Red Hat

Unlock innovation with an adaptive software strategy

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Modern business relies on technology

Today's IT organizations play a critical role in the success of their companies. Many business opportunities require cost-effective technological solutions that allow teams to rapidly innovate and deliver high-value customer experiences. And organizations that can't keep up with the speed of change are often left behind their competition.

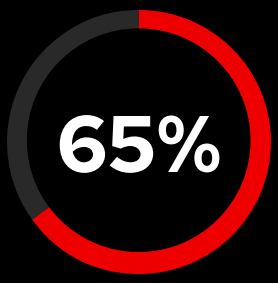
Meeting these demands isn't straightforward, and many IT teams find themselves trying to achieve competing corporate mandates: accelerate **digital transformation** and AI innovation throughout their organization, and at the same time, reduce the total cost of ownership (TCO) of their IT environment. Balancing ongoing maintenance of existing IT investments with the need to deliver new technologies and services is critical, as IT budgets are limited.

Even so, your IT organization may not be well-positioned to handle this situation. Complex IT environments, technology disruptions, limited team sizes, and skills gaps can hinder your efforts to support your business.

- **Complex IT environments** can create barriers to innovation and reduce your ability to respond quickly to market changes. They also require more time, effort, and cost to manage and operate.
- **Technology disruptions** introduce risk and uncertainty for businesses. Choosing technologies without careful consideration may address immediate challenges, but can also create isolated systems, increase complexity, and hinder long-term innovation.
- **Limited staff and time** mean that new opportunities must be prioritized, and some left unpursued. Support for new projects may also be delayed if other important issues arise.
- **A lack of skills** and resources for skills development can prevent teams from responding fast enough to requests for new technologies. It can also result in technology choices that are less effective and ultimately create more technical debt in the future.

The effect of IT architecture on business

Business leaders recognize IT infrastructure and design as an increasingly strategic choice in gaining competitive advantages. Now, they're looking to technology to meet core organizational objectives that define success: efficiency, scalability, and agility.[1] Even so, business leaders report that there is plenty of work to be done to realize these goals.



of business leaders say their tech architecture is crucial to how they use IT to improve business performance.[1]

also say their tech architecture creates confusion, conflict, and disagreement.[1]

All of this can prevent your organization from responding to new business opportunities with the urgency and support needed for success. While it may seem daunting, you can take steps to prepare your organization to pursue more business opportunities. And, in a digital world, the key lies in your IT environment and technologies. It is no longer enough to simply address IT challenges with quick-fix, intermittent solutions. In fact, 65% of business leaders say their tech architecture is crucial to how they use IT to improve business performance.[1] At the same time, 70% say that their tech architecture creates confusion, conflict, and disagreement.[1] A new approach is needed, and **open hybrid cloud** is the answer.

Adopting an open hybrid cloud foundation can help your IT teams support new opportunities from beginning to end while promoting security, stability, and cost efficiency.

1 *IBM Institute for Business Value. "**Architecting for AI agility: How hybrid by design can help tech architectures accelerate business outcomes.**" 15 July 2024.*

Gain possibilities with an open hybrid cloud foundation

An open hybrid cloud platform can provide the capabilities needed to support business opportunities from idea to production and beyond. Red Hat offers a framework, platform, and set of technologies that let you say yes to new possibilities.

Open

Red Hat is the largest **open source** company in the world. We use an **open development model** to create more stable, secure, and innovative technologies. Our platforms incorporate open architectures and interfaces to increase interoperability with a wide variety of other technologies and existing infrastructure. And our extensive ecosystem of certified partner products, services, and technologies gives you the flexibility and stability needed to advance your business.

