



Executive Summary

The Business Value of Red Hat Runtimes

RESEARCH BY:



Matthew Marden 
Research Director, Business
Value Strategy Practice, IDC



Maureen Fleming 
Program VP, Worldwide Intelligent Process Automation
Market Research and Advisory Service, IDC

IDC spoke with organizations that have deployed Red Hat Runtimes solutions as a foundation for developing and running applications across hybrid and multicloud environments. Study participants reported achieving substantial value through their investment in Red Hat by increasing the agility and performance of these environments that house business-critical applications and development activities.

Based on interviews, IDC projects that this sample of Red Hat customers will achieve value worth an annual average of \$67,500 per 100 internal IT users (\$5.23 million per organization) by:

- ▶ **Empowering DevOps and development teams** to deliver timely, robust, and functional applications and features
- ▶ **Improving business results and reducing operational risk** through greater flexibility and improved performance in addressing customer demand
- ▶ **Optimizing direct platform and infrastructure costs as well as staff time requirements** for running and maintaining IT infrastructures through deeper use of container and cloud technologies

BUSINESS VALUE HIGHLIGHTS

482%
three-year ROI

6 months
to payback

19% higher
developer productivity

31% faster
to build and test, new release

>2x new
applications

38% faster
to deploy, new features

56% less
unplanned downtime

15% lower
cost of application services
platform



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