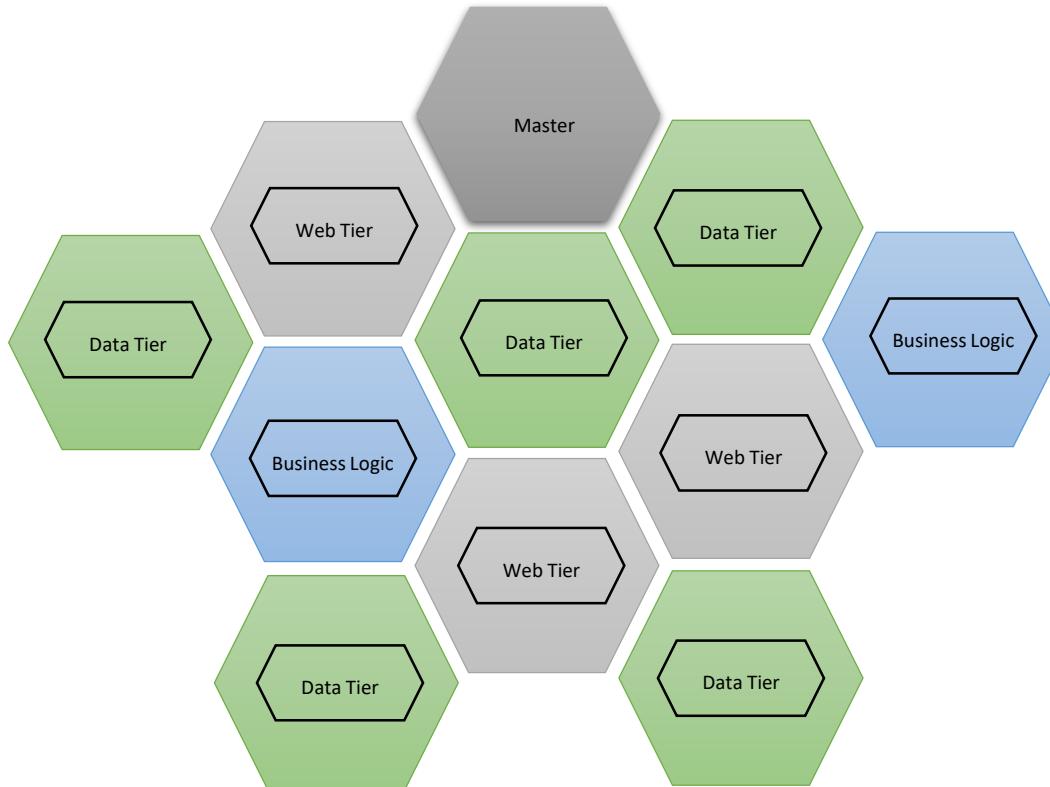
## Containers at Scale

- Container(s) live in *Pods*
- Pod(s) are abstractions within *Nodes*
- Node(s) are PC's or VM's
- Cluster(s) are groups of Nodes
- Storage is by means of Volume(s) mounted through a *Claim*
- Routing provides external host name mapping and load balancing