Hybrid

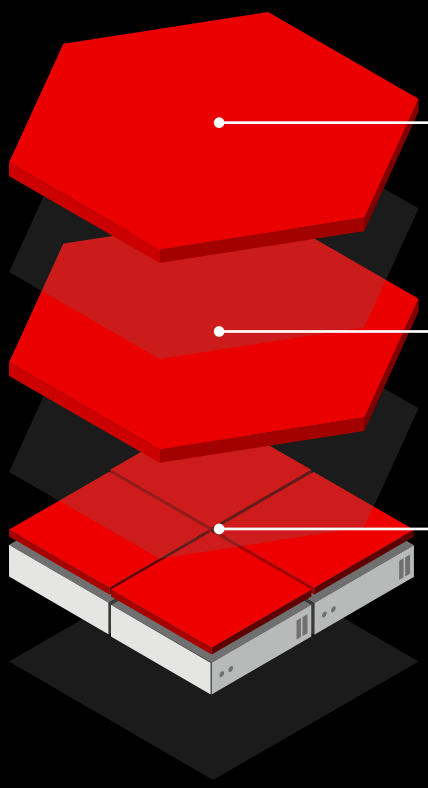
Red Hat's open **hybrid cloud** foundation lets you run applications and workloads consistently across IT footprints—including on-site datacenters, cloud environments, and edge deployments—while maintaining security and compliance. Based on this foundation, we also provide frameworks for rapidly building, deploying, managing, and modernizing existing infrastructure, applications, and processes. Operational consistency speeds innovation while improving scalability, governance, and compliance.

Cloud

Red Hat® platforms incorporate the latest **cloud innovations**, giving you the automation, scalability, and security needed to optimize cost and flexibility. We partner with more than 1,400 global and regional cloud providers to ensure our products operate with stability, security, and performance in the cloud. We also simplify adoption of artificial intelligence (AI) based workloads—which often require the scalability of cloud infrastructure—by allowing you to use the platforms, tools, and resources you already have and are familiar with.

Red Hat's connected foundation

Our open hybrid cloud strategy is built on the technological foundation of Linux®, containers, and automation. By making innovation simpler and more manageable, we give your teams a clear path from idea to execution. Our core platforms—**Red Hat Enterprise Linux**, **Red Hat OpenShift®**, and **Red Hat Ansible® Automation Platform**—combine consistency and flexibility to streamline development and launch workflows, simplify overall operations, and innovate and adapt faster. Read on to learn how your organization can benefit from a Red Hat open hybrid cloud foundation.



Red Hat Ansible Automation Platform

Manage, coordinate, and operate your hybrid cloud with unified processes and policies.

Red Hat OpenShift

Develop, modernize, deploy, run, and manage applications with less friction.

Red Hat Enterprise Linux

Connect all aspects of modern IT with a consistent, reliable, and flexible operating foundation.

Learn more about Red Hat's open hybrid cloud products.

Speed innovation and time to market

The right IT foundation can help your organization innovate and deliver new business capabilities faster. Combining cloud-native and AI technologies with modern application development approaches lets you create the high-value products and customer services that boost revenue and keep your organization ahead of your competition.

An open hybrid cloud foundation also prepares your organization for future change. A consistent, open, security-focused foundation that connects and spans IT infrastructures, locations, applications, and operations lets you confidently adapt over time as business requirements evolve, new technologies are made available, and cost structures fluctuate.

Accelerate application development and launch

Modern business depends on applications. Streamline the entire application development lifecycle—from building and deploying to running and managing applications—using our open hybrid cloud foundation. The consistent infrastructure, development, and delivery experience lets you develop, deploy, modernize, and manage all types of applications across on-site datacenters, public cloud environments, and edge deployments.

IDC reports that 60% of developers' time is wasted on operational responsibilities, rather than writing code.[3] Red Hat helps developers reclaim their time and refocus on coding. Developers of all skill levels can get started in less time with zero-configuration development environments and custom developer portals. A comprehensive set of tools, validated templates, and application services promotes fast, consistent, and reliable development while letting teams choose their preferred languages, frameworks, and runtimes.

Flexible automation capabilities let you accelerate and connect entire processes, continuously scale environments, and build continuous integration and continuous deployment (CI/CD) workflows to support rapid, agile application and service development and launch. Built-in CI/CD pipelines and GitOps tools help teams collaborate and bring innovative products to market faster. Our automation platform also lets you adopt Infrastructure-as-Code (IaC) approaches and application programming interface (API)-centric design

> We needed a DevOps structure and agile working methods; **we got them all from the partnership with Red Hat.** Without that approach, we wouldn't have achieved the results we're achieving through this project.[2]
>
> **Cláudio André Ferreira Pinto**
> Project Leader, Senior Technician,
> Banco da Amazônia S.A.

