



# The Business Value of Red Hat OpenShift

IDC's research demonstrates the **strong value** that organizations have achieved with the Red Hat OpenShift platform by **delivering higher quality and more timely applications and features** to their businesses, while **optimizing their development and IT-related costs and staff time** requirements.

## KEY RESULTS



**20% higher**  
overall developer  
productivity



**636%**  
5-year ROI

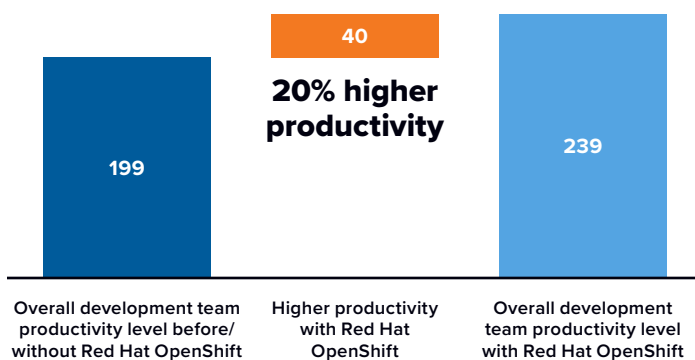


**10 months**  
payback  
period

### CUSTOMER QUOTE:

“Red Hat OpenShift has enabled containerization and DevOps. . . We also have better development cycles, allowing us to have development be more dynamic in responding to the needs of the business.”

## DEVELOPMENT BENEFITS



**44% more**  
new applications



**Almost 3X more**  
new features



**29% faster development**  
new applications



**33% faster development**  
new features

### CUSTOMER QUOTE:

“The expediency of getting products to market is the most significant benefit for us of Red Hat OpenShift, because it provides an end-to-end deployment environment for planning, building, and deploying cloud-native applications.”

## IT AND BUSINESS IMPACT



**11% reduction**  
development budget for  
hardware/software



**21% more efficient**  
IT infrastructure teams



**61% less**  
unplanned downtime



**22% fewer**  
virtual servers



**\$21.62M higher revenue**  
per year per organization



**33% faster**  
application updates