# Generic Cluster

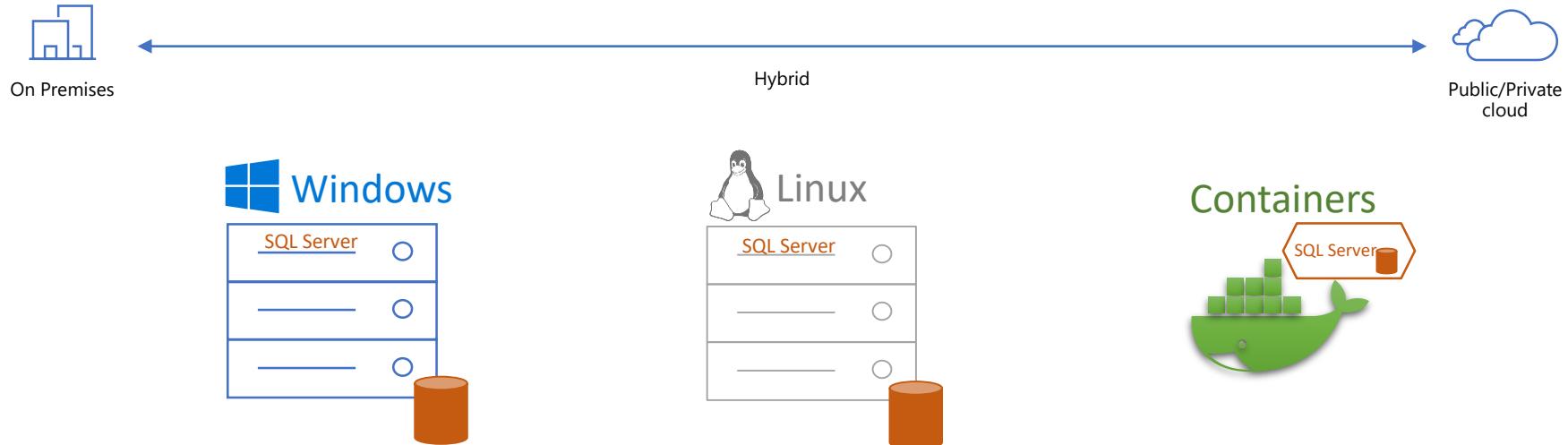
Scale by Purpose



# SQL Server

## Platform Evolution

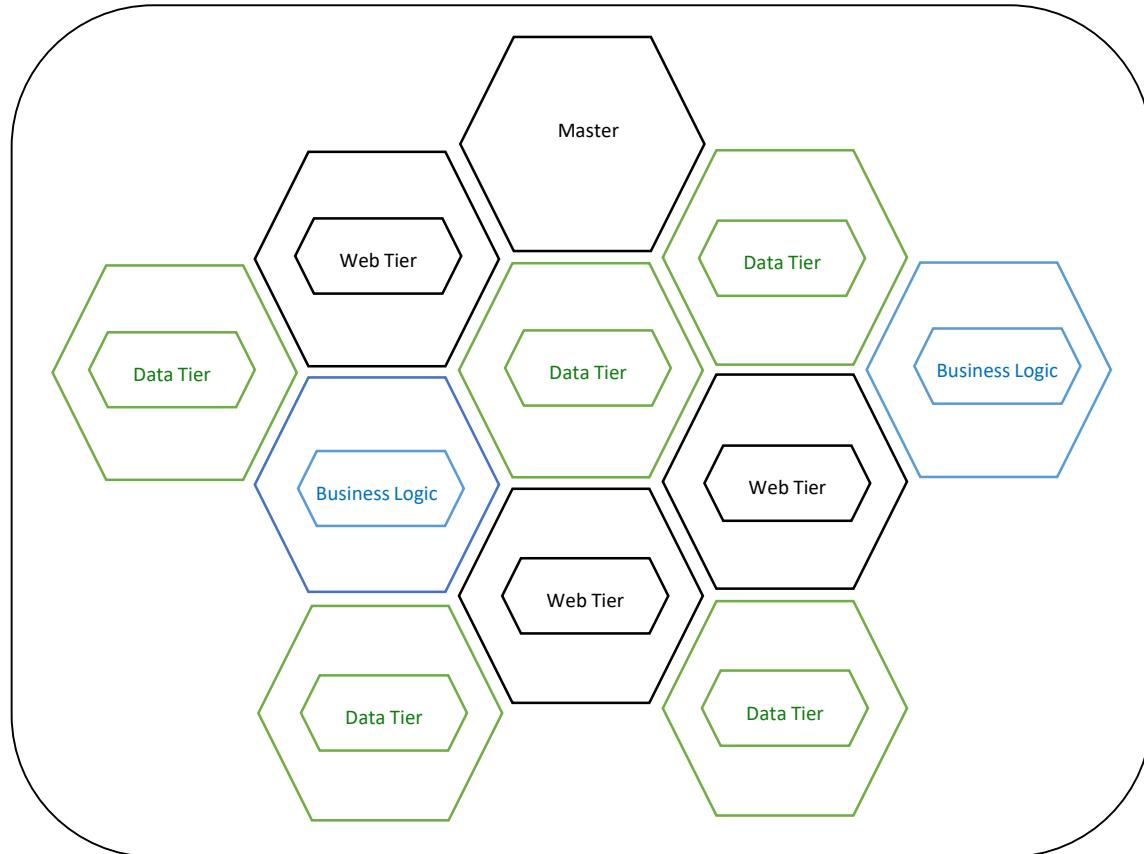
Microsoft  
SQL Server



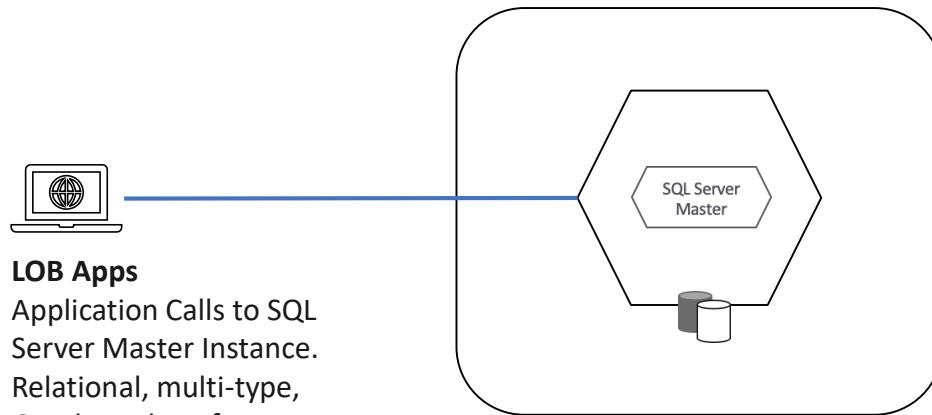
# SQL Server 2019 Big Data Cluster – Complete Architecture

