

# The Business Value of Red Hat Insights

IDC's study demonstrates how organizations leverage predictive analytics provided by Red Hat Insights to **establish more efficient, resilient, and high-performing IT environments** in support of their business operations. Interviewed Red Hat customers reported **saving significant staff time on day-to-day management and security activities** as well as capturing **benefits from enhanced IT agility, security, and performance**.

## KEY RESULTS

**\$103,500**  
average annual benefits  
per 100 cloud servers/VMs

**501%**  
three-year ROI

**7 months**  
to payback

### CUSTOMER QUOTE:

*"The visibility in one 'pane of glass' with Red Hat Insights is a huge win for us, as is the alignment into a single system. It provides huge gains in terms of efficiency and in those areas that we didn't have before, so it's been a win-win for us."*

## IT STAFF BENEFITS

**20%** IT system management team efficiencies

**24%** security team efficiencies

## AGILITY BENEFITS

**48%** faster to deploy new VM

**33%** faster to deploy new compute, overall

### CUSTOMER QUOTE:

*"Red Hat Insights has reduced the risk of security and improved our efficiency, which helps us deliver our products faster. That has helped our dealers and customers, increased revenue, and improved our agility."*

## DEVELOPMENT BENEFITS

**33%** faster to market, new applications  
and features

**18%** higher developer productivity

## SECURITY AND PERFORMANCE BENEFITS

**26%** faster to resolve security incidents

**76%** less unplanned downtime