2 *Red Hat success story. "Banco da Amazônia S.A. brings financial services to remote populations with Red Hat." Accessed 16 Jan. 2025.*

3 *IDC White Paper, sponsored by Red Hat. "Evolve the DevSecOps Practice: Key Strategies to Securing Your Software Supply Chain." Document #US52115424. May 2024.*

to support DevSecOps methodologies and rapid development. Use self-service capabilities to deliver IT resources—without manual intervention from IT operations teams—to support proofs of concepts, development, testing, and deployment into production in less time. In fact, Red Hat automation technologies have helped organizations increase development team productivity by 36% and speed to market for new products and services by 23%.[4]

Learn how Red Hat can help your organization adopt cloud-native approaches to application development and delivery. Read the e-book.

Simplify AI adoption across your organization

AI technologies can help you transform all aspects of your business to achieve valuable, measurable outcomes. Red Hat offers a simplified approach that makes AI more accessible to developers and domain experts across organizations. Our platforms and services speed time to market and reduce the operational costs of delivering AI solutions across on-site datacenter, public cloud, and edge environments. Support for efficient, task-specific small language models (SLMs) delivers faster model training, simplified fine-tuning, and a more sustainable approach to AI development. With streamlined deployment and optimized performance, SLMs help reduce costs while delivering tailored, innovative solutions to meet your business goals.

of organizations believe that generative AI will disrupt their business within the next 18 months.[5]

Our AI-ready platforms incorporate open source technologies and a large partner ecosystem to provide performance and stability across IT footprints. Popular AI libraries like PyTorch and support for hardware accelerators and graphics processing units (GPUs) let you choose the tools and technologies that work best for your teams. Also included, InstructLab model alignment tools simplify tuning processes, making AI available to more members of your teams by tailoring models with relevant organizational data and broadening access to community-developed generative AI models. Plus, generative AI code creation capabilities within our automation platform help your teams write, adopt, and maintain automation content more efficiently to support fast development and operations.

Finally, we provide choice and flexibility for organizations that need to comply with data, privacy, and security constraints while controlling expenses. Our open hybrid cloud foundation lets you train, tune, deploy, and run models and generative AI applications wherever your data resides. You can also manage and monitor the lifecycles of predictive and generative AI models at scale, from single-server deployments to large-scale distributed architectures.

Learn strategies and tools to navigate the era of constant innovation. Read the e-book.

4 *IDC White Paper, sponsored by Red Hat. "The Business Value of Red Hat Ansible Automation Platform." Document #US51839824. March 2024.*

5 *IDC eBook. "Are You Ready for AI Everywhere?" 2024.*

Improve IT efficiency

Increasing IT efficiency can free your staff to focus on more strategic and rewarding projects. In fact, IT operational efficiency is the top reported benefit of organizations' digital transformation efforts.[6] Adopting a modern open hybrid cloud foundation that incorporates flexible automation and streamlined management tools can help save time, increase quality, improve employee satisfaction, and reduce costs throughout your organization.

Automate entire workflows across your organization

No matter the complexity of your environment or where you are on your IT modernization journey, an IT automation strategy can help you improve existing processes to better support critical business needs. As part of our open hybrid cloud foundation, Red Hat's automation platform connects people, processes, and technology across your organization to boost IT efficiency. With an enterprise-wide approach to automation, you can manage complex environments more readily, gain visibility into your operations, rapidly respond to changing conditions in your IT environment, and integrate new technology and processes more effectively. Our platform gives you a foundation for building and operating automation services at scale and delivers all the tools and features you need to implement enterprise-wide automation, including content creation tools, a visual dashboard, and rich analytics.

Our automation platform unites infrastructures and environments, connecting domains and the teams that operate within them to promote collaboration and allow teams to be more self-sufficient when working across domains. In fact, organizations using our platform require 68% less time to deploy compute resources, and 67% less time to manage network resource configuration.[8]

With a simple automation language and ready-to-use components—including **certified content** and **validated content collections**—you can create advanced automation while avoiding underlying complexities and easily share and manage it across your organization. Plus **event-driven capabilities** let you respond in a predetermined way to observed events and conditions in your IT environment, without manual intervention, to further improve IT efficiency and resiliency. As a result, your teams can spend 28% less time on infrastructure management, on average, while reducing unplanned downtime by 61% and freeing time for strategic and high-value activities.[8]