# SQL Server 2019 and Big Data

Virtualization, Data Lake, Data Marts, and Spark



# High Value, OLTP Data



## LOB Apps

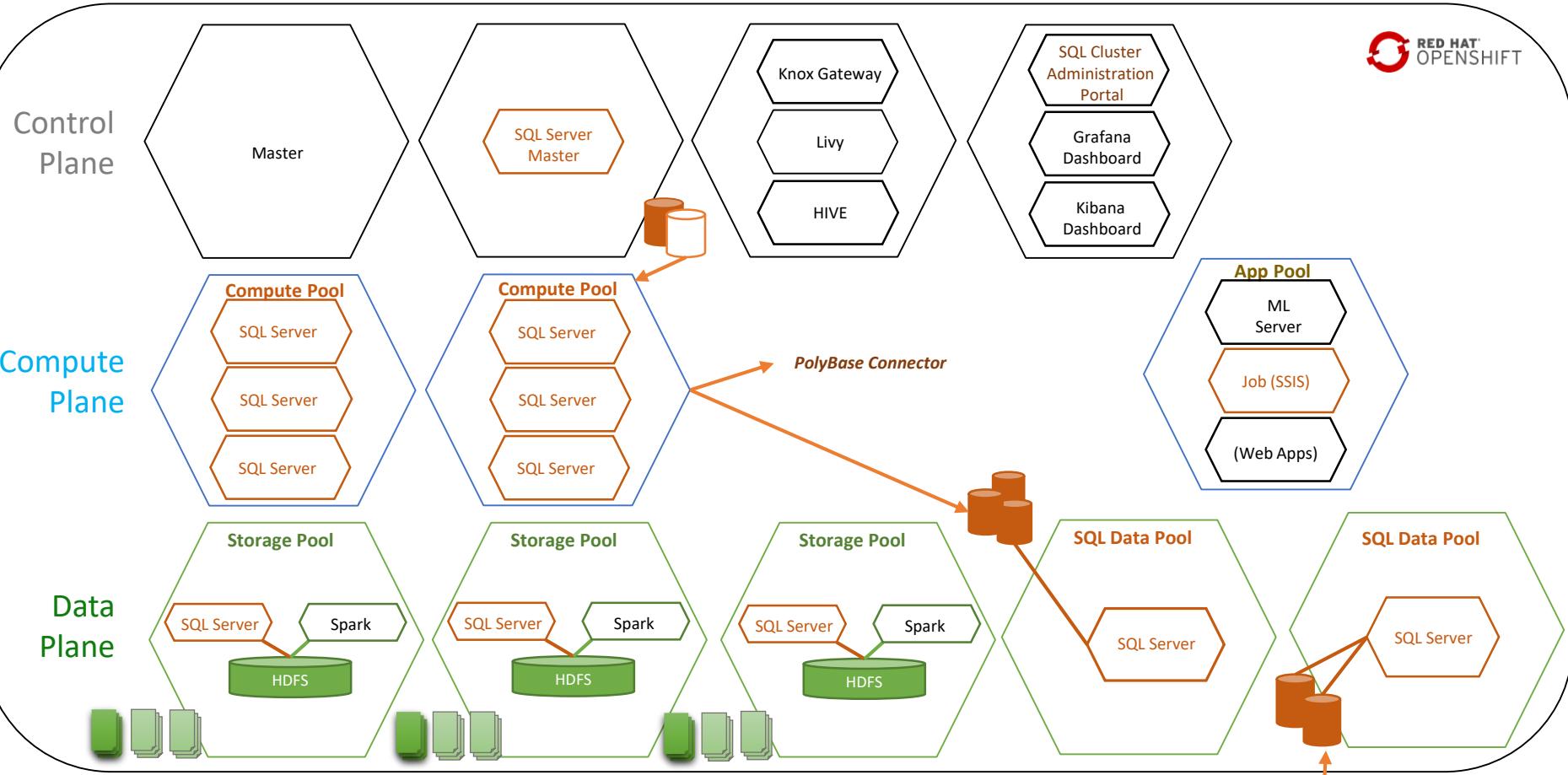
Application Calls to SQL Server Master Instance.  
Relational, multi-type, Graph, and ML features supported. No code change.

