The State of Enterprise Open Source

How was this survey conducted?

IT leaders from the industrial sector
190 web-based interviews
Data collected from 14 countries
Respondents did not know survey was sponsored by Red Hat

Key findings from the industrial* sector

94%
IT leaders found enterprise open source solutions were important to addressing their COVID-related challenges.

83%
IT leaders are more likely to select a vendor who contributes to the open source community.

89%
IT leaders believe enterprise open source is as secure or more secure than proprietary software.

Expected change in software

<table>
<thead>
<tr>
<th></th>
<th>Today</th>
<th>In two years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proprietary software</td>
<td>44%</td>
<td>37%</td>
</tr>
<tr>
<td>Enterprise open source software</td>
<td>30%</td>
<td>35%</td>
</tr>
<tr>
<td>Community-based open source software</td>
<td>21%</td>
<td>25%</td>
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</table>

IT leaders expect to increase their use of enterprise open source software for emerging technologies.

IT leaders have a more positive perception of enterprise open source than they did a year ago.
Top uses for enterprise open source

1. IT infrastructure modernization - 62%
2. Application modernization - 55%
3. Digital transformation - 54%
4. Application development - 54%

Top benefits of using enterprise open source

1. Higher quality software - 32%
2. Better security - 32%
3. Ability to safely leverage open source tech - 30%
4. Access to the latest innovations - 25%

Advantages of enterprise open source

- Provides flexibility to customize solutions to meet my company’s needs (83%)
- Ensures my organization has access to the latest innovations (81%)
- Has been instrumental in my organization’s ability to take advantage of hybrid cloud architectures (78%)
- Simplifies the process of adopting a hybrid cloud infrastructure (76%)
- Is a key part of my organization’s security strategy (76%)

Read The State of Enterprise Open Source report at red.ht/enterprise.

Red Hat is the world’s leading provider of enterprise open source software solutions, using a community-powered approach to deliver reliable and high-performing Linux, hybrid cloud, container, and Kubernetes technologies. Red Hat helps customers develop cloud-native applications, integrate existing and new IT applications, and automate and manage complex environments.

1Respondents were unaware that Red Hat was the sponsor of this survey. Respondents had to influence purchase decisions within their organization: app development, app infrastructure, cloud, storage, middleware, server OS, or virtualization. Respondents had to be familiar with enterprise open source, and have at least 1% Linux® installed at their organizations. EMEA includes the United Kingdom, Germany, and the United Arab Emirates. English-speaking APAC includes Australia, New Zealand, Hong Kong, and Singapore. LATAM includes Argentina, Brazil, Chile, Colombia, Mexico, and Peru. Research conducted in 2021.

*Industrial sector includes agriculture, forestry, fishing, mining, computer manufacturing, non-computer manufacturing, pharmaceutical or life sciences, energy and utilities.

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