

# Partner with Red Hat for automated response and remediation

## What is Event-Driven Ansible?

As a part of any Red Hat Ansible Automation Platform subscription, [Event-Driven Ansible](#) provides the event-handling capability needed to automate time-consuming tasks and respond to changing conditions in any IT domain.

## Spend more time innovating

*"What's really neat is that with Ansible Automation Platform we're no longer executing, we're just validating outcomes."*

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### Zac Durham

Platform Engineering  
Director, Glen Raven

## Enterprises are maturing automation for improved speed, efficiency, and innovation

Addressing complex resource and specialized skills gaps is something all organizations must deal with. It requires highly resilient systems, including new artificial intelligence (AI) solutions, which add an even greater level of complexity and at-scale computing. In a digital world, all of this must be managed to ensure desired business outcomes.

To effectively manage these complexities and maintain uninterrupted service delivery, enterprises are using observability data and other insights to provide critical intelligence on rapidly evolving conditions. However, the challenge resides in the ability for enterprises to act on these near-real time insights more quickly.

Enterprises need a robust, scalable, and intelligent automation platform that simplifies and expedites operational response, and enhances their ability to compete in a fast-paced digital economy. As a Red Hat partner, you have the opportunity to meet this demand by delivering a comprehensive solution that includes event-driven automation to your customers.

## More value for our mutual customers

Event-Driven Ansible®, which is included in Red Hat® Ansible Automation Platform subscriptions, enhances your customers' speed of response and resilience. The ability to automate responses to critical events helps your customers to continue running smoothly. The value of Event-Driven Ansible for your customers can be delivered across 4 key areas:

- 1. Shorten mean-time-to-resolution (MTTR).** Help your customers significantly reduce the time, effort, and disruption associated with resolving issues. This leads to less time spent on toil and churn, helping IT teams maintain the highest level of service with fewer interruptions.
- 2. Automate response.** Help customers perform automated actions before an issue or outage occurs. For example, automatically respond to thresholds and limits such as memory allocation, storage pools, or cloud instance sizes to keep operations running as expected. Customers can also create notifications, perform updates automatically when a specific device comes online, or stand up self-service provisioning scenarios that can close trouble-tickets automatically.
- 3. Manage complex IT environments.** Automation, combined with Event-Driven Ansible and your monitoring or observability data, provides a powerful approach to managing the complexity of modern IT environments. Based on your data and events that alert of changing IT conditions, your customers can simplify processes and reduce manual intervention. For example, this data can include AI-driven analysis from observability tools to detect anomalies and predict issues before they occur. Together, these technologies help organizations proactively manage their IT environments, ensuring optimal performance and stability.
- 4. Meet the need for skills.** Standardizing operations using Event-Driven Ansible helps your customers mitigate their dependency on highly skilled resources for routine tasks, minimizes errors, and helps apply best practices consistently across their organization.

*"Choosing Red Hat Ansible Automation Platform in 2016 was one of the best decisions we've ever made."<sup>2</sup>*

#### **Marta Ceciliano**

Head of Middleware,  
Automation,  
and Observability,  
Mutua Madrileña

#### **Red Hat partners can access the value of Event-Driven Ansible**

As a Red Hat partner, you have the opportunity to expand your offerings to help your customers optimize their automation deployments across all areas of the business. By offering Event-Driven Ansible as part of your solutions, you can help your customers realize the full potential of automation. Including Event-Driven Ansible as part of your solution offers significant business value and can help:

- ▶ **Accelerate the customer's automation journey.** Help your customers quickly implement or expand their automation solutions. Event-Driven Ansible streamlines operations through self-service and is paired with a culture of automation that combines people and technology to advance enterprise-wide automation adoption.
- ▶ **Integrate automation into technology-specific and industry-specific solutions.** Deliver customized solutions with technologies you and your customer deploy (i.e., APM, FinOps, compliance or security focus) that address your customers' challenges and accelerate innovation in any industry—resulting in increased customer satisfaction and loyalty.
- ▶ **Create and deliver your automation intellectual property (IP).** By developing reusable rulebooks, playbooks, scripts, and automation frameworks using Event-Driven Ansible, you can expedite the delivery of services to your customers. Use the Event-Driven Ansible IP you have built with each new customer whether it is vertical, domain, or workload specific.

#### **Red Hat partners can innovate through integration**

Unlock more value from existing data and observability tools by integrating Event-Driven Ansible. Integration helps your customers to not only monitor and analyze their systems more effectively, but also to act on the insights gained in real time. As a result, they can optimize their operations with greater precision, resulting in better outcomes and maximizing the return on their technology investments.

Event-Driven Ansible gives your offering a competitive advantage by supporting faster, more efficient operations. It simplifies the integration of disparate tools and processes, creating a cohesive, automated environment. This not only improves operational efficiency but also helps your customers to free time to innovate faster, giving them the agility they need to respond to changing market demands.

#### **Learn more about opportunities for Red Hat partners**

Get more information about [Red Hat Ansible Automation Platform for partners](#).

Read the [Event-Driven Ansible for ITOps e-book](#).

Learn more about [Event-Driven Ansible](#).

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<sup>2</sup> Red Hat case study. ["Mutua Madrileña adopts automation as standard with Red Hat,"](#) 15 Nov. 2023.



#### **About Red Hat**

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.

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