# SQL Server 2019 and Big Data

## Cluster Architecture: Data Lake, Data Mart, and Spark

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SQL Server

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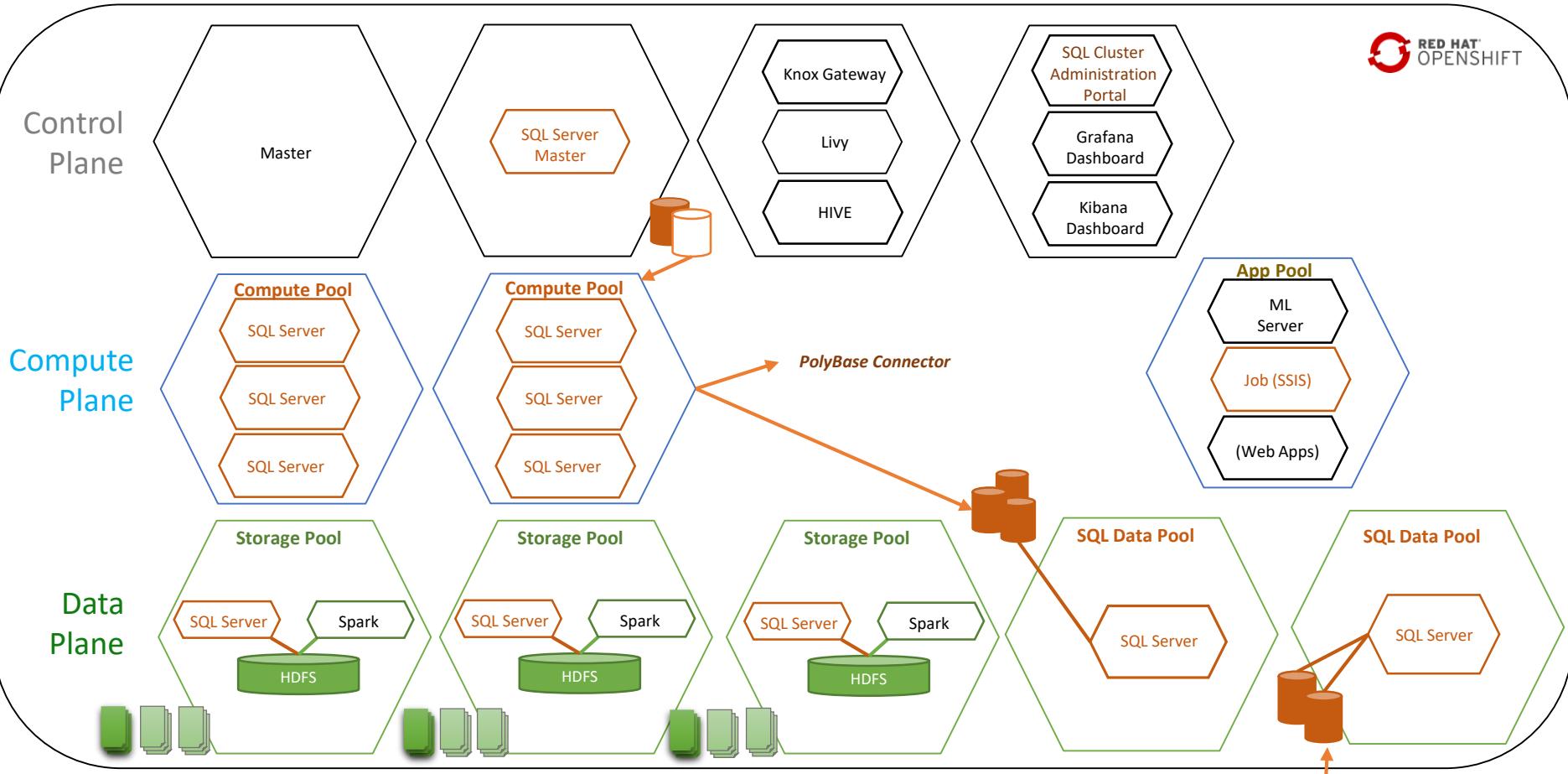


