Business Value of Red Hat Certification

Interviewed organizations reported that staff with Red Hat Certification have **greater skills and stronger technological know-how**, allowing them to **deliver more value to their organizations** than other employees. They **view certification as a differentiator** for staff responsible for running their IT infrastructures and developing software for their customers and employees.

**KEY RESULTS**

$79,400
average 3-year benefits per certified employee

409%
3-year ROI

47% more
VMs per IT staff member

**CUSTOMER QUOTE, NATURAL RESOURCES:**

“We also know that as time goes by, systems change and get updated. Somebody who has certification can be counted on to have the latest knowledge... A staff member with Red Hat Certification has more value than somebody who does not.”

**IT STAFF AND COST BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>32% more efficient IT infrastructure teams</td>
<td>32%</td>
</tr>
<tr>
<td>23%–51% faster to deploy infrastructure</td>
<td>23%–51%</td>
</tr>
<tr>
<td>24% more productive development teams</td>
<td>24%</td>
</tr>
<tr>
<td>13% more cost effective infrastructure</td>
<td>13%</td>
</tr>
</tbody>
</table>

**EMPLOYEE DEVELOPMENT AND RETENTION BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almost 7 weeks faster for new hires to reach full productivity</td>
<td>7 weeks</td>
</tr>
<tr>
<td>23% more likely to be satisfied with certified staff</td>
<td>23%</td>
</tr>
<tr>
<td>10% longer expected tenure for certified staff</td>
<td>10%</td>
</tr>
</tbody>
</table>