> Our Red Hat technology gives us a lot of confidence and **saves a lot of effort at critical times**.[7]
>
> **Richard Pohl**
> Lead ProCon Architect, Bosch

6 *F5 Networks. "**2024 State of Application Strategy Report**," April 2024.*
7 *Red Hat case study. "**Bosch is manufacturing a future based on connected living**." 26 June 2024.*
8 *IDC White Paper, sponsored by Red Hat. "**The Business Value of Red Hat Ansible Automation Platform**." Document #US51839824. March 2024.*

Automate, manage, and orchestrate all aspects of your hybrid IT environment, from cloud resources and services to operating systems, applications, and security. Our platform joins your existing automation, configuration, and cloud tools and processes with a common language. As a result, you can create a consistent, efficient operational framework across all IT domains, processes, and roles.

Learn how to adopt automation across your organization. Read the e-book.

Automation as a unifying force

IT automation brings together your platforms, operations, and organizational culture to support collaboration, innovation, and digital success:

- **Technology and platforms.** Connect traditional, existing, and cloud-native IT environments.
- **Processes and policies.** Increase operational speed, accuracy, and consistency across your organization. Automatically enforce policies to ensure compliance.
- **People and teams.** Use a single, human-readable automation language and platforms for collaboration and sharing. Reduce teams' operational burden, boost self-sufficiency, and allow staff to focus on more interesting tasks.

Streamline infrastructure and application modernization

Standardizing on a single operating foundation can help increase productivity, deliver services faster, and remain flexible. With a standardized operating foundation based on Red Hat platforms, you can deploy current and future workloads with speed, consistency, and portability across IT footprints—including on-site datacenters, public cloud environments, and edge deployments—allowing you to innovate without leaving your existing applications and investments behind. A consistent and repeatable management experience simplifies day-to-day administration across all types of applications, workloads, and IT infrastructure. Our large ecosystem of tested, verified, and supported hardware types, independent software vendors (ISVs), and cloud platforms streamlines deployment and management of Red Hat and partner products and platforms. And an included set of hosted services—based on years of enterprise support experience and expertise—helps you manage your Red Hat systems to improve efficiency and consistency. Proactive identification of potential issues and optimizations, combined with tailored remediation guidance, helps improve IT efficiency, security, and continuity. These services help your teams understand the trade-offs between cloud cost and performance, visualize historical cloud use, and right-size consumption in real time.

Standardizing on our open hybrid cloud foundation also lets you simplify and optimize virtualized environments. Migrate, deploy, and manage traditional virtual machines on a unified, scalable, enterprise-grade application platform that also supports cloud-native, serverless, and containerized workloads. A consistent management experience and set of tools and processes across all applications and workloads delivers greater operational efficiency and flexibility. And you can deploy each workload where it makes the most sense—from private datacenters to public cloud environments to edge deployments—and move them as needs and conditions change. A migration toolkit and flexible automation platform help you migrate your existing virtual machines at scale and in less time while minimizing risks and maximizing business continuity.

Finally, our open hybrid cloud foundation simplifies application modernization efforts across your organization. Choose the optimal modernization path for each application—rehost, replatform, refactor, or a combination—while supporting all on a single application platform. This unified approach lets you run existing, modernized, and new cloud-native applications on the same foundation, increasing operational efficiency and consistency. Plus, you can extend modern frameworks and tools to existing applications to further boost scalability, reliability, and security while reducing costs.

Learn more about the benefits of modernizing your applications and access guidance for planning and implementing your modernization journey. Read the e-book.

Standardize your operating foundation to gain business value

Organizations that standardize on Red Hat platforms experience:

$373,000
in average annual benefits per 100 virtual machines[9]

32%
reduction in 3-year TCO[9]

34%
more efficient IT infrastructure teams[9]

33%
more efficient security teams[9]

33%
more productive developers[9]

19%
more productive compliance teams[9]

9 *IDC White Paper, sponsored by Red Hat. "The Business Value of Standardizing on Red Hat Enterprise Linux." Document #US52594324. Sept. 2024.*

Reduce security risks

Security is a leading issue for most organizations, and many CEOs are concerned about cyber threats. This apprehension is not unfounded: 70% of organizations that have experienced a security breach report a significant or very significant disruption to business as a result.[10] Security breaches can also be expensive—the average cost of a data breach in 2024 was US$4.88 million.[10]

Traditional, perimeter-based approaches to IT security are ineffective in today's distributed, cloud-based environments. Modern, holistic approaches that incorporate advanced security capabilities at all levels of the IT stack are needed. An open hybrid cloud foundation based on trusted, security-focused technologies, along with consistent, automated processes and tools, can help protect your IT assets and business.