# SQL Server 2019 Big Data – Data Virtualization

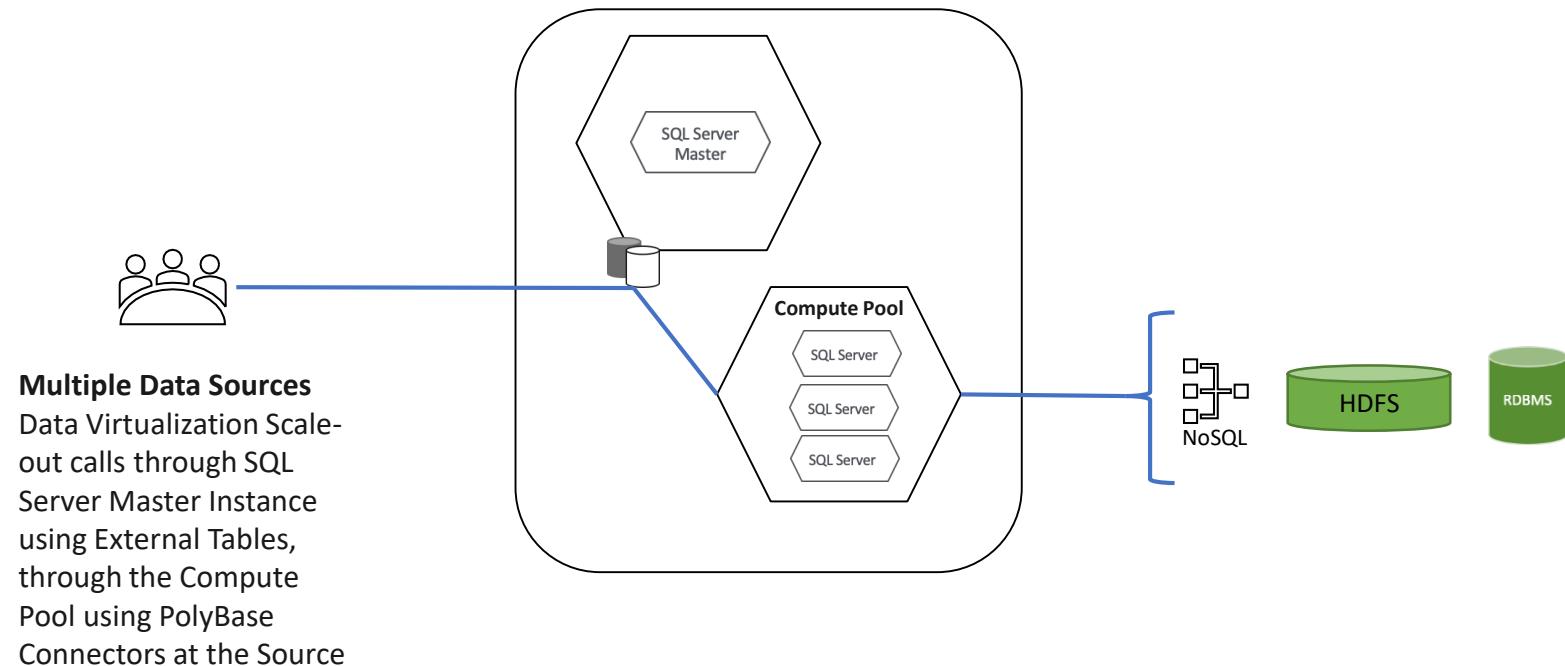
# SQL Server 2019 big data cluster

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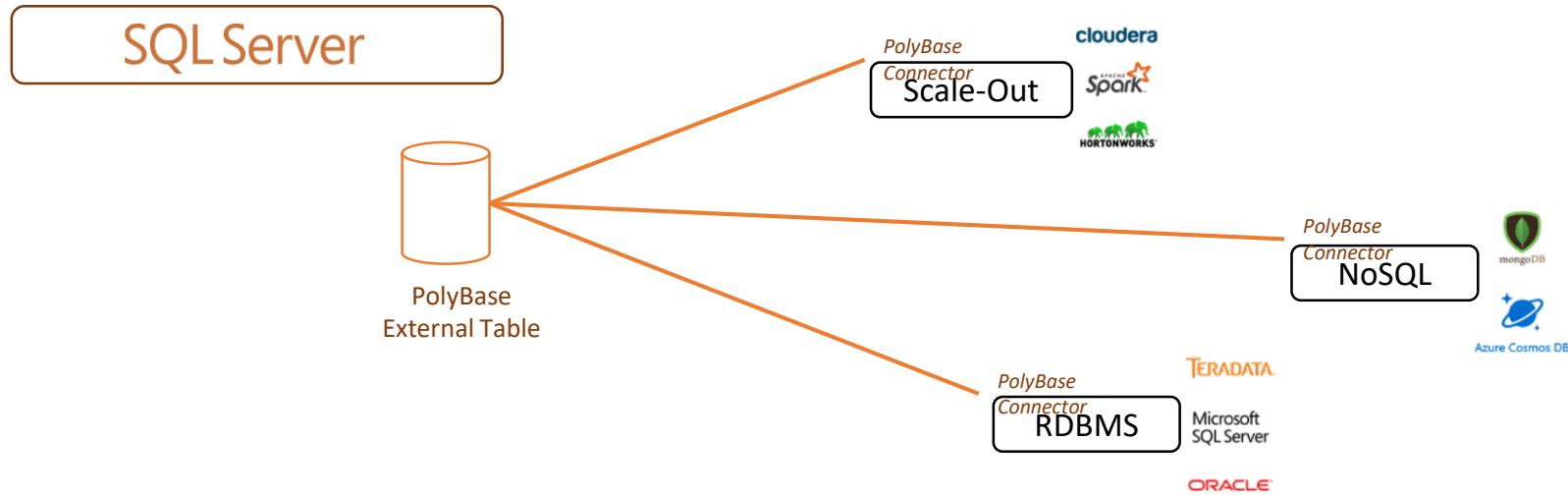


