FFG transforms service delivery with Red Hat Open Innovation Labs

Fukuoka Financial Group

Industry

Financial services

Software

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Fukuoka Financial Group, Inc. (FFG), is a banking and financial services company based in Fukuoka, Japan.

Challenge

FFG's strategic goal is to transform itself into a digital bank by 2020 by launching new services and customer offerings. It wants to position itself as the best bank within the region. To achieve this goal, FFG wanted to accelerate its digital transformation to be able to release new services faster to meet customer demands and increase competitive advantage.

Path to innovation

To advance its digital transformation efforts, FFG engaged Red Hat Open Innovation Labs for a collaborative residency. During this engagement, FFG worked with Red Hat consultants to create faster service development and delivery models and streamline the release process. The residency introduced agile methodology, including DevOps, to enable FFG to bring the development of new products and services in-house.

Business outcomes

After Open Innovation Labs, FFG implemented agile development methodologies, increasing innovation, efficiency, and flexibility. The company is now able to more effectively utilize resources to meet business needs faster. As a result, FFG has improved the customer experience and boosted its competitive advantage in the financial services market.

"*Red Hat Open Innovation Labs is about taking Red Hat's open approach and providing it to customers to inspire a new way of working and equipping them to be able to change the way their organizations work.*"

Koji Yokota
Director and executive officer, Fukuoka Financial Group, Inc.