Build a security-focused IT foundation

Your operating system is the foundation for both your IT environment and your **IT security architecture**. The built-in security features and capabilities of Red Hat's trusted operating system extend throughout our entire open hybrid cloud foundation, so you can adopt a stronger security posture across your IT environment and operations, protect your organization's reputation, and reduce costly downtime. Our platforms are delivered using a trusted software supply chain, including independent validation and certification, to improve compliance and auditing. Automated security controls help mitigate your risk of being exposed to vulnerabilities. Critical security upgrades and live patches help you maintain a security-focused environment. Compliance with government and commercial security standards lets you use our hybrid cloud foundation across use cases with confidence. In fact, organizations that standardize on our operating system have 33% more efficient security teams, complete security updates 46% faster, and are 47% quicker to respond to security vulnerabilities.[12]

The **included set of hosted services** simplifies security operations (SecOps) with risk identification, assessment, and remediation recommendations, allowing you to track and maintain compliance with guidance, policies, and requirements across your environments. These services give SecOps teams

> We're experts in Identity Security, while Red Hat brings the tools to automate and build cloud-native applications. Together, Red Hat and CyberArk unify security management, reduce risk, and minimize the attack surface.[11]
>
> **Niels van Bennekom**
> Product Manager, CyberArk

*10 IBM Security. "**Cost of a Data Breach Report 2024**." 2024.*

*11 Red Hat case study. "**CyberArk centralizes security and secrets management**." 26 Feb. 2024.*

*12 IDC White Paper, sponsored by Red Hat. "**The Business Value of Standardizing on Red Hat Enterprise Linux**." Document #US52594324. Sept. 2024.*

threat intelligence based on actual conditions and informs security practitioners with platform-specific details, so teams can respond to risks and incidents faster and in a more targeted manner. As a result, your teams can detect and remediate vulnerabilities at scale, maintain regulatory compliance across distributed environments, and find and mitigate malware attacks to prevent long-term exposure. Accordingly, SecOps teams that use these hosted services are 24% more efficient, detect 20% more security-related incidents each year, and resolve those incidents 26% faster.[13]

Learn about considerations for establishing a security-focused IT foundation. Read the e-book.

Simplify your security operations center with automation

Automation can help you identify and respond to growing security threats faster and at scale. Red Hat helps you protect your business by connecting your security teams, tools, and processes with a consistent, collaborative automation platform. Our platform includes all the tools and features you need to implement security automation. It combines a simple, easy-to-read automation language with a trusted, composable execution environment and security-focused sharing and collaboration capabilities. An open foundation allows you to connect and automate almost everything in your security and IT infrastructure, creating a common platform for participation and sharing across your entire organization. An included, supported set of security-focused automation content collections let you coordinate the activities of multiple classes of security solutions for a more unified response to cyber threats and security operations.

With a consistent approach to security automation, you can access data from a variety of security systems to enrich incident investigations, automatically collect events and logs in a central database to detect threats in less time, and connect tools and apply remediation to affected systems across your environment concurrently to respond to incidents faster. And event-driven automation capabilities let you isolate, shut down, and remediate systems and applications immediately and without manual intervention in response to threats to protect your business and IT assets.

Find out how security automation can help your organization boost speed and efficiency, increase security at scale, and reduce the risk and cost of breaches. Read the e-book.

13 IDC White Paper, sponsored by Red Hat. "The Business Value of Red Hat Insights." Document #US51795124. Feb. 2024.

Speed business outcomes with expert help

Whether you are looking to gain development agility to deliver business value faster, reduce operational complexity, or maximize the value of your technology investment, collaborating with a team that has extensive experience working with the same technology that you do can be a game changer.

Red Hat's services and support help you get the most out of your IT investments—both in our software and in making open source a part of your competitive advantage. We provide the resources you need to begin, accelerate, and expand your open hybrid cloud journey.