# Data Virtualization



# SQL Server 2019 and Big Data

## Data Virtualization

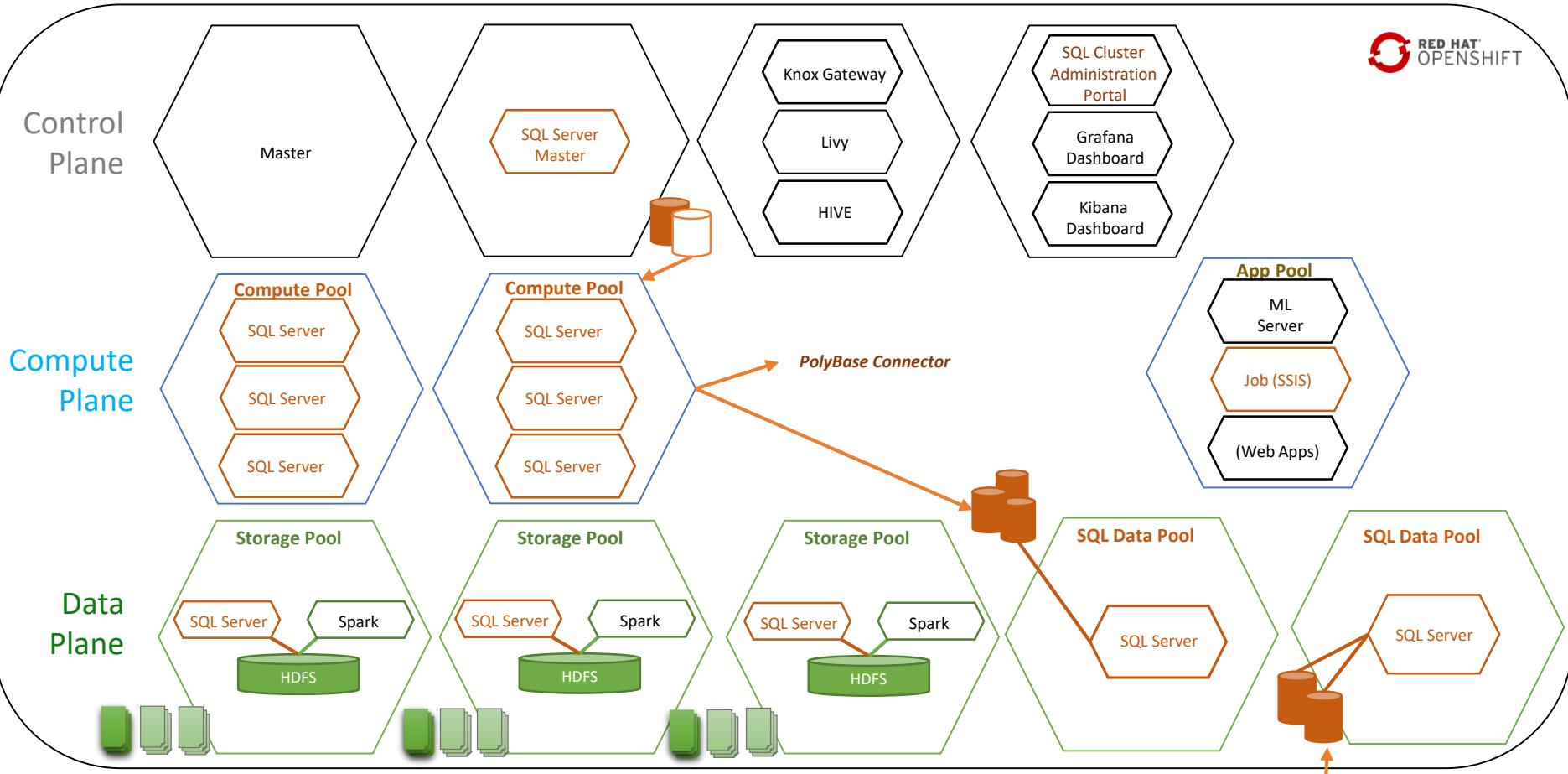


# SQL Server 2019 Big Data Cluster – Data Mart

# SQL Server 2019 big data cluster

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SQL Server

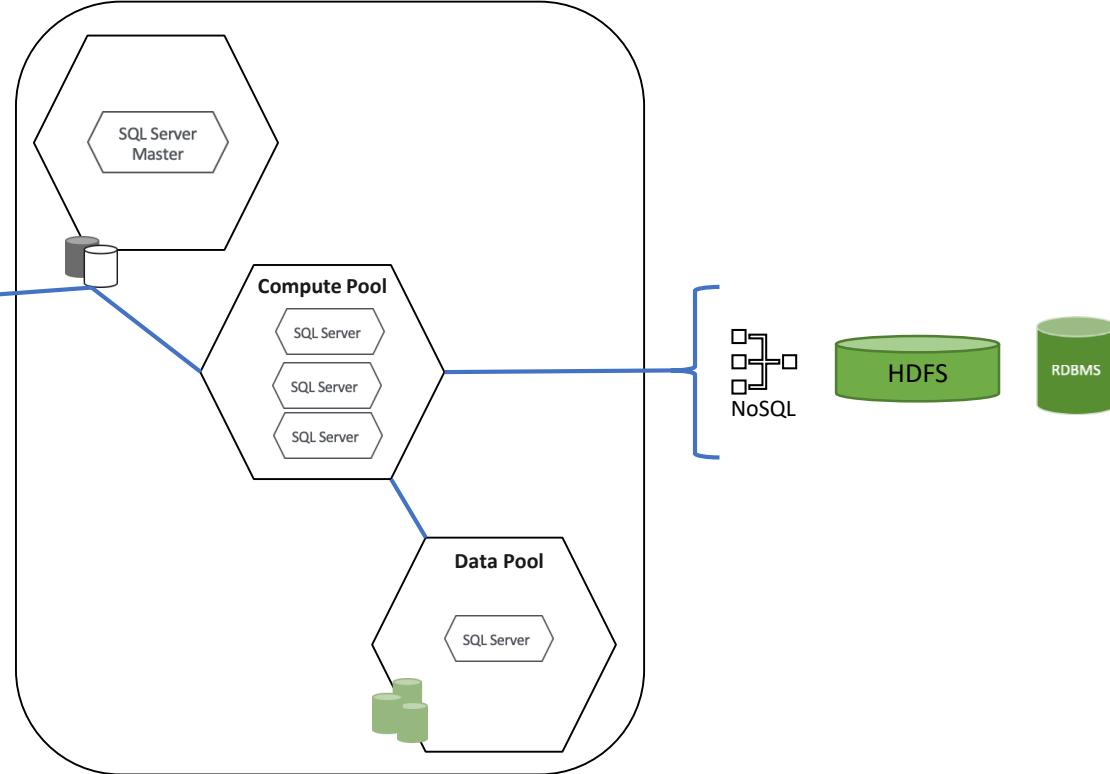
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# Data Mart

