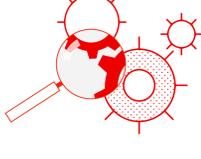


Red Hat Enterprise Linux on Microsoft Azure

A business accelerator for digital transformation



#1
Improving operational efficiency is the top business priority for organizational boards.¹



Top 100
Microsoft customers deploy Linux® workloads on Azure.³



Enterprises with a hybrid cloud strategy²



Organizations using at least one public cloud²



Organizations using, experimenting with, or planning to use Microsoft Azure²

Your challenges



Building

a production-grade cloud environment



Protecting

your business with integrated security



Simplifying

cloud migration with expertise and support



Streamlining

cloud management

A hybrid cloud built to support modern IT needs

A production-grade hybrid cloud—built with open source technologies—delivers:



Choice without complexity

Choose where to run your applications—in your datacenter and in the cloud—to expand your IT options without adding complexity.

Portability

Get more from a consistent enterprise platform and application programming interfaces (APIs) for certified apps and containers, creating portability across all your environments.



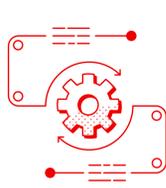
Comprehensive support

Access global support across hybrid environments for a consistent support experience.



Manageability

Simply and efficiently manage workloads across physical, virtual, and private and public clouds.



Red Hat Enterprise Linux: Any cloud, any workload, one OS



Innovate

Remove challenges from the build-deploy process with standardized technologies that are well supported, maintained, security focused, high performing, and ready for production deployment.



Optimize

Get guidance and expertise for configuring workloads that run on Red Hat® Enterprise Linux® and the operating system (OS) itself to achieve optimal performance, increase efficiency, and streamline management at scale.



Transform

Simplify and accelerate the migration of workloads to the cloud and edge environments.



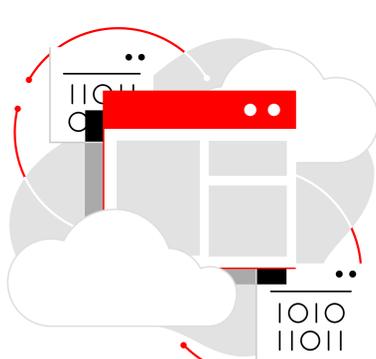
Protect

Mitigate risk with services that identify vulnerabilities and simplify the enforcement of security configurations.

Red Hat and Microsoft Azure: Advancing your cloud journey

Engineered for hybrid cloud, Red Hat Enterprise Linux gives organizations a consistent OS across public cloud, private cloud, and on-premise environments, and the flexibility to go where your business goes.

- ✓ Quickly launch and scale applications.
- ✓ Simplify cloud management with unified tools and visibility.
- ✓ Protect your data, applications, and business infrastructure.
- ✓ Accelerate migration efforts with enterprise-grade support and expertise.
- ✓ Efficiently integrate traditional on-premise applications and cloud-native workloads.



- ✓ Use preprovisioned virtual machines (VMs) or create your own Red Hat Enterprise Linux VMs on Azure.
- ✓ Migrate current Red Hat subscriptions to Azure with Red Hat Cloud Access or simply pay as you go.
- ✓ Run cloud-native applications on-premise to meet latency and connectivity requirements.
- ✓ Save up to 85% compared to standard pay-as-you-go rates with Azure Hybrid Benefit.⁴
- ✓ Achieve the lowest cost of ownership when you combine Azure Hybrid Benefit, reservations savings, and extended security updates.

Get started

View your on-demand options for Red Hat Enterprise Linux 8 today on [the Azure Marketplace](#).



1. Bates, Steve. "Harvey Nash / KPMG CIO Survey 2020: Everything changed. Or did it?" KPMG Advisory, Sept. 2020.
2. Flexera. "2020 State of the Cloud Report." April 2020.
3. Microsoft. "Linux on Azure Infographic." June 2020.
4. Actual savings may vary based on region, instance type, or usage.