Red Hat Consulting

Work with our consultants via hands-on mentoring to build skills and encourage independence while streamlining processes, aligning teams, and ensuring systems and applications work together.

Get expert guidance

Red Hat Training and Certification

Close skills gaps and hone your teams' product expertise by developing role-based, hands-on knowledge in emerging and foundational open source technologies with a robust **curriculum** of courses and exams.

Learn new things

Red Hat Technical Account Management

Gain a single technical point of contact for proactively resolving potential problems, minimizing disruption, and freeing time to focus on your organization's key business challenges and objectives.

Get advice

See success in action

MultiChoice Group, South Africa's leading entertainment platform, modernized and standardized its environment to become more efficient and cloud-native, replacing manual processes with automation, adopting microservices, and introducing a container orchestration platform. With help from Red Hat and LSD Open, MultiChoice decided to build its business on Red Hat technologies with the adoption of Red Hat OpenShift Virtualization. The company also adopted DevOps, Ansible Automation Platform, and upskilled its team.

Read the success story

> Red Hat supports virtualization, automation, and allows us to **containerize applications from one platform**, so it was the best fit.
>
> **Hitesh Govind**
> Video-on-Demand Engineering Manager, MultiChoice Group

When London-based software services provider WM Promus was engaged to help the University of Sussex achieve its Cyber Essentials Plus accreditation, it designed a phased migration away from end of life CentOS Linux servers to Red Hat Enterprise Linux. After running a pilot and teaching the university DevOps practices, it also helped engineers adopt automation with Ansible Automation Platform. The university now has a more secure, robust environment and is eliminating manual processes, leaving staff more skilled, productive, and satisfied.

Read the success story

- Improved security and compliance
- Increased engineer productivity with automation
- Embedded DevOps best practices

Bosch

Bosch is a leading global supplier of technology and services headquartered in Germany. The company took on the transformative journey of migrating its ProCon production planning solution used by 90 plants to the Bosch Private Cloud (BPC), powered by Red Hat technology. Key outcomes include enhanced operational efficiency, significant improvements in scalability and resilience, and the adoption of industry-standard best practices. Through meticulous planning and a smart execution of the migration project, Bosch achieved a seamless transition ahead of schedule and set a new benchmark for cloud-based industrial applications.

Read the success story

Enhanced resilience, with recovery in 30 minutes

Cut patch rollout times from 50 hours to 1.5 hours

Improved operability through an optimized GitOps approach

Telefónica

Telefónica is a leading international telecommunications services provider in Europe and Latin America, with 100 years of history at the forefront of innovation. To launch innovative services on the market, Telefónica has been working closely with Red Hat to install Red Hat OpenShift and container technology to improve its infrastructure and support the containerization and modernization of its obsolete applications, as well as driving the creation of new applications and their deployment in record time. By gradually and steadily capitalizing on the flexibility of Red Hat OpenShift, together with the flexibility provided by the cloud, Telefónica now runs hundreds of local applications on Red Hat OpenShift.

Read the success story

> We have seen that Red Hat OpenShift allows us to **transfer our applications to any public cloud** from the local infrastructure, adapting and adjusting to what best suits our needs.

Alberto Varadé
Head of Service Oriented Architecture (SOA), Telefónica Spain

TRANSPOWER

Transpower designs, builds, and maintains the New Zealand national electricity grid. The company placed Red Hat solutions and open source technology at the heart of a 10-year integrated roadmap to modernize its critical Market System application. Red Hat Fuse—combined with Red Hat OpenShift, Red Hat AMQ streams, Red Hat Enterprise Linux, and Red Hat Satellite—met Transpower's need for development-first platforms. The company used the full capabilities of Red Hat Fuse, completely automating the deployment of Karaf clusters across development, testing, staging, training, and real-time and operational support environments.

Read the success story

> Red Hat's support—on top of access to source code—ensures a **good balance of self-support and vendor expert knowledge** of the systems we run.
>
> **Chris Schultz**
> Principal Architect – Delivery, Transpower New Zealand

BANCO DA AMAZÔNIA

Banco da Amazônia S.A. (BASA) is an open capital society controlled by the Brazilian federal government. The bank adopted Red Hat solutions and automation capabilities to develop BASA Digital, a new platform that's breaking down barriers to finance and credit for family and subsistence enterprises across Brazil's Amazon region. Using Red Hat's open source technology, the bank can build flexible, scalable, and customized systems that meet multiple needs—from robust, agile IT infrastructures to effective and secure applications. BASA Digital has increased operational efficiency. Application processes that once took 6 months have been cut to just 24 hours, bringing financial services and credit to a population that previously struggled to access them.