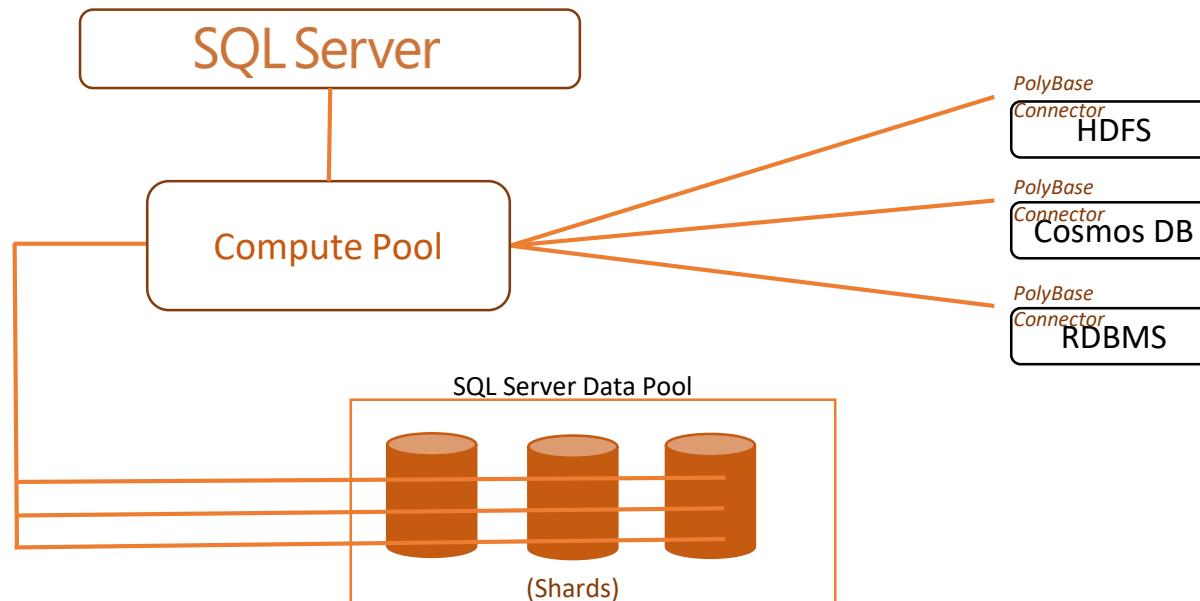


**Data Persistence Using Multiple Data Sources**  
Data Virtualization Scale-out calls through SQL Server Master Instance using External Tables, through the Compute Pool using PolyBase Connectors at the Source. Results are stored in the Shards of the Data Pool.



# SQL Server 2019 and Big Data

## Data Mart



SQL Server Big Data  
Cluster – Data Mart

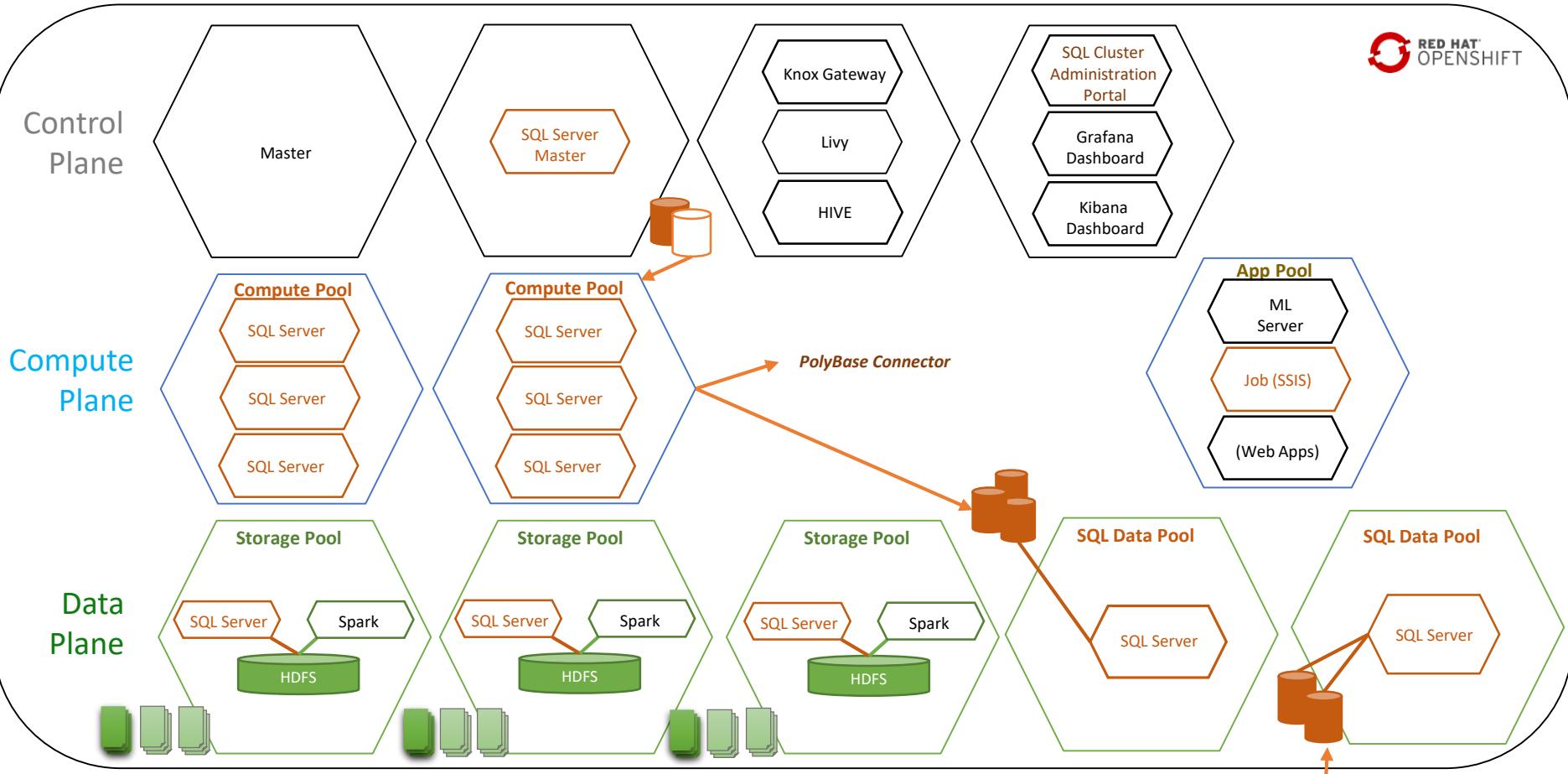
# Example

# SQL Server 2019 Big Data Cluster – Data Lake, Machine Learning and Spark

# SQL Server 2019 big data cluster

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# Data Lake, Scale, ML and AI

