

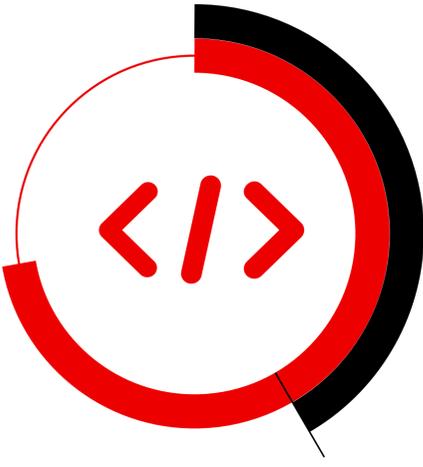
# Freedom to choose and move between clouds with confidence

Red Hat gives digital service providers consistency to develop and run production applications and services among multiple clouds with confidence—without risking security or performance.



## Operating in the public cloud can be complex

On average, companies use **more than five clouds** and are experimenting with an **additional three** in their hybrid and multicloud environments.<sup>1</sup>



# 71%

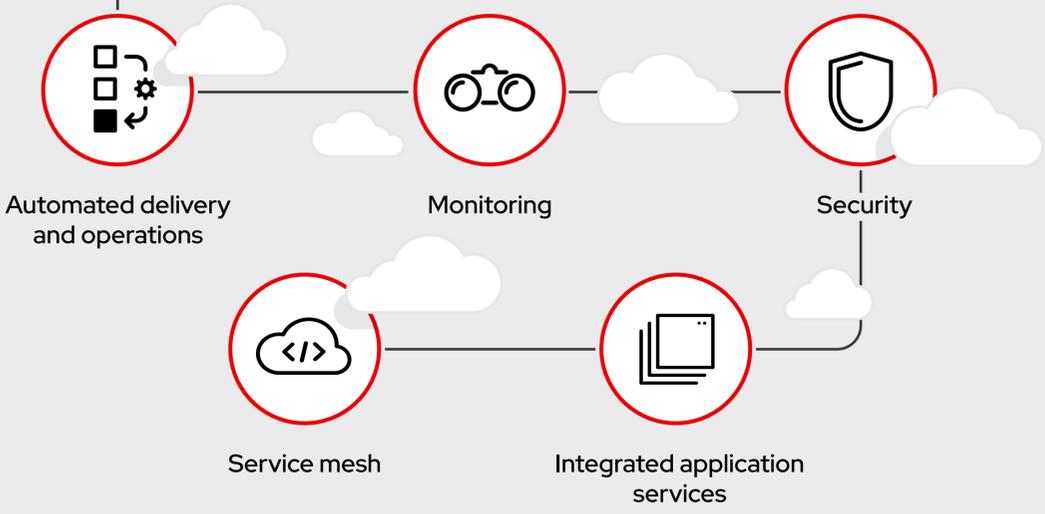
of customers have to create and maintain custom code for their workloads to run on public clouds.<sup>2</sup>

# 60%

of those customers require more than 80 dedicated support staff.<sup>2</sup>

## Red Hat performs consistently across public and private clouds

Red Hat® OpenShift® has features on top of Kubernetes, such as:



Current Red Hat OpenShift customers saw a 10-month payback period, with



# 636%

return on investment (ROI) and



# 29%

faster development cycle.<sup>3</sup>

## Specialized global support

# 24x7

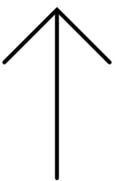
specialized global reliability engineering team ensures a

# 99.95%

service level when you opt for Red Hat managed cloud services.



## Economic impact: higher revenue and lower costs



# US\$25.88M

Average **additional revenue** per year when using Red Hat OpenShift— from reduced unplanned downtime and the ability to better address business opportunities.<sup>3</sup>



# 25%

Money saved by one provider using Red Hat OpenShift for new feature development, compared to a public cloud provider's container platform.<sup>4</sup>

Digital service providers can move quickly and confidently between clouds with a proven standard platform.

1. Flexera, "2021 State of the Cloud Report," Mar. 2021.

2. Qualtrics, "Survey of 200 Kubernetes customers" July 2020.

3. IDC White Paper, sponsored by Red Hat. "The business value of Red Hat OpenShift." Document #US47539121, Mar. 2021.

4. IDC White Paper, sponsored by Red Hat. "Enterprises accelerate agility with cloud services." Document #US48032421, Aug. 2021.