Read the success story

- Simplified system integration across IT departments
- Provided security and reliability for banking systems
- Optimized use of open source solutions

Basque Government Informatic Society (EJIE) is the Basque government's IT management arm. EJIE's vision for its Itzuli project was to develop an automated tool to translate Spanish, French, and English into Basque, and vice versa. EJIE and the Red Hat account team worked together closely, with both Red Hat Consulting and the Red Hat Technical Account Manager (TAM) supporting the project. Together, they determined Red Hat OpenShift provided an ideal platform. It gave EJIE the right tools and environment, supported by AI capabilities, to ensure the project's success.

Read the success story

- Sped DevOps processes to cut costs
- Simplified integration of containers with GPUs for AI
- Increased speed and reliability of critical service deployment

Ulta Beauty, Inc. is the largest beauty retailer in the United States selling both mass and prestige cosmetics, fragrances, skin care and hair care products, in addition to offering salon services. The company uses automation as a catalyst for innovation and cultural change as part of a wider 3-phase transformation project. To meet its goals for continued growth, Ulta Beauty placed Ansible Automation Platform at the core of its strategy, to help deploy technology faster without disrupting business as usual. By automating this process, the team can deploy infrastructure in just a few clicks and cut deployment times from 3 weeks to less than a day.

Read the success story

> The built-in capabilities of Ansible Automation Platform provide **an accelerator in a box**. It's the de facto standard that many of our vendors and partners also use to write scripts to install, configure, and maintain their technology

Jesse Amerson
IT Director, Ulta Beauty

Level Up Technology

Level Up Technology is a Red Hat Premier Partner focusing on automation and delivering solutions that cut time to value, improve return on investments, and speed service deployments. The company saw Ansible Automation Platform on AWS as a clear path to growth for 2 clients: a financial services operator and an insurance company. Level Up implemented the AWS Marketplace-based private offering with simplified acquisition and implementation, the ability to use customers' AWS-committed spend, and new automations and processes in a future-ready cloud environment.

Read the success story

> With Red Hat solutions, there is a **much greater sense of security, reliability, and consistency** baked into whatever you're doing.
>
> **Daniel Goosen**
> Chief Architect, Level Up Technology

CyberArk

As an established leader in identity security, **CyberArk** helps the world's leading organizations secure their most critical digital assets. Recognizing the burden that security can place on developers, CyberArk worked with Red Hat to launch a joint solution—a unified access-management tool that manages credentials, secrets, and other sensitive data at an enterprise-wide level through a single control panel. CyberArk customers now benefit from a unified and consistent platform to manage credentials for apps, scripts, and machines, and improved security of their container environments and automation scripts; resilience, strength, and security is built into development processes so that developers can focus on high-value tasks that deliver business-critical results.

Read the success story

- Streamlined and standardized security management
- Increased developer productivity and velocity
- Allowed secure interdepartmental collaboration

Start your journey to open business possibilities

Technology plays a significant role in your organization's ability to pursue business opportunities. An open hybrid cloud foundation can help speed business innovation, improve IT efficiency, and reduce security risks.

Prepare your business for every opportunity with Red Hat platforms.

Red Hat Enterprise Linux

The world's leading enterprise Linux platform,[14] certified for use with thousands of cloud, hardware, and software vendors

Learn more

Red Hat OpenShift

A trusted, comprehensive, and consistent platform to develop, modernize, and deploy applications at scale, including AI-enabled applications

Learn more

Red Hat Ansible Automation Platform

A unified solution for strategic, mission-critical automation that scales across domains, workflows, and operations

Learn more

Unlock multivendor solutions with a trusted network

Use Red Hat Ecosystem Catalog to find enterprise-grade offerings and choose from a network of expert partners to help solve a broad range of business challenges.

14 IDC. "Worldwide Server Operating System Environments Market Shares, 2023: The Market Slows Temporarily." Document #US52585124. Sept. 2024.

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