

# RED HAT INNOVATION AWARDS 2025

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

## 1. Contest Description & Term

Red Hat, Inc. is sponsoring the 2025 Red Hat Innovation Awards ("Contest"), a skill contest in which participants provide a description of how Red Hat, Inc. products (including, but not limited, to Red Hat Enterprise Linux, Red Hat OpenShift, Red Hat OpenStack Platform, Red Hat Virtualization, the Red Hat Middleware Portfolio, Red Hat Ansible Automation Platform, Red Hat OpenShift Container Storage, or Red Hat Advanced Cluster Management for Kubernetes) were used to solve a business problem or project that required an exceptionally innovative solution to a complex problem. The innovative solution must have been executed to address the problem described by the participant or must at least be in progress. To enter, visit the Contest web site located at <http://www.redhat.com/en/customers/innovation-awards> during the Term. The Contest begins on June 03, 2024 at 9:00 a.m. Eastern Time ("ET") and ends on October 04, 2024 at 11:59 p.m. Eastern Time ("ET") ("Term"). Sponsor reserves the right to extend the Term by seven (7) days. VOID WHERE PROHIBITED.

**IMPORTANT NOTICE TO ENTRANTS: ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS.**

## 2. Eligibility

To be eligible to enter the Contest, the entrant ("Entrant") must be: (1) a legal commercial entity; and (2) a customer of Red Hat, Inc. The individual entering the contest on behalf of the Entrant ("You") must have access to the Internet and a valid email address to enter the Contest. Sponsor, its subsidiaries and affiliated companies are not eligible to enter.

**You warrant that in entering the Contest, Entrant has authorized You to act as its agent, that You are acting within the scope of Your employment as an employee, contractor, or agent of Entrant, that Entrant has full knowledge of Your actions and has consented thereto, and that Entrant agrees to satisfy all conditions required to win the Award.** You further warrant that Entrant owns any work product You create as part of the Contest and that Your actions do not violate Entrant's company's policies and procedures.

## 3. How to Enter

To enter the Contest, You must request and complete all required fields on the entry form located at <http://www.redhat.com/en/customers/innovation-awards> and provide the following information:

- Entrant's name and address;
- Your name, title, business address, phone number, and email address; and
- Project Leader's\* name, title, business address, phone number, and email address. (\*Note that the "Project Leader" is the person within the Entrant organization who commissioned the project and/or is accountable for the success of the project.)
- A detailed explanation on how Entrant implemented an innovative solution utilizing the Red Hat family of products ("Entry").

**For Entry to be considered eligible, You must submit the Entry during the Term. All Entries must be in English. Entries that are in any other language will not be considered. Subsequent Entries will be disqualified. All Entries become the property of Sponsor. They**

**will not be returned or acknowledged. Entries are void if they are in whole or part illegible, incomplete, deemed as not "innovative" by the Red Hat Customer Reference team, damaged, altered, counterfeit, manipulated, obtained through fraud, lost, late, misdirected, mutilated, submitted in a format other than in the entry form, or for any computer related, online, telephonic, or technical malfunctions that may occur whether or not within Sponsor's control. Entries will also be disqualified if they infringe upon third parties' rights or if they are objectionable, offensive, unlawful, illegal, or contradictory to the spirit of the Contest.**

#### **4. Privacy**

You agree that Your personal data that is provided to Red Hat during the Contest, including Your name, mailing address, phone number, and email address, may be processed, stored, and otherwise used for the purposes and within the context of the Contest. The collection, use, and processing of Your personal information will at all times be governed by our privacy policy, available at: [www.redhat.com/en/about/privacy-policy](http://www.redhat.com/en/about/privacy-policy). This data will also be transferred into the United States.

For residents of the European Union and Albania:

Pursuant to EU law pertaining to data collection and processing, You are informed that:

- a) The data controller is Red Hat, Inc. and the data recipients are Red Hat, Inc. and its agents;
- b) Your data is collected for purposes of administration of the 2025 Red Hat Innovation Awards;
- c) You have a right of access to and withdrawal of Your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, please contact Sponsor at [privacy@redhat.com](mailto:privacy@redhat.com).
- d) Your personal data will be transferred to the U.S.