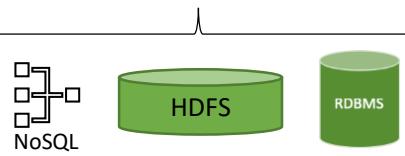
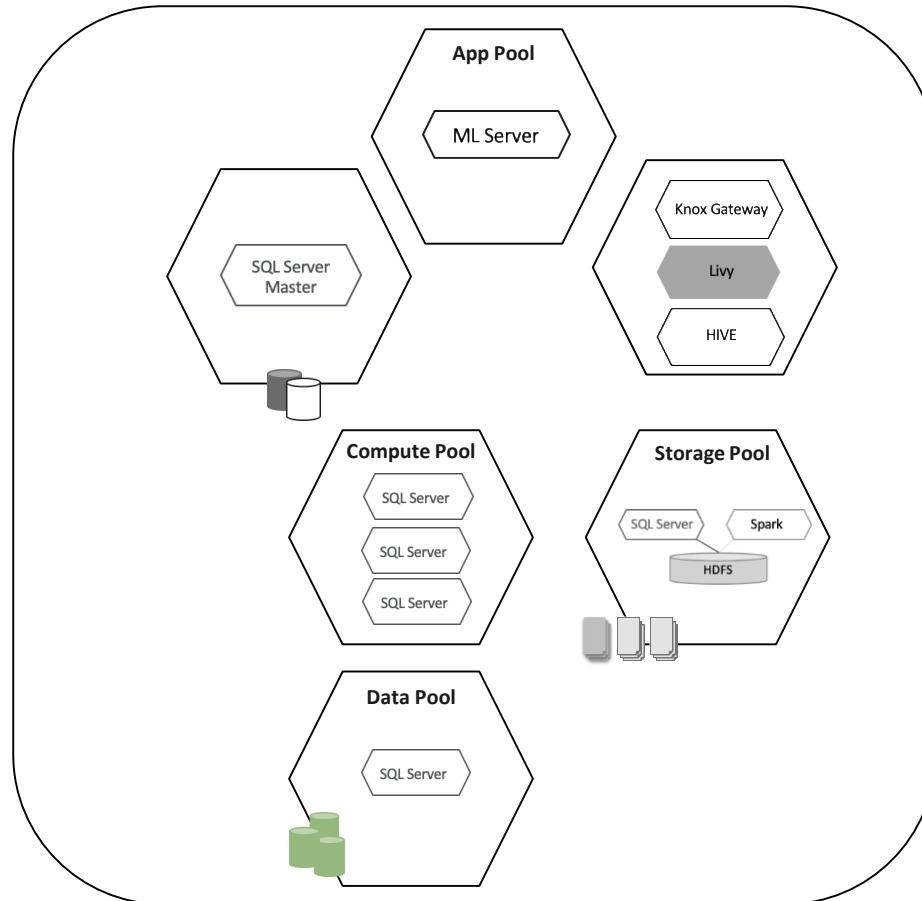


## Multiple Data Sources

Data Virtualization Scale-out calls through SQL Server Master Instance using External Tables through the Compute Pool to the Data Pool

## Scaled Data Analysis

Data Mart Scale-out calls through SQL Server Master Instance using External Tables into Data Pool. Direct calls to a Data Lake (HDFS) using the Storage Pool.



**AI Enablement**  
Prediction and Classification Scoring to AI apps using the App Pool



**Data Science**  
Data Engineering and Pipelines for Models with big data using Notebooks and other tools through to Spark, ingesting and processing data using the Storage Pool

Spark Query Notebook

# Example

# SQL Server 2019 Big Data Cluster – Tools, Management and Monitoring

SQL Server Big Data  
Cluster – Management  
and Monitoring

# Example

# Takeaways

- SQL Server 2019 Big Data cluster includes SQL Server together with the HDFS and Spark Compute engine as one package for big data processing, Machine Learning and AI
- Spark is a distributed compute engine that provides a unified framework for E2E big data processing pipeline including Machine learning and AI
- You can use SQL Server 2019 to create a secure, hybrid, machine learning architecture starting with data preparation, training a machine learning model, operationalizing your Model and using it for scoring
- *Go Do > Practice with installing, configuring, and operating SQL Server 2019*
- *Go Do > Download this deck and practice a demo on Big Data Clusters on SQL Server*
- *Go Do > Follow a complete workshop*

# Resources

- Official documentation – [aka.ms/bdc](https://aka.ms/bdc)
- In-depth training - [aka.ms/sqlworkshops](https://aka.ms/sqlworkshops)



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