

3 ways Red Hat Ansible Automation Platform accelerates financial services innovation

Forrester business value of Red Hat Ansible Automation Platform

Forrester has determined that Red Hat Ansible Automation Platform helped an organization achieve:²

- **US\$1,321,364** in operational efficiency savings.
- **US\$389,707** in infrastructure appliance software savings.
- **94% reduction** in the resource hours needed to recover from security incidents.



“Red Hat Ansible will save us time by scripting more tasks, such as deploying middleware components in production.”

Christian Nicoll
Director of Platform
Engineering and Operations,
Generali Switzerland³



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Automate to innovate and compete

The financial services industry is experiencing widespread disruption caused by the digital demands of an increasingly connected customer. Financial services companies must create the scale and capabilities to compete against new digitally native competitors.

To succeed in this new reality, financial services organizations strive to optimize resources, accelerate development, and quickly adapt to market changes. However, routine tasks, manual processes, cultural resistance to change, and inefficient workflows create a burden on IT teams, affecting the ability to quickly deliver value to customers and maintain a seamless operating framework.

An automation strategy with [Red Hat® Ansible® Automation Platform](#), a suite of proven technologies that create a consistent foundation for automation across your enterprise, can help your organization improve existing processes and execute your digital initiatives. Applying modern automation to your organization's application environment helps your business better serve customers so that you can be successful.

Here are 3 ways automation can help your organization accelerate innovation:

1. Simplify IT operations

One of the hallmarks of Red Hat Ansible Automation Platform is simplicity. Since all automation playbooks are written in a natural language, they are easy to understand, adopt, and begin using. No coding skills are required, so many users become productive quickly with little training. Ansible Automation Platform gives you a simple approach to improving operational efficiency, management, and scalability of heterogeneous IT environments, especially where regulatory compliance and security are primary concerns.

2. Gain the power of open source

Red Hat Ansible Automation Platform is powerful enough to provision servers, manage configurations, automate entire workflows, and orchestrate the complete application life cycle. Ansible Automation Platform is built on Ansible open source technology, which gets more than 250 million downloads on GitHub each month and has more than 3,550 contributors.¹

3. Boost efficiency and innovation

With the financial services industry changing rapidly, automating manual, repetitive tasks enables your staff to work more efficiently and gives them time to focus on customer innovation and extending competitive advantages. Ansible Automation Platform provides an agentless architecture, reducing the complexity of your IT environment.

¹ [“Why Ansible?”](#) Accessed 16 Apr. 2020.

² A Forrester Total Economic Impact™ Study, commissioned by Red Hat. [“Red Hat Ansible Tower provides powerful automation to simplify and manage IT systems.”](#) Forrester, July 2018.

³ Red Hat case study. [“Generali Switzerland unites data systems with Red Hat Openshift,”](#) July 2019.





IDC business value of Red Hat Ansible Automation Platform

According to IDC, highlights of Red Hat Ansible Automation Platform's business value include:⁴



- **498%** 5-year return on investment (ROI).
- **135% more applications** developed per year.
- **US\$1.13 million** in additional new revenue.
- Payback in **5 months**.

Table 1. Benefits of Red Hat Ansible Automation Platform

	Benefits	Details
	Speed of innovation	Deliver applications faster by reducing manual effort and complicated coordination.
	Automation for everyone	Bring simplicity to your organization. With its common language, Ansible Automation Platform is easy to learn and operate.
	Integrated and automated security	Investigate and respond across the enterprise in a coordinated, unified way using a curated collection of modules, roles, and playbooks.
	High-value talent	Help your highly skilled people focus on tasks that matter to your business—and deliver enhanced customer experiences.

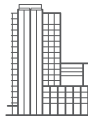
Start your automation journey

Increase the speed and efficiency of innovation with automation technologies and practices. Learn more at <http://redhat.lookbookhq.com/fsi-automation>.

⁴ Johnston Turner, Mary, and Harsh Singh. "Red Hat Ansible Automation Improves IT Agility and Time to Market." An IDC White Paper, sponsored by Red Hat, June 2019.

About Red Hat

Red Hat is the world's leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers integrate new and existing IT applications, develop cloud-native applications, standardize on our industry-leading operating system, and automate, secure, and manage complex environments. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500. As a strategic partner to cloud providers, system integrators, application vendors, customers, and open source communities, Red Hat can help organizations prepare for the digital future.



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