Red Hat leverages the services of Credly, a 3rd party data processor authorized by Red Hat and located in the United States, to assist in the administration of the Red Hat Digital Credentialing program. In order to issue you a Red Hat Digital Badge, your personal information (such as name, email address, location and digital badge earned) will be shared with Credly. You will receive an email notification from Credly with instructions for claiming the digital badge. Your personal information is used to issue your digital badge and for program reporting and operational purposes. It will be handled in a manner consistent with Red Hat privacy practices. The Red Hat Privacy Statement can be viewed here. Red Hat employees can view the Red Hat Employee Privacy Statement on Red Hat's internal website under the Legal Policies page.

Please note that to use Credly's services, you will need to sign up and create an account with Credly, and in doing so, you will be asked to agree to Credly's privacy policy and terms of use which will apply to your use of Credly's website. Visit [credly.com/privacy](http://credly.com/privacy) to view Credly's privacy policy or email [privacy@credly.com](mailto:privacy@credly.com). The privacy policy describes how Credly treats the information you and Red Hat share with them. Credly's privacy policy also describes how to exercise data subject rights.

#### **5. Sponsor**

Red Hat, Inc., located at 100 East Davie Street, Raleigh, North Carolina, 27601, USA, is the Sponsor of the Contest ("Sponsor" or "Red Hat").

#### **6. Winner Selection & Judging**

Up to four (4) potential winners ("Potential Winners") will be selected based on one (1) round of judging called the "Grand Prize Round." The Grand Prize Round of judging will take place beginning

on or about October 11, 2024 and ending on or about October 31, 2024. During the Grand Prize Round, all Entries will be judged by a panel of experts in the field of business and open source technology ("Judges"). Each Entry will be scored based on the following five (5) criteria:

- a) Measurable impact to the organization and their various lines of business, showing the return on investment benefits and metrics of improvements in cost, time, productivity, agility, automation, scalability, and performance.
- b) Data points supporting the organization's IT transformation and modernization, articulating the type of challenge it experienced before and how it's thriving after.
- c) Insight into how the organization is embracing an agile mode of IT, using open source technology, methodology, open source values and initiatives to create a culture that supports collaboration, diversity, and meritocracy.
- d) Insight into how the organization's change and transformation has made a difference in the lives of the users, communities, and even the society it supports.
- e) The uniqueness, innovative originality, and distinct vision for the project.

For each criterion, each Judge will enter a score between one (1) and five (5), and the average score among the Judges will result in the Entry's overall score. The top four Nominees with highest scores (either that scored 25 or closest to 25) will be named as the four (4) Potential Winners. The decisions of the Judges are final.

In the event of a tie, the Entry that received the highest total score from the Judges in their rating of criteria (a) will be selected as a Potential Winner. In the case of a further tie, the Entry that received the highest total score from the Judges in their rating of criteria (b) will be selected as a Potential Winner, and so on through criteria (e). In the case of a tie in the scores of all criteria, the tied Entrants will all be Potential Winners.

We will notify You that the Entrant is a Potential Winner by email on or about October 31, 2024.

By agreeing to accept the Award, each Potential Winner agrees to collaborate with Sponsor to create a customer success story based on the Potential Winner's Entry. The completed customer success stories will then be posted online at [www.redhat.com/en/customers/innovation-awards](http://www.redhat.com/en/customers/innovation-awards) to be judged in a bonus round ("Bonus Round") of judging, described below. In the Bonus Round, one (1) customer success story will be selected by the public via online voting at <http://www.redhat.com/en/customers/innovation-awards>. The winner in the Bonus Round will be named the "2025 Red Hat Innovator of the Year" ("Award"). No prizes will be awarded in the Bonus Round.

Potential Winners will also need to make themselves available for videos and photographs, which will be used in event promotional/marketing materials such as – but not limited to – Event banners, videos, and Award ceremony materials, no later than March 1, 2025. A Red Hat Marketing Communications Associate will work with You and Entrant to schedule a time for a photographer to take Your picture and interview You on video so Sponsor can showcase Your and Entrant's accomplishments during the Event as well as showcase them on [www.redhat.com](http://www.redhat.com) and [www.youtube.com/redhat](http://www.youtube.com/redhat).

**Bonus Round.** The Bonus Round will take place from May 05, 2025 at 9:00 a.m. ET to May 8, 2025 at 9:00 a.m. ET. In the event of technical issues or any other issues that affect the operation of the voting process, Sponsor reserves the right to extend the Bonus Round by two (2) days. The Bonus Round will be held among the Potential Winners described above. The Sponsor will create a written and video version of a customer success story from each of the Potential Winner's entries and will post the success story at <http://www.redhat.com/en/customers/innovation-awards> and

[www.youtube.com/redhat](http://www.youtube.com/redhat). The success story will then be voted on by the public to be the best story in innovation utilizing Red Hat technology. To be declared the "winner" during the Bonus Round ("Bonus Round Winner"), the success story must receive the most votes. Each voter will be entitled to one electronic vote and will be voting on the creativity and innovation in utilizing Red Hat technology as described in the success story. Any subsequent votes by the same voter will be disqualified.

