

Avoid long approval wait times when provisioning

Learn how Red Hat Marketplace can help streamline processes and encourage innovation



According to Gartner, IT spending on public cloud computing is continuing to increase. Cloud is projected to make up 14.2% of the total global enterprise IT spending market in 2024.¹

Red Hat Marketplace is available with Red Hat OpenShift 4 to help organizations invest in the right software for each environment and prevent unnecessary spending.

Red Hat Marketplace is a simpler way to try, purchase, deploy, and manage certified enterprise software for container-based environments in public clouds and on-premise.

Accelerate the provisioning process

Acquiring new software for provisioning poses challenges no matter the size of team or organization. Large enterprises may require levels of approval that can slow projects down. Smaller organizations contend with the potential increase in both costs and risks that accompany new software integration and the possibility of software conflicting with existing technology. These are a few leading factors that influence an organization's decision to purchase new software, and why many procurement decisions include multiple levels of approvals.

Developers often anticipate these layers of approvals that, while put in place to prevent problems, become time consuming and can create additional challenges that further slow down provisioning. The result is a lack of agility and ultimately decreased innovation.

Reduce manual IT tasks and unlock developer potential

With Red Hat® OpenShift® 4, organizations can expedite approval processes by accessing Red Hat Marketplace. This open cloud marketplace offers teams a single place to try, purchase, deploy, and manage certified software.

How can teams remove manual approvals and still mitigate risk?

One of the biggest benefits of Red Hat Marketplace is having access to Red Hat certified software. Red Hat software certification can give IT teams the confidence to create a controlled environment that encourages innovation with less risk, even without manual approvals. Technical documentation and community review for partner products are also available, and software can be deployed instantly on any Red Hat OpenShift 4 cluster.

Certified software from Red Hat Marketplace helps reduce manual management, entitlements, and the overall number of routine installs. Fragmented entitlement tracking, caused by implementing software from disparate sources, is eliminated by using a central location to see what is currently in use.¹

How do teams use Red Hat Marketplace process effectively?

To get the most out of Red Hat Marketplace, organizations need to try new ways of working, which may require some developers to change their traditional methods of finding software solutions. Teams need to be willing to embrace using clusters on Red Hat OpenShift and adapting to provisioning with Red Hat Marketplace.

To get the most of the convenience and flexibility of Red Hat Marketplace, IT teams must encourage this new way of working by communicating the freedoms and benefits for each role.

With the new software provisioning process, teams get the best of both worlds—more flexibility, more self-reliance to solve problems and experiment, and more control over environments.

Improve speed to market and build an innovation playground

For greater control and governance of curated, certified software, organizations can create and manage a custom marketplace with a premium edition of Red Hat Marketplace. Red Hat Marketplace Select allows software to be vetted by an organization before options become available to wider teams offering a view of software usage and spending patterns.

By streamlining the approval process and empowering teams to experiment and problem-solve independently, delivery times are faster, workload portability is increased, and manual maintenance tasks are reduced.

There are additional benefits to streamlining workflows, like productivity and team morale. Developers have a passion for experimenting and finding solutions to current and potential future problems. But to get this freedom, developer teams need their own approval and purchasing power. While many developers consider this the dream scenario, by putting software management in the developer's hands, free trials can lead to accidental charges.

The Red Hat OpenShift and Red Hat Marketplace Select environment is like a playground for developers. Software can be loaded and tested without a trial period, end dates, or surprise charges. There are no virtual machines to set up and tear down to run tests, and there is no vendor lock-in. Tasks that took days to complete, like creating a database, can be done in seconds.

Build the environment that teams need to work effectively. Try [Red Hat Marketplace](#) today.



About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.

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