The Potential Winner whose customer success story receives the highest number of votes during the Bonus Round will be declared the "Red Hat Innovator of the Year." In case there is a tie, all tied submissions will be declared "Innovator of the Year." The "Red Hat Innovator of the Year" will be selected and notified on or about May 8, 2025 and announced at an awards ceremony at the Red Hat Summit.

Entries originating in the EMEA and LATAM regions may also be eligible for additional recognition as an "Honorable Mention." Regional Honorable Mentions will be notified on or about January 15, 2025, and announced through posts on the Red Hat Blog.

Odds of winning depend on the number of eligible Entries received and the skill of the Entrants.

## **7. Condition of Participation**

By entering the Contest, Entrant agrees to be bound by the terms of these Official Rules and Entrant confirms that it meets all eligibility requirements listed herein. Entrant agrees that all federal, state, provincial and local laws and regulations apply. By registering for the Contest, Entrant agrees that these Official Rules and the decisions of Sponsor are final and binding on all matters pertaining to this Contest.

Acceptance of the Award constitutes permission for, and You and the Potential Winner's consent to, Sponsor and its agencies to use the winning Entries, the Entrant's name, and Your name and/or likeness for advertising and promoting the 2025 Red Hat Innovation Awards in any media now known or hereafter devised, without further notice, compensation, consideration, review, or consent, and without regard to moral rights, unless prohibited by law. To the extent permitted by law, You and Entrant agree to hold Sponsor, its respective directors, officers, employees and assigns harmless for any injury or damage caused or claimed to be caused by participation in the Contest and/or acceptance of the Award. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the Award. If, in Sponsors' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, or if Sponsor learns that any portion of the Contest is illegal or if Sponsor is ordered to terminate the Contest as a result of a court order or the operation of any law, the Sponsor reserves the right in its sole discretion, to cancel, terminate, modify or suspend the Contest. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor or its agents. You or Entrant may be prohibited from participating in this Contest if Sponsor, in its sole discretion, reasonably believes that You or Entrant have attempted to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, or annoys, abuses, threatens, or harasses any other participants, Sponsor, or associated agencies.

## **8. Intellectual Property Rights Warranty, Indemnity and License**

By registering for the Contest, You and Entrant warrant and represent that, except for content created by Sponsor in transcribing the answers to the questions during an interview, You and/or Entrant are the sole author and creator of the Entry, the Entry does not violate any applicable law,

and that You or Entrant have no reason to believe that the Entry infringes or violate any intellectual property right held by any third party. Entrant further agrees to indemnify and hold harmless Red Hat, its agents, representatives and promotional partners, in the event of a breach of this warranty. In the event that the Entrant is a resident of South Africa, such indemnity will be with the approval of the South African Reserve Bank.

As a condition of entry, You and/or Entrant, as applicable, grants Sponsor and its licensees an irrevocable, royalty-free, and non-exclusive license, for the duration of protection of the rights, to use, reproduce, distribute, translate, publicly perform, publicly display and create a derivative work from the Entry. You and Entrant also waive all moral rights in the Entry to the extent such rights are waivable. You and Entrant also agree to allow Red Hat to publish Your and Entrant's name in correlation with the Entry. In addition, before being declared a Winner, each French Potential Winner must sign an assignment of copyright. All Entrants agree to execute any further documents as necessary to effect the preceding license.

## **9. Release of Liability**

By participating, You and Entrant release Sponsor, its affiliates, parent, and subsidiary companies, its employees, agents and officers, advertising and promotion agencies, licensees, as well as all others associated with the development and execution of this Contest, from and against any and all liability with respect to or in any way arising from the Contest and the awarding of the Award, or in connection with the use, modification, or publication of the Entry. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms.

## **10. Governing Law**

This Contest is subject to all United States federal, state and local laws. This Contest and Official Rules are governed and interpreted by the laws of the State of North Carolina, without regard to its conflict of law provisions.

## **11. Official Rules/Winners List**

The Official Rules, the names of the Winners and the success stories created by the Sponsor will be posted online at [www.redhat.com/en/customers/innovation-awards](http://www.redhat.com/en/customers/innovation-awards) on or about May 08, 2025.